Swine Hub — Platform demo

The AI brain for your whole swine operation, run by SMS

Every screen, logged in as each user type. Producer first. EXAMPLE data only; nothing is sent.

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Swine Hub
Hub and spoke for pork production

The AI brain for your whole swine operation, run by SMS

Text the hub from the barn; every spoke sees only what you share.

- Text-first capture with confirm-back and 24 h UNDO
- Row-level grants the producer can revoke at any time
- Hedging desk sees only producers who opt in, and every read is logged

EXAMPLE
EXAMPLE data · demo build · nothing is sent

Sign in

Demo login stub: no passwords. Pick a role to see that spoke's dashboard and Hub feed.

PRODUCERS

SO — Sam Ortiz (EXAMPLE) — barn_staff · Prairie Pork LLC (EXAMPLE) — Log in

NN — Nico Nursery (EXAMPLE) — barn_staff · Prairie Pork LLC (EXAMPLE) — Log in

PH — Pat Hansen (EXAMPLE) — producer_owner · Prairie Pork LLC (EXAMPLE) — Log in

ANIMAL HEALTH & FEED

FK — Fran Keller (EXAMPLE) — feed_rep · Golden Prairie Feeds — Log in

DV — Dr Vera Lind (EXAMPLE) — vet · Heartland Swine Veterinary Clinic — Log in

MARKET

HD — Hank Dorsey (EXAMPLE) — hog_broker · Tri-County Hog Marketing — Log in

PR — Paco Ruiz (EXAMPLE) — packer_buyer · Midwest Premium Pork — Log in

FUTURES HEDGING DESK

IC — Ivy Chen (EXAMPLE) — ib_analyst · Northfield Hedging Desk — Log in

CM — Cole Martin (EXAMPLE) — ib_compliance · Northfield Hedging Desk — Log in



SECTION

Producer

Owner view: every barn, closeouts benchmarked against your own sites and anonymous peers, vet visits with a drafted text.

Texting Swine Hub as Pat Hansen, owner, Prairie Pork LLC (EXAMPLE). The app shows the same chat in detail.
EXAMPLE data from the Swine Hub demo build. Nothing is ever sent: drafts stay queued. Planned = the screen exists, the text answer is not wired yet.
Today the build answers the short phrase under each card, with a shorter reply; the casual wording and the layout shown are the target.

Why did nursery deaths jump?

QUESTION · EXAMPLE

Why did deaths jump in nursery 3?

It's group N3-26-36 at NUR3: 8.4% dead by week 4 vs 2.7% expected. Losses peaked in weeks 1–2 and are coming down.

wk	dead	causes logged
1 (9/26)	63	scours, strep, starve
2 (10/3)	52	strep, starve, scours
3 (10/10)	29	scours, starve, strep
4 (10/17)	18	scours, starve, strep

Lab EX-26-104233 (in 9/22): PED detected, Ct 21.4. PDCoV and TGEV not detected.

Want me to open a case with Dr Vera Lind? Reply CASE

CASE

Opened a case: N3-26-36 mortality at NUR3.

- Linked: lab EX-26-104233 and the 162 deaths logged
- Dr Vera Lind can add notes in the app

Open in the app › /mortality

Build phrase today: Mortality vs curve · Open a case for N3-26-36 mortality

Break-even and margin lock

QUESTION · PLANNED · EXAMPLE

What's my break-even on the June hogs? Can I lock in a margin?

Yes. Jun 27 hogs break even at $89.84/cwt vs $103.85 on Jun lean hogs, about $30/head to lock (EXAMPLE prices).

month	break-even	futures	margin/hd
Feb 27	$88.99	$88.65	-$0.73
Apr 27	$89.09	$92.40	$7.12
Jun 27	$89.84	$103.85	$30.12
Jul 27	$89.84	$104.20	$30.87

Break-even per head: pig $84.28 + feed $78.88 + other $30.00.

Ask Northfield Hedging Desk for an offer? Reply ASK

ASK

DRAFT · QUEUED, NOT SENT

To Ivy Chen, Northfield Hedging Desk: Hi Ivy, Pat at Prairie Pork. Can you send me a margin offer on our Jun 27 hogs, about half of what we market? Thanks

Draft queued, not sent.

Open in the app › /dash

Did the PRRS results come back?

QUESTION · EXAMPLE

Did the PRRS results come back for SOW1?

Yes. SOW1 is still PRRS positive stable: antibodies, no virus found.

test	sample	result
PRRSV PCR	serum x30	0/30 positive
PRRSV ELISA	serum x30	positive, S/P 1.8

Case EX-26-097002, sampled 8/26 (quarterly monitoring).

- Also back: sow 1001 abortion work-up (EX-26-101560), no lepto, no lesions

Full report: /labs

Open in the app › /labs

Build phrase today: Latest labs · Disease status

Texting Swine Hub as Pat Hansen, owner, Prairie Pork LLC (EXAMPLE). The app shows the same chat in detail.
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Morning report by text

SCHEDULED · EXAMPLE

Can you text me every morning at 5 with how the barns did and anything that needs attention?

Every day 5:00am CT: production report for all 7 barns, problems flagged.
Reply Y to save.

Y

5:00am · Fri Oct 23 · 7 sites, last 7 days

weaned	services	pre-wean mort
21	2	23.1%

Look at first:

- Feed running low for N3-26-36
- N-owb-2629 past closeout
- N-owb-2630 past closeout

Reply 1–3 for detail

Open in the app › /dash
Build phrase today: Every morning at 5am send me a production report

Can I load these pigs?

QUESTION · EXAMPLE

Is it OK to load WF-26A on Saturday?

Yes, from Saturday. WF-26A clears withdrawal Oct 24.

still in withdrawal	clears
group WF-26A	Sat Oct 24
sow 3004	Mon Oct 26
sow 1005	Mon Nov 2

Don't ship anything before its clear date.

Open in the app › /health/rx
Build phrase today: What's in withdrawal?

How do we stack up?

QUESTION · EXAMPLE

How do we compare to the rest of the county?

Pre-wean mortality is your strongest figure; pigs weaned per sow per year is the one to work on.

KPI	you	county median
pre-wean mort	9.0%	15.6%
pigs weaned/sow/yr	16.2	31.2

9 anonymous peers in Sioux County, IA; at least 5 behind every figure.
Detail: /benchmark/peers

Open in the app › /benchmark/peers
Build phrase today: How do I compare to my county?

For owners and barn managers

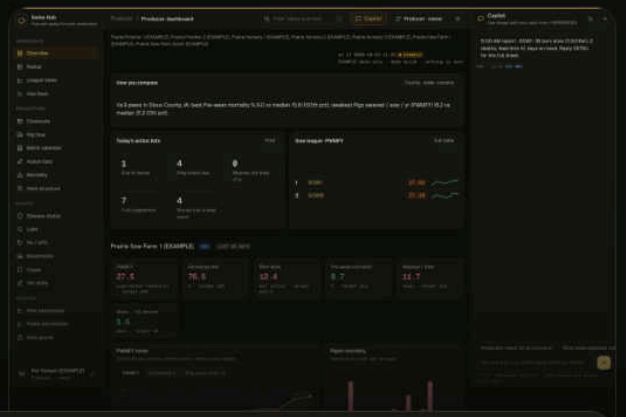
Know every barn by 5am, before you open a laptop.

TODAY

- Records sit in old software, spreadsheets and the office whiteboard.
- Barn data gets typed in twice, and reports show up after the pigs have moved.
- The problem barn shows up at closeout, when it's too late to fix.

WITH SWINE HUB

- A 5am text on every barn, with the problems flagged first.
- Text records in from the barn aisle. No double entry.
- Every site ranked, every closeout benchmarked vs your own sites and county, state and national peers.
- Pig flow, batch calendar, herd/NPD, mortality vs expected curve and barn action lists in one place.



Swine Hub · 5:00 AM

5am report: Barn 4 nursery mortality 2.1% vs 1.2% expected. Open group →

EXAMPLE TEXT

OUTCOME Catch problems while the pigs are still in the barn.

Swine Hub
Hub and spoke for pork production

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- Rollup
- League table
- Hub feed

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- Batch calendar
- Action lists
- Mortality
- Herd structure

HEALTH
- Disease status
- Labs
- Rx / VFD
- Movements
- Cases
- Vet visits

MARKETING
- Packer contracts
- Packer offers
- Carcass results
- Loads

PH Pat Hansen (EXAMPLE)
Producer · owner

Producer / Producer dashboard

Filter tables and feed /

Copilot | Producer · owner

Prairie Finisher 1 (EXAMPLE), Prairie Finisher 2 (EXAMPLE), Prairie Nursery 1 (EXAMPLE), Prairie Nursery 2 (EXAMPLE), Prairie Nursery 3 (EXAMPLE), Prairie Sow Farm 1 (EXAMPLE), Prairie Sow Farm South (EXAMPLE)

as of 2026-10-24 13:50 · EXAMPLE
EXAMPLE data only · demo build · nothing is sent

How you compare

County · state · country

Vs 9 peers in Sioux County, IA: best Pre-wean mortality % 9.3 vs median 15.6 (100th pct); weakest Pigs weaned / sow / yr (PWMFY) 16.7 vs median 31.2 (0th pct).

Today's action lists

Print

1 Due to farrow	4 Preg check due
0 Weaned, not bred >7 d	7 Cull suggestions
3 Groups due a head count	

Sow league · PWMFY

Full table

1	SOW1	29.33
2	SOWB	27.49

Prairie Sow Farm 1 (EXAMPLE) SOW LAST 90 DAYS

PWMFY	Farrowing rate	Born alive	Pre-wean mortality	Weaned / litter
29.0 pigs/mated female/yr · target ≥28	76.5 % · target ≥85	12.4 per litter · target ≥13.5	9.3 % · target ≤12	11.5 head · target ≥12

Wean → 1st service: 5.5 days · target ≤6

PWMFY trend

Rolling 90-day window, weekly points · dashed line is target

PWMFY | Farrowing % | Pre-wean mort. %



Piglet mortality

Head lost per week, last 16 weeks



Prairie Sow Farm South (EXAMPLE) SOW LAST 90 DAYS

PWMFY	Farrowing rate	Born alive	Pre-wean mortality	Weaned / litter
27.2 pigs/mated female/yr · target ≥28	76.9 % · target ≥85	12.5 per litter · target ≥13.5	10.4 % · target ≤12	11.1 head · target ≥12

Wean → 1st service: 5.3 days · target ≤6

PWMFY trend

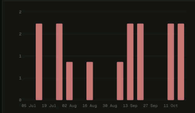
Rolling 90-day window, weekly points · dashed line is target

PWMFY | Farrowing % | Pre-wean mort. %



Piglet mortality

Head lost per week, last 16 weeks



Hub feed

Live, newest first. Filtered on the server to what your grants allow.

40 of 40 · LIVE

SPOKE: All | Producer | Barn | Packer | Wean pig broker | Hog broker | Hub
TYPE: All | Feed | Health | Marketing | Offers | Texts

10:47 Oct 24	Panel in → query	BARN WEB SMS "KPI"	SAVED
10:47 Oct 24	Panel in → query	BARN WEB SMS "KPI"	SAVED
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10:47 Oct 24	Panel in → query	BARN WEB SMS "KPI"	SAVED
10:47 Oct 24	Panel in → query	BARN WEB SMS "KPI"	SAVED

Open groups

28 open

GROUP	SITE	PHASE	START	HEAD NO
N26-43	site_sow1	nursery	2026-10-24	
N-ow1-2642	site_sow1	nursery	2026-10-21	1
N-owb-2641	site_sowb	nursery	2026-10-18	1
N-ow1-2641	site_sow1	nursery	2026-10-12	2
N-ow1-2640	site_sow1	nursery	2026-10-11	1
N-owb-2640	site_sowb	nursery	2026-10-11	3
N2-26-38	site_nur2	nursery	2026-10-04	232
N-ow1-2639	site_sow1	nursery	2026-09-30	1
N-owb-2639	site_sowb	nursery	2026-09-28	
N-ow1-2638	site_sow1	nursery	2026-09-22	2
N3-26-36	site_nur3	nursery	2026-09-21	175
N-owb-2637	site_sowb	nursery	2026-09-15	1
N-ow1-2637	site_sow1	nursery	2026-09-14	
N-ow1-2636	site_sow1	nursery	2026-09-08	1
N-owb-2635	site_sowb	nursery	2026-09-03	1
F2-26-21	site_fin2	finisher	2026-08-30	179
N-ow1-2634	site_sow1	nursery	2026-08-26	1
N-owb-2633	site_sowb	nursery	2026-08-22	1
N-ow1-2633	site_sow1	nursery	2026-08-17	1
N-owb-2632	site_sowb	nursery	2026-08-14	1
N-ow1-2632	site_sow1	nursery	2026-08-12	1
N-owb-2631	site_sowb	nursery	2026-08-08	1
N-ow1-2631	site_sow1	nursery	2026-08-04	1
N-ow1-2630	site_sow1	nursery	2026-08-02	1
N-owb-2630	site_sowb	nursery	2026-08-01	1
F1-26-15	site_fin1	finisher	2026-07-26	211
N-owb-2629	site_sowb	nursery	2026-07-23	1
WF-26A	site_nur1	wean_to_finish	2026-06-26	115

Herd by status

SITE ID	STATUS	HEAD
site_sow1	pregnant	15
site_sow1	served	7
site_sow1	gilt	4
site_sow1	weaned	1
site_sow1	removed	1
site_sow1	lactating	1
site_sowb	pregnant	10
site_sowb	served	6
site_sowb	gilt	4
site_sowb	lactating	2

In withdrawal

Do not ship before the clear date

5 ACTIVE

ANIMAL OR GROUP	PRODUCT	TREATED	CLEARS
WF-26A	tylan	2026-10-19	2026-10-25
3004	dexa	2026-10-20	2026-10-27
WF-26A	tylan	2026-10-24	2026-10-30
1005	pen-ls	2026-10-20	2026-11-03
1001	pen-ls	2026-10-24	2026-11-07

Recent events

DATE	EVENT	SOW	GRP	CHANNEL
2026-10-24	group_sale	—	WF-26A	web
2026-10-24	body_condition	1004	—	sms
2026-10-24	group_inventory	—	WF-26A	sms
2026-10-24	group_treatment	—	WF-26A	sms
2026-10-24	group_death	—	WF-26A	sms
2026-10-24	group_feed	—	WF-26A	sms
2026-10-24	preg_check	1002	—	sms
2026-10-24	treatment	1001	—	sms
2026-10-24	wean	1011	—	sms
2026-10-24	piglet_death	1011	—	sms
2026-10-24	service	1101	—	sms
2026-10-24	group_feed	—	F2-26-21	import_csv

Data grants you've given

Each spoke sees only what these grants allow. Revoking one hides its feed items immediately.

SITE	GRANTEE	TYPE	SCOPE	SINCE	STATUS
site_sow1	Heartland Swine Veterinary Clinic	vet	health	2025-09-19	ACTIVE
site_nur1	Heartland Swine Veterinary Clinic	vet	health	2025-09-19	ACTIVE
site_sow1	Golden Prairie Feeds	feed_company	feed	2025-09-19	ACTIVE
site_nur1	Golden Prairie Feeds	feed_company	feed	2025-09-19	ACTIVE
site_nur1	Midwest Premium Pork	packer	closeout	2025-09-19	ACTIVE
site_sow1	ELM Pork wean pig trading (EXAMPLE)	wean_pig_trader	inventory_forecast	2025-09-19	ACTIVE
site_nur1	Tri-County Hog Marketing	hog_broker	inventory_forecast	2025-09-19	ACTIVE
site_sow1	Northfield Hedging Desk	ib_desk	aggregate_only	2025-09-19	ACTIVE
site_nur2	Heartland Swine Veterinary Clinic	vet	health	2025-09-19	ACTIVE
site_fin1	Heartland Swine Veterinary Clinic	vet	health	2025-09-19	ACTIVE
site_sowb	Heartland Swine Veterinary Clinic	vet	health	2025-09-19	ACTIVE
site_nur3	Heartland Swine Veterinary Clinic	vet	health	2025-09-19	ACTIVE
site_nur2	Golden Prairie Feeds	feed_company	feed	2025-09-19	ACTIVE
site_fin1	Golden Prairie Feeds	feed_company	feed	2025-09-19	ACTIVE
site_fin2	Golden Prairie Feeds	feed_company	feed	2025-09-19	ACTIVE
site_fin1	Midwest Premium Pork	packer	closeout	2025-09-19	ACTIVE
site_fin2	Midwest Premium Pork	packer	closeout	2025-09-19	ACTIVE
site_sowb	Northfield Hedging Desk	ib_desk	aggregate_only	2025-09-19	ACTIVE
site_fin1	Tri-County Hog Marketing	hog_broker	inventory_forecast	2025-09-19	ACTIVE

Copilot

One thread with your texts from +15555550101

SMS · operating role: owner

To Ivy Chen, Northfield Hedging Desk: Hi Ivy, Pat at Prairie Pork. Can you send me a margin offer on our Jun 27 hogs, about half of what we market? Thanks

HUB · 10:09 VIA SMS

Draft queued, not sent.

HUB · 10:11 VIA SMS

Can you text me every morning at 5 with how the barns did and anything that needs attention?

YOU · 10:17 VIA SMS

Every day 5:00am CT: production report for all 7 barns, problems flagged.
Reply Y to save.

HUB · 10:23 VIA SMS

Y

YOU · 10:23 VIA SMS

5:00am · Fri Oct 23 · 7 sites, last 7 days

weaned	services	pre-wean mort
21	2	23.1%

Look at first:
- Feed running low for N3-26-36
- N-owb-2629 past closeout
- N-owb-2630 past closeout

Reply 1–3 for detail

HUB · 10:35 VIA SMS

5:00am report · Swine Hub 2026-10-23: 7 sites. Last 7 days: weaned 21, services 2. Focus: 1) Mortality up at SOW1. 2) Feed running low for N3-26-36. 3) Group N-owb-2629 past closeout. Open: /dash

HUB · 10:41 VIA SMS

Production report for all my barns | What needs attention tod

Text the hub… e.g. what needs attention today?

Y / N / UNDO work here too · SMS replies are queued, never sent

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PH Pat Hansen (EXAMPLE)
Producer · owner

Producer / Enterprise rollup

Filter tables and feed /

Copilot

Producer · owner

2026-07-27 → 2026-10-24

as of 2026-10-24 13:50 ● EXAMPLE
EXAMPLE data only · demo build · nothing is sent

DATE RANGE 07/27/2026 → 10/24/2026 vs previous period Apply

30 d | 90 d | 180 d | YTD

compare 2026-04-28 → 2026-07-26

Prairie Pork LLC (EXAMPLE)

Enterprise → business unit → site. Each level re-pools the underlying events (not an average of averages).

SITE	TYPE	PIG FLOW	INVENTORY	KEY FIGURES (90 D, POOLED FROM EVENTS AT EACH LEVEL)
Prairie Pork LLC (EXAMPLE) enterprise				PWMFY 28.54 · farrow 76.7 % · PWM 9.8 % ADG 0.775 · F/C 2.45 · mort 4.1 % · $67.88 /cwt
Prairie North (EXAMPLE) business unit				PWMFY 29.33 · farrow 76.5 % · PWM 9.3 % ADG 0.773 · F/C 2.46 · mort 3.8 % · $68.20 /cwt
NUR1	wean to finish	NORTH-PF	1,080	no closeouts in range
SOW1	sow	NORTH-PF	28	PWMFY 29.33 · farrow 76.5 % · PWM 9.3 %
NUR2	nursery	NORTH-PF	2,327	ADG 0.432 · F/C 1.38 · mort 3.4 % · $89.67 /cwt
FIN1	finisher	NORTH-PF	2,113	ADG 0.921 · F/C 2.68 · mort 4.2 % · $63.69 /cwt
Prairie South (EXAMPLE) business unit				PWMFY 27.49 · farrow 76.9 % · PWM 10.4 % ADG 0.778 · F/C 2.44 · mort 4.4 % · $67.48 /cwt
SOWB	sow	SOUTH-PF	22	PWMFY 27.49 · farrow 76.9 % · PWM 10.4 %
NUR3	nursery	SOUTH-PF	1,758	ADG 0.381 · F/C 1.50 · mort 5.0 % · $99.32 /cwt
FIN2	finisher	SOUTH-PF	1,799	ADG 0.951 · F/C 2.61 · mort 3.8 % · $61.54 /cwt

Copilot

One thread with your texts from +15555550101

Peer benchmark →

FIN1 → | FIN2 → | NUR1 → | NUR2 → | NUR3 → | SOW1 → | SOWB → | Hub feed →

HUB · 10:17

Which site is dragging the total down?

YOU · 10:23 VIA SMS

Each site sits side by side on this roll-up, so the weakest line shows first in red: /rollup

HUB · 10:29 VIA SMS

Show my site ranking

YOU · 10:35

Sow farms by PWMFY: 1. SOW1 27.8 ↑1, 2. SOWB 27.5 ↓1 | Grow sites by $/cwt: 1. FIN2 $61.54, 2. FIN1 $63.69, 3. NUR2 $89.67, 4. NUR3 $99.32

Site ranking

2026-07-27 to 2026-10-24 vs previous period

#	SOW FARM	PWMFY	FARROW %	PWM %
1	SOW1	27.8	76.5	8.7
2	SOWB	27.5	76.9	10.4

#	GROW SITE	$/CWT	MORT %	F/C
1	FIN2	61.54	3.8	2.61
2	FIN1	63.69	4.2	2.68
3	NUR2	89.67	3.4	1.38
4	NUR3	99.32	5.0	1.50
5	NUR1	–	–	–

League table → | Rollup →

HUB · 10:41

Production report for all my barns | What needs attention tod

Text the hub… e.g. what needs attention today?

Y / N / UNDO work here too · SMS replies are queued, never sent

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Producer · owner

Producer / Site league table

Filter tables and feed /

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compare 2026-04-28 → 2026-07-26

Sow farms

Ranked by PWMFY. Green meets target, amber within 5%, red worse. Δ = rank change vs comparison period. Trend = weekly PWMFY, 13 wk.

CSV XLSX PDF

#	Δ	SITE	PWMFY	FARROW %	BORN ALIVE	PWM %	WEAN/LITTER	TREND
1	▲1	SOW1 Prairie North (EXAMPLE)	29.33	76.50	12.38	9.30	11.53	
2	▼1	SOWB Prairie South (EXAMPLE)	27.49	76.90	12.50	10.40	11.09	

Nursery & finisher sites

Ranked by $/cwt over closeouts in range. Trend = mortality % of each closed group (lower is better).

CSV XLSX PDF

#	Δ	SITE	ADG KG	F/C	MORT %	$/CWT	TREND
1	=	FIN2 Prairie South (EXAMPLE)	0.951	2.61	3.81	$61.54	
2	=	FIN1 Prairie North (EXAMPLE)	0.921	2.68	4.21	$63.69	
3	▲1	NUR2 Prairie North (EXAMPLE)	0.432	1.38	3.43	$89.67	
4	▼1	NUR3 Prairie South (EXAMPLE)	0.381	1.50	4.97	$99.32	
5	=	NUR1 Prairie North (EXAMPLE)	–	–	–	–	—

Ask copilot: show my site ranking

Ask copilot: which groups closed worst this quarter

Copilot

One thread with your texts from +15555550101

2 SOWB	27.5	76.9	10.4

#	GROW SITE	$/CWT	MORT %	F/C
1	FIN2	61.54	3.8	2.61
2	FIN1	63.69	4.2	2.68
3	NUR2	89.67	3.4	1.38
4	NUR3	99.32	5.0	1.50
5	NUR1	–	–	–

League table → Rollup →

HUB · 10:17

How did SOW1 do last week?

YOU · 10:23

SOW1 last week (Oct 12–Oct 18): weaned 24, 1 litters, BA/litter 13.0, PWM 15.4% (90-day: 8.7%).

SOW1 · last week (Oct 12–Oct 18)

Weaned 24 (90d pace 12.8)	Litters 1 (90d pace 1.0)
Born alive 13.0 (90d 12.4)	Pre-wean mort. 15.4% (90d 8.7%)

Open SOW1 →

HUB · 10:29

Why did SOWB drop a place?

YOU · 10:35 VIA SMS

SOWB moved from 1st to 2nd on pigs weaned per sow per year this period. The league table shows each KPI behind it: /league

HUB · 10:41 VIA SMS

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Y / N / UNDO work here too · SMS replies are queued, never sent

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PH Pat Hansen (EXAMPLE)
Producer · owner

2026-07-27 → 2026-10-24

as of 2026-10-24 13:51 EXAMPLE
EXAMPLE data only · demo build · nothing is sent

DATE RANGE 07/27/2026 → 10/24/2026 vs previous period Apply
30 d | 90 d | 180 d | YTD
compare 2026-04-28 → 2026-07-26

Groups closed	Head out	Mortality	ADG	Feed conversion
4	8,190	4.08	0.775	2.45
90 d	pooled	% pooled	kg/day pooled	kg feed / kg gain

Cost
$67.88
per cwt out, pooled

Group closeouts

Groups closed in range. Colours vs phase targets; open a group for formulas and its expense ledger.

CSV XLSX PDF

GROUP	SITE	PHASE	CLOSED	IN	OUT	MORT %	ADG KG	F/C	DAYS	$/HEAD	$/CWT
N2-26-27	NUR2	nursery	2026-10-13	2,420	2,337	3.4	0.432	1.38	49	$53.57	$89.67
F2-26-09	FIN2	finisher	2026-10-02	1,839	1,769	3.8	0.951	2.61	118	$187.36	$61.54
F1-26-07	FIN1	finisher	2026-09-22	2,329	2,231	4.2	0.921	2.68	118	$189.85	$63.69
N3-26-21	NUR3	nursery	2026-08-29	1,950	1,853	5.0	0.381	1.50	49	$53.87	$99.32

Closeout benchmark

Percentile (p) and median vs your own sites of the same phase and anonymous county peers (consent, ≥ 5 producers). Margin uses EXAMPLE prices: $72.50/cwt live for market hogs, $68.00/head for nursery feeder pigs.

County · Sioux Co. | State · IA | Country · USA

GROUP	CLOSED	ADG KG/D			F/C			MORTALITY %			
		YOU	OWN	PEERS	YOU	OWN	PEERS	YOU	OWN	PEERS	YOU
N2-26-27 NUR2 · nursery	2026-10-13	0.432	p100 0.406	p89 0.373	1.38	p100 1.43	p89 1.49	3.43	p50 4.05	p67 4.00	$89.67
F2-26-09 FIN2 · finisher	2026-10-02	0.951	p67 0.931	p83 0.894	2.61	p67 2.66	p89 2.81	3.81	p67 4.21	p89 6.00	$61.54
F1-26-07 FIN1 · finisher	2026-09-22	0.921	p0 0.951	p78 0.894	2.68	p0 2.61	p83 2.81	4.21	p33 3.81	p78 6.00	$63.69
N3-26-21 NUR3 · nursery	2026-08-29	0.381	p0 0.416	p56 0.373	1.50	p0 1.41	p44 1.49	4.97	p0 3.32	p0 4.00	$99.32

Ask copilot: which groups closed worst this quarter
Ask copilot: expense F1-26-15 vet_med 350

Copilot

One thread with your texts from +15555550101

N2-26-27 (NUR2, closed 2026-10-13) vs state peers:

- ADG kg/d 0.432 (77th)
- F/C 1.38 (82th)
- Mortality % 3.43 (48th)
- Cost / cwt 89.67 (79th).

Closeout benchmark · N2-26-27
vs state peers (anonymous, EXAMPLE) · consent on file

METRIC	YOU	PEERS
ADG kg/d	0.432	median 0.400, 77th pct
F/C	1.38	median 1.47, 82th pct
Mortality %	3.43	median 3.10, 48th pct
Cost / cwt	89.67	median 93.72, 79th pct
Margin / head	14.43	median 14.09, 55th pct

Closeout benchmark → All closeouts →

HUB · 10:29

How did SOW1 do last week?

YOU · 10:35

SOW1 last week (Oct 12–Oct 18): weaned 24, 1 litters, BA/litter 13.0, PWM 15.4% (90-day: 8.7%).

SOW1 · last week (Oct 12–Oct 18)

Weaned	Litters	Born alive	Pre-wean mort.
24	1	13.0	15.4%
90d pace 12.8	90d pace 1.0	90d 12.4	90d 8.7%

Open SOW1 →

HUB · 10:41

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PH
Pat Hansen (EXAMPLE)
Producer · owner

flows, placements, supergroups

as of 2026-10-24 13:51 EXAMPLE
EXAMPLE data only · demo build · nothing is sent

Pig flows

Sow farm → nursery → finisher, as configured per flow.

NORTH-PF North pig flow (EXAMPLE)

SOW1 sow → NUR1 wean to finish → NUR2 nursery → FIN1 finisher

SOUTH-PF South pig flow (EXAMPLE)

SOWB sow → NUR3 nursery → FIN2 finisher

Placement plan

Scheduled moves (planned) and their actual placements.

DATE	FROM	TO	GROUP	HEAD	STATUS
2026-09-21	SOWB	NUR3	N3-26-36	1900	PLACED
2026-10-04	SOW1	NUR2	N2-26-38	2400	PLACED
2026-11-03	SOWB	NUR3	N3-26-45	1950	PLANNED
2026-11-07	SOW1	NUR2	N2-26-44	2400	PLANNED
2026-11-19	NUR2	FIN1	F1-26-27	2300	PLANNED
2026-12-05	SOW1	NUR2	N2-26-48	2400	PLANNED

Movements (last 12 wk)

DATE	FROM	TO	GROUP	HEAD
2026-08-25	SOW1	NUR2	N2-26-27	2420
2026-08-30	NUR3	FIN2	F2-26-21	1853
2026-09-09	SOWB	SOW1	—	30
2026-09-21	SOWB	NUR3	N3-26-36	1920
2026-10-04	SOW1	NUR2	N2-26-38	2380
2026-10-15	NUR2	FIN2	—	140

Supergroups

A wean batch split across several nurseries/finishers, closed out as one pooled unit.

SUPERGROUP	NAME	GROUPS	HEAD IN	MORT PCT	ADG	FC	$/CWT
SG-26-07	Wean batch 26-07 (EXAMPLE)	F1-26-07, N2-26-07	4729	3.57	0.771	2.47	68.34
SG-26-09	Wean batch 26-09 (EXAMPLE)	N3-26-09, F2-26-09	3739	3.5	0.789	2.42	66.48
SG-26-15	Wean batch 26-15 (EXAMPLE)	F1-26-15, N2-26-15	2350	4.89	0.401	1.44	96.16
SG-26-21	Wean batch 26-21 (EXAMPLE)	N3-26-21, F2-26-21	1950	4.97	0.381	1.5	99.32

Copilot

One thread with your texts from +15555550101

Day 93 of a 56-day nursery turn; still open.
MEDIUM Group N-owb-2630 past closeout
Day 84 of a 56-day nursery turn; still open.
MEDIUM Group N-ow1-2630 past closeout
Day 83 of a 56-day nursery turn; still open.
MEDIUM Group N-ow1-2631 past closeout
Day 81 of a 56-day nursery turn; still open.
MEDIUM Group N-owb-2631 past closeout
Day 77 of a 56-day nursery turn; still open.
MEDIUM Group N-ow1-2632 past closeout
Day 73 of a 56-day nursery turn; still open.
MEDIUM Group N-owb-2632 past closeout
Day 71 of a 56-day nursery turn; still open.
+8 more in the full report

FIN1 → FIN2 → NUR1 → NUR2 → NUR3 → SOW1 → SOWB → Hub feed →

HUB · 10:17

Where do the next SOW1 weaned pigs go?

YOU · 10:23 VIA SMS

The pig flow screen shows each SOW1 weaning and the nursery space planned for it, week by week: /flow

HUB · 10:29 VIA SMS

Text me the preg check list

YOU · 10:35

Preg check due (4): SOW1 1005 25d, SOW1 1010 25d, SOW1 1014 18d, SOWB 3018 21d

Preg check due
4 item(s)

Printable list →

HUB · 10:41

Production report for all my barns | What needs attention tod

Text the hub… e.g. what needs attention today?

Y / N / UNDO work here too · SMS replies are queued, never sent

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Pat Hansen (EXAMPLE)
Producer · owner

Prairie Sow Farm 1 (EXAMPLE)

as of 2026-10-24 13:51 EXAMPLE
EXAMPLE data only · demo build · nothing is sent

SOW1 | SOWB

SOW1 batch calendar

13 weeks back, 8 ahead. Targets from the weekly plan where set, else formula (avg services; due × farrowing rate). Highlighted = this week.

CSV XLSX PDF

ISO WEEK	MONDAY	SERVICES / TARGET	FARROWINGS / TARGET	WEANED / TARGET	DUE TO FARROW	TARGET
2026-W30	2026-07-20	1 / 2	1 / 2	0 / 24	1	PLAN
2026-W31	2026-07-27	1 / 2	1 / 2	13 / 24	1	PLAN
2026-W32	2026-08-03	2 / 2	1 / 2	13 / 24	1	PLAN
2026-W33	2026-08-10	0 / 2	0 / 2	12 / 24	1	PLAN
2026-W34	2026-08-17	2 / 2	1 / 2	13 / 24	2	PLAN
2026-W35	2026-08-24	0 / 2	1 / 2	11 / 24	2	PLAN
2026-W36	2026-08-31	1 / 2	2 / 2	0 / 24	1	PLAN
2026-W37	2026-09-07	1 / 2	1 / 2	15 / 24	1	PLAN
2026-W38	2026-09-14	3 / 2	1 / 2	8 / 24	1	PLAN
2026-W39	2026-09-21	0 / 2	2 / 2	21 / 24	3	PLAN
2026-W40	2026-09-28	2 / 2	1 / 2	11 / 24	2	PLAN
2026-W41	2026-10-05	1 / 2	1 / 2	12 / 24	1	PLAN
2026-W42	2026-10-12	2 / 2	1 / 2	24 / 24	1	PLAN
2026-W43	2026-10-19	2 / 2	0 / 2	20 / 24	1	PLAN
2026-W44	2026-10-26	· / 2	· / 2	· / 24	1	PLAN
2026-W45	2026-11-02	· / 2	· / 2	· / 24	3	PLAN
2026-W46	2026-11-09	· / 2	· / 2	· / 24	2	PLAN
2026-W47	2026-11-16	· / 2	· / 2	· / 24	0	PLAN
2026-W48	2026-11-23	· / 2	· / 2	· / 24	1	PLAN
2026-W49	2026-11-30	· / 2	· / 2	· / 24	2	PLAN
2026-W50	2026-12-07	· / 2	· / 2	· / 24	1	PLAN
2026-W51	2026-12-14	· / 2	· / 2	· / 24	1	PLAN

Copilot

One thread with your texts from +15555550101

Which sows are overdue to farrow?
YOU · 09:59

No sows overdue to farrow (>117 days since service).
HUB · 10:05

Show my farrow list
YOU · 10:11

Due to farrow (1): SOW1 1019 114d

Due to farrow
1 item(s)
Printable list →
HUB · 10:17

Remind me Friday 7am to preg check row 3
YOU · 10:23 VIA SMS

Reminder Fri Oct 30, 7:00am CT: preg check row 3. Reply Y to save.
HUB · 10:29 VIA SMS

Y
YOU · 10:35 VIA SMS

Saved reminder: Fri Oct 30, 7:00am CT: preg check row 3.
HUB · 10:41 VIA SMS

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PH Pat Hansen (EXAMPLE)
Producer · owner

today · 2026-10-24

as of 2026-10-24 13:51 · EXAMPLE
EXAMPLE data only · demo build · nothing is sent

Printable barn sheet

Due to farrow	Preg check due	Weaned, not bred >7 d	Cull suggestions	Groups due a head count
1 today	4 today	0 today	7 today	3 today

Due to farrow
Due to farrow (1): SOW1 1019 114d
CSV XLSX PDF Text me

SITE	TAG	PARITY	PEN	DAYS	DUE
SOW1	1019	1	—	114	2026-10-25

Preg check due
Preg check due (4): SOW1 1005 25d, SOW1 1010 25d, SOW1 1014 18d, SOWB 3018 21d
CSV XLSX PDF Text me

SITE	TAG	PARITY	PEN	DAYS
SOW1	1005	3	—	25
SOW1	1010	7	—	25
SOW1	1014	4	—	18
SOWB	3018	2	—	21

Weaned, not bred >7 d
Weaned, not bred >7 d (0): none
CSV XLSX PDF Text me

Nothing due.

Cull suggestions
Cull suggestions (7): SOW1 1002 (2 returns), SOW1 1010 (parity 7), SOW1 1016 (parity 7), SOW1 1017 (2 returns), SOWB 3010 (parity 7), SOWB 3014 (2 returns) +1 more
CSV XLSX PDF Text me

SITE	TAG	PARITY	PEN	WHY
SOW1	1002	1	—	2 returns
SOW1	1010	7	—	parity 7
SOW1	1016	7	—	parity 7
SOW1	1017	0	—	2 returns
SOWB	3010	7	—	parity 7
SOWB	3014	3	—	2 returns
SOWB	3016	7	—	parity 7

Groups due a head count
Groups due a head count (3): FIN1 F1-26-15, FIN2 F2-26-21, NUR3 N3-26-36
CSV XLSX PDF Text me

SITE	GROUP	LAST COUNT	DAYS
FIN1	F1-26-15	2026-07-26	90
FIN2	F2-26-21	2026-08-30	55
NUR3	N3-26-36	2026-09-21	33

Copilot
One thread with your texts from +15555550101

Text me the preg check list
YOU · 10:11

Preg check due (4): SOW1 1005 25d, SOW1 1010 25d, SOW1 1014 18d, SOWB 3018 21d

Preg check due
4 item(s)
Printable list →

HUB · 10:17

Head count list
YOU · 10:23

Groups due a head count (4): FIN1 F1-26-15, FIN2 F2-26-21, NUR1 WF-26A, NUR3 N3-26-36

Groups due a head count
4 item(s)
Printable list →

HUB · 10:29

Show my farrow list
YOU · 10:35

Due to farrow (1): SOW1 1019 114d

Due to farrow
1 item(s)
Printable list →

HUB · 10:41

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PH Pat Hansen (EXAMPLE)
Producer · owner

2026-07-27 → 2026-10-24

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DATE RANGE 07/27/2026 → 10/24/2026 vs previous period Apply
30 d | 90 d | 180 d | YTD
compare 2026-04-28 → 2026-07-26

Deaths in range	Groups over curve	Pre-wean <2 d	Pre-wean 2–8 d	Pre-wean >8 d
684	4	0	27	1
90 d	open, >120% of expected	piglet deaths by age	piglet deaths by age	piglet deaths by age

Mortality vs expected curve

Cumulative mortality to date vs the EXAMPLE expected weekly curve for the phase. Red >120% of expected, amber >100%.

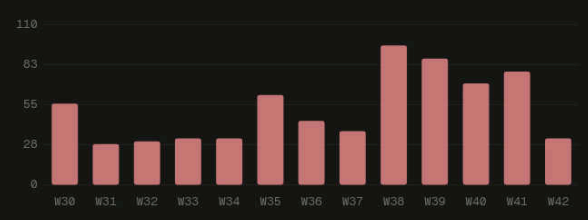
CSV XLSX PDF

GROUP	PHASE	WEEK	ACTUAL %	EXPECTED %	RATIO	CUMULATIVE — ACTUAL -- EXPECTED	
N3-26-36	nursery	4	8.44	2.70	3.13 ×		OPEN
F1-26-15	finisher	12	5.46	3.55	1.54 ×		OPEN
N3-26-21	nursery	7	4.97	3.60	1.38 ×		CLOSED
N2-26-15	nursery	7	4.89	3.60	1.36 ×		CLOSED
F2-26-21	finisher	7	2.91	2.30	1.27 ×		OPEN
N2-26-38	nursery	2	2.23	1.80	1.24 ×		OPEN
WF-26A	wean to finish	17	6.67	5.95	1.12 ×		OPEN
F1-25-44	finisher	16	4.98	4.55	1.09 ×		CLOSED
N2-26-27	nursery	7	3.43	3.60	0.95 ×		CLOSED
F1-26-07	finisher	16	4.21	4.55	0.93 ×		CLOSED
N3-26-09	nursery	7	3.21	3.60	0.89 ×		CLOSED
F2-26-09	finisher	16	3.81	4.55	0.84 ×		CLOSED
N2-26-07	nursery	7	2.96	3.60	0.82 ×		CLOSED
F2-25-46	finisher	16	3.39	4.55	0.75 ×		CLOSED
N-ow1-2630	nursery	11	0	4.80	0.00 ×		OPEN
N-ow1-2631	nursery	11	0	4.80	0.00 ×		OPEN
N-ow1-2632	nursery	10	0	4.50	0.00 ×		OPEN
N-ow1-2633	nursery	9	0	4.20	0.00 ×		OPEN
N-ow1-2634	nursery	8	0	3.90	0.00 ×		OPEN
N-ow1-2636	nursery	6	0	3.30	0.00 ×		OPEN
N-ow1-2637	nursery	5	0	3.00	0.00 ×		OPEN
N-ow1-2638	nursery	4	0	2.70	0.00 ×		OPEN
N-ow1-2639	nursery	3	0	2.30	0.00 ×		OPEN
N-ow1-2640	nursery	1	0	1.00	0.00 ×	—	OPEN
N-ow1-2641	nursery	1	0	1.00	0.00 ×	—	OPEN
N-ow1-2642	nursery	1	0	1.00	0.00 ×	—	OPEN
N26-43	nursery	1	0	1.00	0.00 ×	—	OPEN
N-owb-2629	nursery	13	0	5.40	0.00 ×		OPEN
N-owb-2630	nursery	12	0	5.10	0.00 ×		OPEN
N-owb-2631	nursery	11	0	4.80	0.00 ×		OPEN
N-owb-2632	nursery	10	0	4.50	0.00 ×		OPEN
N-owb-2633	nursery	9	0	4.20	0.00 ×		OPEN
N-owb-2635	nursery	7	0	3.60	0.00 ×		OPEN
N-owb-2637	nursery	5	0	3.00	0.00 ×		OPEN
N-owb-2639	nursery	3	0	2.30	0.00 ×		OPEN
N-owb-2640	nursery	1	0	1.00	0.00 ×	—	OPEN
N-owb-2641	nursery	1	0	1.00	0.00 ×	—	OPEN

By cause

CAUSE	KIND	HEAD
strep	group_death	123
scours	group_death	115
starve	group_death	110
resp	group_death	109
ileitis	group_death	75
ulcer	group_death	74
unknown	group_death	26
crushed	piglet_death	15
hernia	group_death	13
sudden	group_death	11
starve	piglet_death	9
scours	piglet_death	4

By week



Copilot

One thread with your texts from +15555550101

Swine Hub 2026-10-24: 7 sites. 7d: weaned 21, services 2, PWM 23.1%. Focus: 16 item(s), 1 high.

- Feed running low for N3-26-36
- Group N-owb-2629 past closeout
- Group N-owb-2630 past closeout

Peers: Vs 9 peers in Sioux County, IA: best Pre-wean mortality % 9.0 vs median 15.6 (100th pct); we…

Production report

2026-10-24 · 7 sites (FIN1, FIN2, NUR1, NUR2, NUR3, SOW1, SOWB) · yesterday and last 7 days vs target and your 90-day baseline

Weaned head · 7d	Born alive / litter · 7d
21	13.0
90d avg 22.2/wk	target 13.5
Pre-wean mortality % · 7d	**Services · 7d**
23.1	2
target 12.0	90d avg 2.3/wk

KPI	YDAY	7 DAYS	TARGET	90D BASE
Services	0	2	–	2.3
Litters farrowed	0	1	–	1.8
Born alive / litter	–	13.0	13.5	12.4
Weaned head	0	21	–	22.2
Pre-wean mortality %	–	23.1	12.0	9.4
Piglet deaths	2	3	–	2.1
% bred by day 7	–	50.0	90.0	96.0

FOCUS ON THESE (16)

HIGH Feed running low for N3-26-36
About 0.9 days of feed left (last 7.2 t on 2026-10-18, ~1.1 t/day for 1758 head).

MEDIUM Group N-owb-2629 past closeout
Day 93 of a 56-day nursery turn; still open.

MEDIUM Group N-owb-2630 past closeout

Production report for all my barns | What needs attention tod

Text the hub… e.g. what needs attention today?

Y / N / UNDO work here too · SMS replies are queued, never sent

Swine Hub
Hub and spoke for pork production

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- Loads

PH
Pat Hansen (EXAMPLE)
Producer · owner

2026-07-27 → 2026-10-24

as of 2026-10-24 13:51 EXAMPLE
EXAMPLE data only · demo build · nothing is sent

DATE RANGE 07/27/2026 → 10/24/2026 vs previous period Apply

30 d | 90 d | 180 d | YTD

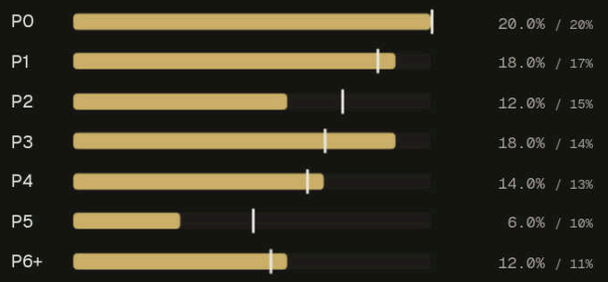
compare 2026-04-28 → 2026-07-26

Females	Avg parity	Gilt pool	Age at 1st service	Culling rate
50	2.62	8	259	9.1
in inventory	target 2.8-3.2	not yet served	days · n=7	% annualised

Sow death rate	NPD	LPV
0.0	44	11.0
% annualised	non-productive days / female / yr	pigs weaned per removed sow

Parity structure

Bar = actual share; tick = EXAMPLE target profile.



Removals by reason

TYPE	REASON	N
culled_sold	age	1

Gilt pool

TAG	DAYS IN POOL	AGE (D)
1105	46	245
1104	37	230
3104	37	230
1103	28	215
3103	28	215
1102	19	200
3102	19	200
3101	10	185

Copilot

One thread with your texts from +15555550101

Which sows are overdue to farrow?
YOU · 10:11

No sows overdue to farrow (>117 days since service).
HUB · 10:17

Text me the preg check list
YOU · 10:23

Preg check due (4): SOW1 1005 25d, SOW1 1010 25d, SOW1 1014 18d, SOWB 3018 21d

Preg check due
4 item(s)
Printable list →

HUB · 10:29

How many gilts at SOWB?
YOU · 10:35 VIA SMS

The herd structure screen shows SOWB sows by parity and state, gilts included: /herd
HUB · 10:41 VIA SMS

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Text the hub… e.g. what needs attention today?

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PH
Pat Hansen (EXAMPLE)
Producer · owner

as of 2026-10-24 13:51 EXAMPLE
EXAMPLE data only · demo build · nothing is sent

Disease status by site

AASV-style classification; newest record per site and disease. Pick a site for its history.

SITE	PRRS	PED	PDCOV	MHYO	SIV
FIN1 Prairie Finisher 1 (EXAMPLE)	POSITIVE STABLE 2026-04-07	NEGATIVE 2025-12-28	UNKNOWN	UNKNOWN	UNKNOWN
FIN2 Prairie Finisher 2 (EXAMPLE)	NEGATIVE 2026-04-07	NEGATIVE 2025-12-28	UNKNOWN	UNKNOWN	UNKNOWN
NUR1 Prairie Nursery 1 (EXAMPLE)	POSITIVE STABLE 2026-04-07	NEGATIVE 2025-12-28	UNKNOWN	UNKNOWN	UNKNOWN
NUR2 Prairie Nursery 2 (EXAMPLE)	POSITIVE STABLE 2026-04-07	NEGATIVE 2025-12-28	UNKNOWN	UNKNOWN	UNKNOWN
NUR3 Prairie Nursery 3 (EXAMPLE)	NEGATIVE 2026-04-07	POSITIVE UNSTABLE 2026-09-24	UNKNOWN	UNKNOWN	UNKNOWN
SOW1 Prairie Sow Farm 1 (EXAMPLE)	POSITIVE STABLE 2026-06-26	NEGATIVE 2025-12-28	UNKNOWN	POSITIVE STABLE 2025-12-28	UNKNOWN
SOWB Prairie Sow Farm South (EXAMPLE)	NEGATIVE 2026-05-27	NEGATIVE 2025-12-28	UNKNOWN	NEGATIVE 2025-12-28	UNKNOWN

Copilot

One thread with your texts from +15555550101

EX-26-097002 SOW1 2026-08-27 0/2

EX-26-099871 → EX-26-101560 →
EX-26-104233 → EX-26-100417 →

HUB · 10:29

How do I compare to my county?

YOU · 10:35

Vs 9 peers in Sioux County, IA:

- best Pre-wean mortality % 9.0 vs median 15.6 (100th pct)
- weakest Pigs weaned / sow / yr (PWMFY) 16.2 vs median 31.2 (0th pct).

You vs county peers

Anonymous, min 5 producers per figure

KPI	YOU	MEDIAN	PCT
Pigs weaned / sow / yr (PWMFY)	16.2	31.2	0
Pre-wean mortality %	9.0	15.6	100
Farrowing rate %	78.9	83.4	0
Non-productive days / female / yr	142.4	54.4	0
Nursery mortality %	3.9	4.0	67
Finisher mortality %	4.2	6.0	78
ADG (kg/day, grow-finish)	0.941	0.890	78
Feed conversion (kg feed / kg gain)	2.63	2.81	89
Cost per cwt sold ($)	62.18	71.63	100

Peer benchmark · county →
Peer benchmark · state →
Peer benchmark · country →

HUB · 10:41

Production report for all my barns | What needs attention tod

Text the hub… e.g. what needs attention today?

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PH Pat Hansen (EXAMPLE)
Producer · owner

Health / Labs

Filter tables and feed /

Copilot

Producer · owner

as of 2026-10-24 13:51 EXAMPLE
EXAMPLE data only · demo build · nothing is sent

Lab cases

Linked to site, group or sow. Import from the vet-tools lab parser or enter manually.

CSV XLSX PDF

ACCESSION	RECEIVED	SITE	SUBJECT	REASON	RESULT	SOURCE
EX-26-099871	2026-10-18	NUR1	WF-26A	Nervous signs, strep deaths up	2/3 POSITIVE	MANUAL
EX-26-101560	2026-10-04	SOW1	sow 1001	Late-term abortion, sow 1001	0/2 POSITIVE	MANUAL
EX-26-104233	2026-09-23	NUR3	N3-26-36	Diarrhoea, mortality rising week 1	1/3 POSITIVE	MANUAL
EX-26-100417	2026-09-14	SOWB	site	Monthly negative-herd monitoring	0/1 POSITIVE	MANUAL
EX-26-097002	2026-08-27	SOW1	site	Quarterly PRRS monitoring	0/2 POSITIVE	MANUAL

Copilot

One thread with your texts from +15555550101

- F2-26-09 (FIN2) mort 3.8%, F/C 2.61, $61.54/cwt

Worst closeouts · this quarter

2026-10-01 to 2026-10-24 · 2 closed group(s) · ranked by metrics off target

GROUP	SITE	MORT %	ADG KG	F/C	$/CWT
N2-26-27	NUR2	3.4	0.432	1.38	89.67
F2-26-09	FIN2	3.8	0.951	2.61	61.54

N2-26-27 → F2-26-09 → All closeouts →

HUB · 10:29

Show my site ranking

YOU · 10:35

Sow farms by PWMFY: 1. SOW1 27.8 ↑1, 2. SOWB 27.5 ↓1 | Grow sites by $/cwt: 1. FIN2 $61.54, 2. FIN1 $63.69, 3. NUR2 $89.67, 4. NUR3 $99.32

Site ranking

2026-07-27 to 2026-10-24 vs previous period

#	SOW FARM	PWMFY	FARROW %	PWM %
1	SOW1	27.8	76.5	8.7
2	SOWB	27.5	76.9	10.4

#	GROW SITE	$/CWT	MORT %	F/C
1	FIN2	61.54	3.8	2.61
2	FIN1	63.69	4.2	2.68
3	NUR2	89.67	3.4	1.38
4	NUR3	99.32	5.0	1.50
5	NUR1	–	–	–

League table → Rollup →

HUB · 10:41

Production report for all my barns | What needs attention tod

Text the hub… e.g. what needs attention today?

Y / N / UNDO work here too · SMS replies are queued, never sent

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Pat Hansen (EXAMPLE)
Producer · owner

Health / Rx / VFD

Filter tables and feed /

Copilot

Producer · owner

as of 2026-10-24 13:51 EXAMPLE
EXAMPLE data only · demo build · nothing is sent

Active	Expiring ≤14 d	Compliance flags
3	1	4
Rx + VFD		3 high

Compliance

Prescription-only treatments without a matching Rx, use after expiry, head over the VFD limit, VFDs expiring.

CSV XLSX PDF

SEVERITY	RULE	SITE	DATE	DETAIL
HIGH	no_rx	SOW1	2026-10-24	pen-ls on sow 1001: no prescription on file
HIGH	no_rx	SOW1	2026-10-20	pen-ls on sow 1005: no prescription on file
HIGH	no_rx	SOWB	2026-10-20	dexa on sow 3004: no prescription on file
MEDIUM	expiring	NUR2	2026-11-02	VFD VFD-EX-0101 (ctc-vfd) expires 2026-11-02

Prescriptions & VFDs

CSV XLSX PDF

RX	KIND	SITE	GROUP	PRODUCT	ISSUED	EXPIRES	HEAD USED	STATE
VFD-EX-0107	VFD	NUR3	N3-26-36	Chlortetracycline (feed) EXAMPLE	2026-09-24	2027-03-23	1,800 / 1,920	ACTIVE
RX-EX-0388	RX	SOW1	—	Oxytetracycline EXAMPLE	2026-07-26	2026-12-23	0 / 40	ACTIVE
RX-EX-0412	RX	NUR1	WF-26A	Tylosin EXAMPLE	2026-10-14	2026-11-13	1,150 / 1,200	ACTIVE
VFD-EX-0101	VFD	NUR2	—	Chlortetracycline (feed) EXAMPLE	2026-05-07	2026-11-02	0 / 2,400	EXPIRING
RX-EX-0301	RX	SOW1	—	Dexamethasone EXAMPLE	2026-04-07	2026-10-04	0 / 20	EXPIRED

Copilot

One thread with your texts from +15555550101

27.5 ↓1 | Grow sites by $/cwt: 1. FIN2 $61.54, 2. FIN1 $63.69, 3. NUR2 $89.67, 4. NUR3 $99.32

Site ranking

2026-07-27 to 2026-10-24 vs previous period

#	SOW FARM	PWMFY	FARROW %	PWM %
1	SOW1	27.8	76.5	8.7
2	SOWB	27.5	76.9	10.4

#	GROW SITE	$/CWT	MORT %	F/C
1	FIN2	61.54	3.8	2.61
2	FIN1	63.69	4.2	2.68
3	NUR2	89.67	3.4	1.38
4	NUR3	99.32	5.0	1.50
5	NUR1	–	–	–

League table → Rollup →

HUB · 10:29

How did SOW1 do last week?

YOU · 10:35

SOW1 last week (Oct 12–Oct 18): weaned 24, 1 litters, BA/litter 13.0, PWM 15.4% (90-day: 8.7%).

SOW1 · last week (Oct 12–Oct 18)

Weaned	Litters
24	1
90d pace 12.8	90d pace 1.0

Born alive	Pre-wean mort.
13.0	15.4%
90d 12.4	90d 8.7%

Open SOW1 →

HUB · 10:41

Production report for all my barns | What needs attention tod

Text the hub… e.g. what needs attention today?

Y / N / UNDO work here too · SMS replies are queued, never sent

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PH Pat Hansen (EXAMPLE)
Producer · owner

Health / Movements

Filter tables and feed /

Copilot

Producer · owner

2026-07-27 → 2026-10-24

as of 2026-10-24 13:51 EXAMPLE
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DATE RANGE 07/27/2026 → 10/24/2026 vs previous period Apply

30 d | 90 d | 180 d | YTD

compare 2026-04-28 → 2026-07-26

Animal movements

Moves into a site with a better health status than the source are flagged as downhill.

CSV XLSX PDF

DATE	ROUTE	GROUP	HEAD	KIND	BIOSECURITY
2026-10-15	NUR2 → FIN2	N2-26-27	140	transfer	⚠ PRRS: Positive stable → Negative Acknowledge
2026-10-04	SOW1 → NUR2		2,380	wean	
2026-09-21	SOWB → NUR3		1,920	wean	
2026-09-09	SOWB → SOW1		30	gilt_in	
2026-08-30	NUR3 → FIN2	N3-26-21	1,853	transfer	
2026-08-25	SOW1 → NUR2		2,420	wean	

Copilot
One thread with your texts from +15555550101

in withdrawal (3)

ANIMAL / GROUP	PRODUCT	TREATED	CLEARS
grp WF-26A	tylan	2026-10-19	2026-10-25
sow 3004	dexa	2026-10-20	2026-10-27
sow 1005	pen-ls	2026-10-20	2026-11-03

Hub feed →

HUB · 10:17

Any moves logged this week?

YOU · 10:23 VIA SMS

Movements in and out of your sites, with the biosecurity check for each, are on this screen: /health/movements

HUB · 10:29 VIA SMS

How did SOW1 do last week?

YOU · 10:35

SOW1 last week (Oct 12–Oct 18): weaned 24, 1 litters, BA/litter 13.0, PWM 15.4% (90-day: 8.7%).

SOW1 · last week (Oct 12-Oct 18)

Weaned 24 (90d pace 12.8)	Litters 1 (90d pace 1.0)
Born alive 13.0 (90d 12.4)	Pre-wean mort. 15.4% (90d 8.7%)

Open SOW1 →

HUB · 10:41

Production report for all my barns | What needs attention tod

Text the hub… e.g. what needs attention today?

Y / N / UNDO work here too · SMS replies are queued, never sent

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PH Pat Hansen (EXAMPLE)
Producer · owner

Health / Investigations

Filter tables and feed /

Copilot

Producer · owner

as of 2026-10-24 13:51 EXAMPLE
EXAMPLE data only · demo build · nothing is sent

Shared investigations

One thread per problem, shared by producer and herd vet. Notes can link labs, visits, Rx and closeouts.

REF	TITLE	SITE	GROUP	STATUS	NOTES	LAST ACTIVITY
INV-0001	N3-26-36 mortality above curve after PED break	NUR3	N3-26-36	MONITORING	4	2026-10-01

Open a case

FIN1

What are we investigating?

Trigger (e.g. mortality 2x curve)

Open case

Copilot

One thread with your texts from +15555550101

YOU · 10:11 VIA SMS

Open cases are listed here with notes from you and Dr Vera Lind: /investigations

HUB · 10:17 VIA SMS

Mortality vs curve

YOU · 10:23

Above curve:
- N3-26-36 8.4% vs 2.7% (wk 4)
- F1-26-15 5.5% vs 3.5% (wk 12)
- F2-26-21 2.9% vs 2.3% (wk 7)
- N2-26-38 2.2% vs 1.8% (wk 2)

Mortality vs expected curve

Open groups more than 20% above the EXAMPLE curve

GROUP	WEEK	ACTUAL %	EXPECTED %
N3-26-36	4	8.4	2.7
F1-26-15	12	5.5	3.5
F2-26-21	7	2.9	2.3
N2-26-38	2	2.2	1.8

Mortality →

HUB · 10:29

Text me the preg check list

YOU · 10:35

Preg check due (4): SOW1 1005 25d, SOW1 1010 25d, SOW1 1014 18d, SOWB 3018 21d

Preg check due

4 item(s)

Printable list →

HUB · 10:41

Production report for all my barns

What needs attention tod

Text the hub… e.g. what needs attention today?

Y / N / UNDO work here too · SMS replies are queued, never sent

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PH Pat Hansen (EXAMPLE)
Producer · owner

Health / Vet visits

Filter tables and feed /

Copilot

Producer · owner

as of 2026-10-24 13:51 EXAMPLE
EXAMPLE data only · demo build · nothing is sent

Vet visits

Visit reports shared with the producer. Billing fields (hours, miles, services) are visible to the clinic only.

CSV XLSX PDF

DATE	SITE	PURPOSE	VET	FOLLOW-UP
2026-10-18	NUR1	Strep deaths	Dr Vera Lind (EXAMPLE)	2026-10-23
2026-10-01	NUR3	PED follow-up	Dr Vera Lind (EXAMPLE)	2026-10-15
2026-09-23	NUR3	Sick call: diarrhoea	Dr Vera Lind (EXAMPLE)	2026-09-30
2026-09-14	SOWB	Monthly monitoring	Dr Vera Lind (EXAMPLE)	2026-10-14
2026-08-27	SOW1	Quarterly herd check	Dr Vera Lind (EXAMPLE)	2026-09-26

Copilot

One thread with your texts from +15555550101

Draft a text to the vet about that visit

YOU · 10:11 VIA SMS

Draft to Dr Vera Lind (queued, not sent): “Hi Dr. Vera Lind, Pat Hansen at SOW1. About your 2026-08-26 visit: we've started on the recommendations. Is there anything we should be watching for?”

HUB · 10:17 VIA SMS

What's in withdrawal?

YOU · 10:23

In withdrawal:
- grp WF-26A clears 2026-10-25
- sow 3004 clears 2026-10-27
- sow 1005 clears 2026-11-03

Don't ship before the clear date.

In withdrawal (3)

ANIMAL / GROUP	PRODUCT	TREATED	CLEARS
grp WF-26A	tylan	2026-10-19	2026-10-25
sow 3004	dexa	2026-10-20	2026-10-27
sow 1005	pen-ls	2026-10-20	2026-11-03

Hub feed →

HUB · 10:29

Which sows are overdue to farrow?

YOU · 10:35

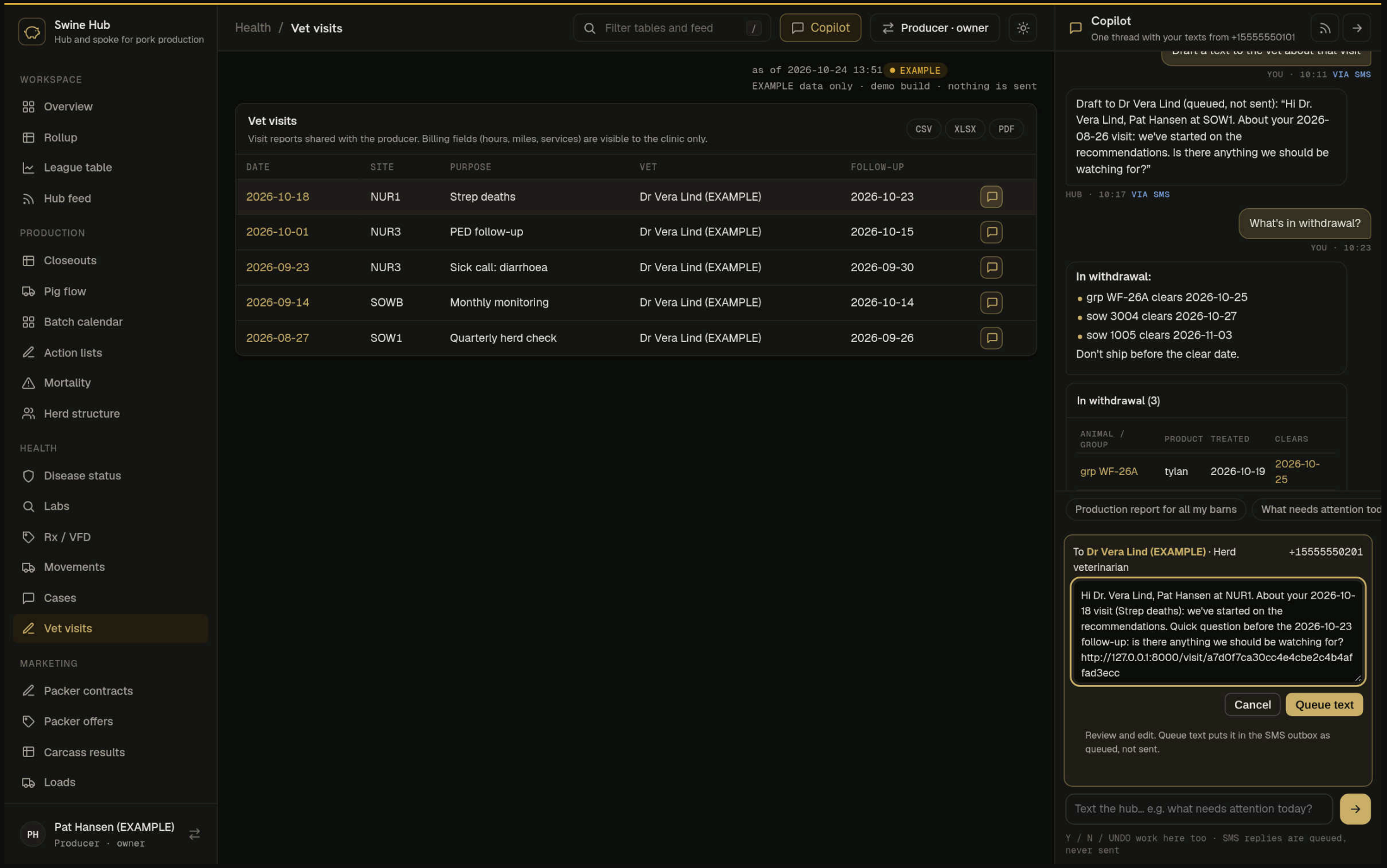
No sows overdue to farrow (>117 days since service).

HUB · 10:41

Production report for all my barns | What needs attention tod

Text the hub… e.g. what needs attention today?

Y / N / UNDO work here too · SMS replies are queued, never sent


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Producer · owner
Health / Vet visits
Filter tables and feed /
Copilot
Producer · owner
as of 2026-10-24 13:51 EXAMPLE
EXAMPLE data only · demo build · nothing is sent
Vet visits
Visit reports shared with the producer. Billing fields (hours, miles, services) are visible to the clinic only.
CSV
XLSX
PDF
DATE
SITE
PURPOSE
VET
FOLLOW-UP
2026-10-18
NUR1
Strep deaths
Dr Vera Lind (EXAMPLE)
2026-10-23
2026-10-01
NUR3
PED follow-up
Dr Vera Lind (EXAMPLE)
2026-10-15
2026-09-23
NUR3
Sick call: diarrhoea
Dr Vera Lind (EXAMPLE)
2026-09-30
2026-09-14
SOWB
Monthly monitoring
Dr Vera Lind (EXAMPLE)
2026-10-14
2026-08-27
SOW1
Quarterly herd check
Dr Vera Lind (EXAMPLE)
2026-09-26
Copilot
One thread with your texts from +15555550101
YOU · 10:11 VIA SMS
Draft to Dr Vera Lind (queued, not sent): “Hi Dr. Vera Lind, Pat Hansen at SOW1. About your 2026-08-26 visit: we've started on the recommendations. Is there anything we should be watching for?”
HUB · 10:17 VIA SMS
What's in withdrawal?
YOU · 10:23
In withdrawal:
grp WF-26A clears 2026-10-25
sow 3004 clears 2026-10-27
sow 1005 clears 2026-11-03
Don't ship before the clear date.
In withdrawal (3)
ANIMAL / GROUP
PRODUCT
TREATED
CLEARS
grp WF-26A
tylan
2026-10-19
2026-10-25
Production report for all my barns
What needs attention tod
To Dr Vera Lind (EXAMPLE) · Herd veterinarian
+15555550201
Hi Dr. Vera Lind, Pat Hansen at NUR1. About your 2026-10-18 visit (Strep deaths): we've started on the recommendations. Quick question before the 2026-10-23 follow-up: is there anything we should be watching for? http://127.0.0.1:8000/visit/a7d0f7ca30cc4e4cbe2c4b4afad3ecc
Cancel
Queue text
Review and edit. Queue text puts it in the SMS outbox as queued, not sent.
Text the hub… e.g. what needs attention today?
Y / N / UNDO work here too · SMS replies are queued, never sent

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PH Pat Hansen (EXAMPLE)
Producer · owner

Sharing / **Peer benchmark**

Filter tables and feed /

Copilot

Producer · owner

Your KPIs against producers in your county, state and country

as of 2026-10-24 13:51 EXAMPLE
EXAMPLE data only · demo build · nothing is sent

County · Sioux County, IA (9 peers) | State · IA (33 peers) | Country · USA (70 peers)

Peers in set	Metrics above median	Strongest	Weakest
9	6 / 9	100th pct	0th pct
Sioux County, IA	oriented so higher rank = better	Pre-wean mortality %	Non-productive days / female / yr

You vs peers · Sioux County, IA

Anonymous peers only, at least 5 producers per figure. EXAMPLE synthetic peer set for the demo.

KPI (last 12 months)	You	Peer median	Quartiles p25 - p75	N	Percentile rank	Distribution (right = better)
Pigs weaned / sow / yr (PWMFY) — higher is better	16.7	31.2	28.8 - 31.6	9	0th pct	
Pre-wean mortality % — lower is better	9.3	15.6	13.9 - 16.2	9	100th pct	
Farrowing rate % — higher is better	78.9	83.4	82.1 - 85.6	9	0th pct	
Non-productive days / female / yr — lower is better	142.4	54.4	49.5 - 66.4	9	0th pct	
Nursery mortality % — lower is better	3.9	4.0	2.8 - 4.5	9	67th pct	
Finisher mortality % — lower is better	4.2	6.0	4.6 - 6.2	9	78th pct	
ADG (kg/day, grow-finish) — higher is better	0.941	0.890	0.810 - 0.920	9	78th pct	
Feed conversion (kg feed / kg gain) — lower is better	2.63	2.81	2.70 - 2.85	9	89th pct	
Cost per cwt sold ($) — lower is better	62.18	71.63	69.05 - 75.83	9	100th pct	

p10 – p90 | p25 – p75 | median | you

Ask the copilot “how do I compare to my county” any time; the 5am report includes a one-line peer summary.

Copilot
One thread with your texts from +15555550101

27.5 ↓1 | Grow sites by $/cwt: 1. FIN2 $61.54, 2. FIN1 $63.69, 3. NUR2 $89.67, 4. NUR3 $99.32

Site ranking
2026-07-27 to 2026-10-24 vs previous period

#	SOW farm	PWMFY	Farrow %	PWM %
1	SOW1	27.8	76.5	8.7
2	SOWB	27.5	76.9	10.4

#	Grow site	$/cwt	Mort %	F/C
1	FIN2	61.54	3.8	2.61
2	FIN1	63.69	4.2	2.68
3	NUR2	89.67	3.4	1.38
4	NUR3	99.32	5.0	1.50
5	NUR1	–	–	–

League table → | Rollup →

HUB · 10:29

How did SOW1 do last week?

YOU · 10:35

SOW1 last week (Oct 12–Oct 18): weaned 24, 1 litters, BA/litter 13.0, PWM 15.4% (90-day: 8.7%).

SOW1 · last week (Oct 12–Oct 18)

Weaned	Litters	Born alive	Pre-wean mort.
24	1	13.0	15.4%
90d pace 12.8	90d pace 1.0	90d 12.4	90d 8.7%

Open SOW1 →

HUB · 10:41

Production report for all my barns | What needs attention tod

Text the hub… e.g. what needs attention today?

Y / N / UNDO work here too · SMS replies are queued, never sent

Swine Hub
Hub and spoke for pork production

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Packer offers
Carcass results
Loads

PH
Pat Hansen (EXAMPLE)
Producer · owner

2026-07-27 → 2026-10-24

as of 2026-10-24 13:51 EXAMPLE
EXAMPLE data only · demo build · nothing is sent

DATE RANGE 07/27/2026 → 10/24/2026 vs previous period Apply

30 d | 90 d | 180 d | YTD

compare 2026-04-28 → 2026-07-26

Benchmark

PigCHAMP values are a **public reference** (published annual benchmark, EXAMPLE figures), not peers in this hub.

KPI	YOU		PUBLIC REF P10 · P50 · P90	SOURCE	
Pigs weaned / mated female / yr	**28.54**	MID	22.70 · **28.87** · 34.33	PigCHAMP Benchmark USA 2025 2024 · n=174	29
Farrowing rate %	**76.70**	MID	71.81 · **85.91** · 92.04	PigCHAMP Benchmark USA 2025 2024 · n=174	87.4
Pre-wean mortality %	**9.80**	TOP DECILE	9.40 · **13.48** · 20.70	PigCHAMP Benchmark USA 2025 2024 · n=174	
Born alive / litter	**12.43**	BOTTOM DECILE	13.12 · **14.31** · 15.50	PigCHAMP Benchmark USA 2025 2024 · n=174	12
Total born / litter	**13.70**	BOTTOM DECILE	14.68 · **16.07** · 17.17	PigCHAMP Benchmark USA 2025 2024 · n=174	
Weaned / litter	**11.35**	MID	11.12 · **12.49** · 13.88	PigCHAMP Benchmark USA 2025 2024 · n=174	11
Sow death rate %	**0.00**	TOP DECILE	6.40 · **12.10** · 18.30	PigCHAMP Benchmark USA 2025 2024 · n=174	
Culling rate %	**9.10**	TOP DECILE	31.20 · **45.80** · 58.40	PigCHAMP Benchmark USA 2025 2024 · n=174	
Repeat services %	–		1.09 · **4.83** · 11.53	PigCHAMP Benchmark USA 2025 2024 · n=174	
Wean age (days)	–		18.83 · **20.38** · 23.86	PigCHAMP Benchmark USA 2025 2024 · n=174	

Peer sharing

You are sharing anonymised sow KPIs. 6 producers consenting; peer columns appear only when ≥5 have data. Peer percentiles shown.

Stop sharing

Copilot

One thread with your texts from +15555550101

Finisher mortality %	4.2	6.0	78
ADG (kg/day, grow-finish)	0.941	0.890	78
Feed conversion (kg feed / kg gain)	2.63	2.81	89
Cost per cwt sold ($)	62.18	71.63	100

Peer benchmark · county →
Peer benchmark · state →
Peer benchmark · country →

HUB · 10:17

Which KPI should I work on first?

YOU · 10:23 VIA SMS

Against county peers your weakest figure is pigs weaned per sow per year. Anonymous peers, EXAMPLE data: /benchmark/peers

HUB · 10:29 VIA SMS

How did SOW1 do last week?

YOU · 10:35

SOW1 last week (Oct 12–Oct 18): weaned 24, 1 litters, BA/litter 13.0, PWM 15.4% (90-day: 8.7%).

SOW1 · last week (Oct 12–Oct 18)

Weaned 24 (90d pace 12.8)	Litters 1 (90d pace 1.0)
Born alive 13.0 (90d 12.4)	Pre-wean mort. 15.4% (90d 8.7%)

Open SOW1 →

HUB · 10:41

Production report for all my barns | What needs attention tod

Text the hub… e.g. what needs attention today?

Y / N / UNDO work here too · SMS replies are queued, never sent

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- Carcass results
- Loads

PH Pat Hansen (EXAMPLE)
Producer · owner

Sharing / **Peer benchmark**

Filter tables and feed /

Copilot

Producer · owner

Your KPIs against producers in your county, state and country

as of 2026-10-24 13:51 EXAMPLE
EXAMPLE data only · demo build · nothing is sent

County · Sioux County, IA (9 peers) | State · IA (33 peers) | Country · USA (70 peers)

Peers in set	Metrics above median	Strongest	Weakest
33	5 / 9	100th pct	0th pct
IA	oriented so higher rank = better	Pre-wean mortality %	Non-productive days / female / yr

You vs peers · IA

Anonymous peers only, at least 5 producers per figure. EXAMPLE synthetic peer set for the demo.

KPI (last 12 months)	You	Peer median	Quartiles p25 - p75	N	Percentile rank	Distribution (right = better)
Pigs weaned / sow / yr (PWMFY) higher is better	16.7	28.1	26.3 - 29.4	33	0TH PCT	
Pre-wean mortality % lower is better	9.3	14.6	13.2 - 16.1	33	100TH PCT	
Farrowing rate % higher is better	78.9	82.4	80.7 - 86.6	33	12TH PCT	
Non-productive days / female / yr lower is better	142.4	54.6	47.2 - 62.9	33	0TH PCT	
Nursery mortality % lower is better	3.9	3.1	2.4 - 4.1	33	39TH PCT	
Finisher mortality % lower is better	4.2	4.6	3.4 - 6.2	33	58TH PCT	
ADG (kg/day, grow-finish) higher is better	0.941	0.860	0.810 - 0.890	33	91TH PCT	
Feed conversion (kg feed / kg gain) lower is better	2.63	2.76	2.62 - 2.85	33	70TH PCT	
Cost per cwt sold ($) lower is better	62.18	69.02	66.80 - 73.61	33	94TH PCT	

p10 – p90 | p25 – p75 | median | you

Ask the copilot “how do I compare to my county” any time; the 5am report includes a one-line peer summary.

Copilot
One thread with your texts from +15555550101

27.5 ↓1 | Grow sites by $/cwt: 1. FIN2 $61.54, 2. FIN1 $63.69, 3. NUR2 $89.67, 4. NUR3 $99.32

Site ranking
2026-07-27 to 2026-10-24 vs previous period

#	SOW farm	PWMFY	Farrow %	PWM %
1	SOW1	27.8	76.5	8.7
2	SOWB	27.5	76.9	10.4

#	Grow site	$/cwt	Mort %	F/C
1	FIN2	61.54	3.8	2.61
2	FIN1	63.69	4.2	2.68
3	NUR2	89.67	3.4	1.38
4	NUR3	99.32	5.0	1.50
5	NUR1	–	–	–

League table → | Rollup →

HUB · 10:29

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YOU · 10:35

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SOW1 · last week (Oct 12–Oct 18)

Weaned	Litters	Born alive	Pre-wean mort.
24	1	13.0	15.4%
90d pace 12.8	90d pace 1.0	90d 12.4	90d 8.7%

Open SOW1 →

HUB · 10:41

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PH
Pat Hansen (EXAMPLE)
Producer · owner

2026-07-27 → 2026-10-24

as of 2026-10-24 13:51 EXAMPLE
EXAMPLE data only · demo build · nothing is sent

DATE RANGE 07/27/2026 → 10/24/2026 vs previous period Apply

30 d | 90 d | 180 d | YTD

compare 2026-04-28 → 2026-07-26

Groups closed	Head out	Mortality	ADG	Feed conversion
4	8,190	4.08	0.775	2.45
90 d	pooled	% pooled	kg/day pooled	kg feed / kg gain

Cost
$67.88
per cwt out, pooled

Group closeouts

Groups closed in range. Colours vs phase targets; open a group for formulas and its expense ledger.

CSV XLSX PDF

GROUP	SITE	PHASE	CLOSED	IN	OUT	MORT %	ADG KG	F/C	DAYS	$/HEAD	$/CWT
N2-26-27	NUR2	nursery	2026-10-13	2,420	2,337	3.4	0.432	1.38	49	$53.57	$89.67
F2-26-09	FIN2	finisher	2026-10-02	1,839	1,769	3.8	0.951	2.61	118	$187.36	$61.54
F1-26-07	FIN1	finisher	2026-09-22	2,329	2,231	4.2	0.921	2.68	118	$189.85	$63.69
N3-26-21	NUR3	nursery	2026-08-29	1,950	1,853	5.0	0.381	1.50	49	$53.87	$99.32

Closeout benchmark

Percentile (p) and median vs your own sites of the same phase and anonymous state peers (consent, ≥ 5 producers). Margin uses EXAMPLE prices: $72.50/cwt live for market hogs, $68.00/head for nursery feeder pigs.

County · Sioux Co. | State · IA | Country · USA

GROUP	CLOSED	ADG KG/D			F/C			MORTALITY %			
		YOU	OWN	PEERS	YOU	OWN	PEERS	YOU	OWN	PEERS	YOU
N2-26-27 NUR2 · nursery	2026-10-13	0.432	p100 0.406	p77 0.400	1.38	p100 1.43	p82 1.47	3.43	p50 4.05	p48 3.10	$89.67
F2-26-09 FIN2 · finisher	2026-10-02	0.951	p67 0.931	p92 0.857	2.61	p67 2.66	p77 2.76	3.81	p67 4.21	p64 4.60	$61.54
F1-26-07 FIN1 · finisher	2026-09-22	0.921	p0 0.951	p91 0.857	2.68	p0 2.61	p65 2.76	4.21	p33 3.81	p55 4.60	$63.69
N3-26-21 NUR3 · nursery	2026-08-29	0.381	p0 0.416	p27 0.400	1.50	p0 1.41	p36 1.47	4.97	p0 3.32	p9 3.10	$99.32

Ask copilot: which groups closed worst this quarter

Ask copilot: expense F1-26-15 vet_med 350

Copilot

One thread with your texts from +15555550101

N2-26-27 (NUR2, closed 2026-10-13) vs state peers:

- ADG kg/d 0.432 (77th)
- F/C 1.38 (82th)
- Mortality % 3.43 (48th)
- Cost / cwt 89.67 (79th).

Closeout benchmark · N2-26-27
vs state peers (anonymous, EXAMPLE) · consent on file

METRIC	YOU	PEERS
ADG kg/d	0.432	median 0.400, 77th pct
F/C	1.38	median 1.47, 82th pct
Mortality %	3.43	median 3.10, 48th pct
Cost / cwt	89.67	median 93.72, 79th pct
Margin / head	14.43	median 14.09, 55th pct

Closeout benchmark → All closeouts →

HUB · 10:29

How did SOW1 do last week?

YOU · 10:35

SOW1 last week (Oct 12–Oct 18): weaned 24, 1 litters, BA/litter 13.0, PWM 15.4% (90-day: 8.7%).

SOW1 · last week (Oct 12–Oct 18)

Weaned	Litters	Born alive	Pre-wean mort.
24	1	13.0	15.4%
90d pace 12.8	90d pace 1.0	90d 12.4	90d 8.7%

Open SOW1 →

HUB · 10:41

Production report for all my barns | What needs attention tod

Text the hub… e.g. what needs attention today?

Y / N / UNDO work here too · SMS replies are queued, never sent

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Loads

Pat Hansen (EXAMPLE)
Producer · owner

Closeout / Closeout N2-26-27
Filter tables and feed /
Copilot
Producer · owner

NUR2 · nursery

as of 2026-10-24 13:51 EXAMPLE
EXAMPLE data only · demo build · nothing is sent

Head in → out	Mortality	ADG	Feed conversion	Days on feed
2,420 → 2,337	3.43	0.432	1.38	49
83 deaths	%	kg/day	kg/kg	2026-08-25 → 2026-10-13

Cost / cwt
$89.67
$53.57 / head

Group

Group	N2-26-27
Site	NUR2
Phase	nursery
Avg in / out	6.0 / 27.1 kg
Feed	69,042 kg
Lean	56.5%
Status	CLOSED

Deaths by cause

CAUSE	HEAD
starve	26
scours	25
strep	24
unknown	5
resp	3

Expenses

Total $125,204.29 · feed cost per cwt gain $20.08

CATEGORY	AMOUNT
pigs	$91,960.00
feed	$22,214.98
yardage	$5,336.10
vet_med	$3,636.21
transport	$2,057.00

feed | Amount $ | Vendor (optional) | Add expense

Or text it: expense N2-26-27 feed 4200

Closeout benchmark

Percentile (p) and median vs your own sites of the same phase and anonymous county peers (consent, ≥ 5 producers). Margin uses EXAMPLE prices: $72.50/cwt live for market hogs, $68.00/head for nursery feeder pigs.

County · Sioux Co. | State · IA | Country · USA

GROUP	CLOSED	ADG KG/D			F/C			MORTALITY %			
		YOU	OWN	PEERS	YOU	OWN	PEERS	YOU	OWN	PEERS	YOU
N2-26-27 NUR2 · nursery	2026-10-13	0.432	p100 0.406	p89 0.373	1.38	p100 1.43	p89 1.49	3.43	p50 4.05	p67 4.00	$89.67

Definitions

Standard closeout formulas; see DECISIONS.md → KPI definitions for sources.

Mortality %	deaths ÷ head placed × 100
ADG	(weight out + dead weight − weight in) ÷ pig-days, kg/day
Feed conversion	feed delivered kg ÷ (weight out + dead weight − weight in) kg
Cost / head	sum of group expenses ÷ head out
Cost / cwt	total cost ÷ (weight out kg × 2.20462 ÷ 100)
Days on feed	close date − start date

Ask copilot: open a case for N2-26-27 mortality

Copilot

One thread with your texts from +15555550101

Swine Hub 2026-10-24: 7 sites. 7d: weaned 30, services 3, PWM 30.8%. Focus: 19 item(s), 5 high. 1) Group WF-26A shipped inside withdrawal. 2) Group WF-26A shipped inside withdrawal. 3) Group WF-26A behind on gain. Peers: Vs 9 peers in Sioux County, IA: best Pre-wean mortality % 9.3 vs median 15.6 (…

Production report · 5:00am CT

2026-10-24 · 7 sites (FIN1, FIN2, NUR1, NUR2, NUR3, SOW1, SOWB) · yesterday and last 7 days vs target and your 90-day baseline

Weaned head · 7d	Born alive / litter · 7d	Pre-wean mortality % · 7d	Services · 7d
30	13.0	30.8	3
90d avg 22.9/wk	target 13.5	target 12.0	90d avg 2.4/wk

KPI	YDAY	7 DAYS	TARGET	90D BASE
Services	0	3	–	2.4
Litters farrowed	0	1	–	1.8
Born alive / litter	–	13.0	13.5	12.4
Weaned head	0	30	–	22.9
Pre-wean mortality %	–	30.8	12.0	9.8
Piglet deaths	2	4	–	2.2
% bred by day 7	–	33.3	90.0	92.3

FOCUS ON THESE (19)

HIGH **Group WF-26A shipped inside withdrawal**
40 head on the kill sheet 2026-10-24 but withdrawal clears 2026-10-25 (tylan).

HIGH **Group WF-26A shipped inside withdrawal**
40 head on the kill sheet 2026-10-24 but withdrawal clears 2026-10-30 (tylan).

HIGH **Group WF-26A behind on gain**
Averaging 62 kg on day 118 vs 95 kg expected at 0.75 kg/day (34% behind)

Production report for all my barns | What needs attention tod

Text the hub… e.g. what needs attention today?

Y / N / UNDO work here too · SMS replies are queued, never sent



SECTION

Producer — barn staff

The barn crew texts the hub; the web shows today's work for their site only.

Producer — barn staff · SMS use cases (1/1)

Texting Swine Hub as Sam Ortiz, barn staff, SOW1 and SOWB (EXAMPLE). The app shows the same chat in detail.
EXAMPLE data from the Swine Hub demo build. Nothing is ever sent: drafts stay queued. Planned = the screen exists, the text answer is not wired yet.
Today the build answers the short phrase under each card, with a shorter reply; the casual wording and the layout shown are the target.

Log deaths as you find them

LOGGING · EXAMPLE

Two dead in group 2642 this morning, looks like strep

Got it: 2 dead in N-ow1-2642, strep, today.
Reply Y to save or N to cancel. Saves itself in 10 min.

Y

Saved. Text UNDO in the next 24h to take it back.

Open in the app › /mortality
Build phrase today: GDEAD N-ow1-2642 2 strep

Log a farrowing

LOGGING · EXAMPLE

Sow 1019 farrowed. 13 born alive, 1 stillborn, no mummies

Sow 1019 farrowed today:

born alive	stillborn	mummies
13	1	0

Reply Y to save or N to cancel.

Y

Saved. 1019 is now lactating.

Build phrase today: FARROW 1019 13 1 0

Treat a sow, catch a missing script

LOGGING · EXAMPLE

Gave sow 1001 5 ml of penicillin IM, she's lame

Sow 1001: pen-ls 5 mL IM for lameness, today.
- Withdrawal clears Nov 6
- No prescription on file, so I flagged it for Dr Vera Lind

Reply Y to save.

Open in the app › /health/rx
Build phrase today: TX 1001 pen-ls 5ml IM lame

Catches the wrong sow

LOGGING · EXAMPLE

Weaned 11 pigs off sow 1004, average 72 lb

Didn't save that. Sow 1004 shows pregnant, not lactating.
- Due to farrow Oct 29
- Wrong number? Just text it again with the right sow

Build phrase today: WEAN 1004 11 wt 72

Who's due to farrow?

QUESTION · EXAMPLE

Who's due to farrow this week?

3 sows due in the next 7 days.
- 1019: Sat Oct 24
- 1004: Thu Oct 29
- 3008: this week

Farrow list: /actions

Open in the app › /actions
Build phrase today: DUE FARROW

What do I do first today?

QUESTION · EXAMPLE

What needs doing today?

12 things on today's list. Top 3:
- N-owb-2629 past closeout
- N-owb-2630 past closeout
- N-ow1-2630 past closeout

Full list: /dash

Open in the app › /dash
Build phrase today: What needs attention today?

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- Vet visits

SO Sam Ortiz (EXAMPLE)
Barn staff

Producer / Producer dashboard

Filter tables and feed /

Copilot

Barn staff

Prairie Sow Farm 1 (EXAMPLE), Prairie Sow Farm South (EXAMPLE)

as of 2026-10-24 13:51 EXAMPLE
EXAMPLE data only · demo build · nothing is sent

Today's action lists — Print

1 Due to farrow	4 Preg check due
0 Weaned, not bred >7 d	7 Cull suggestions
0 Groups due a head count	

Sow league · PWMFY — Full table

1	SOW1	29.33
2	SOWB	27.49

Prairie Sow Farm 1 (EXAMPLE) SOW LAST 90 DAYS

PWMFY	Farrowing rate	Born alive	Pre-wean mortality	Weaned / litter
29.0 pigs/mated female/yr · target ≥28	76.5 % · target ≥85	12.4 per litter · target ≥13.5	9.3 % · target ≤12	11.5 head · target ≥12

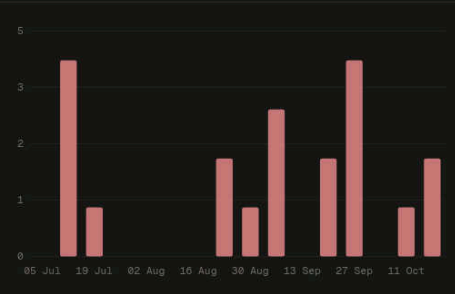
Wean → 1st service: 5.5 days · target ≤6

PWMFY trend
Rolling 90-day window, weekly points · dashed line is target

PWMFY | Farrowing % | Pre-wean mort. %



Piglet mortality
Head lost per week, last 16 weeks



Prairie Sow Farm South (EXAMPLE) SOW LAST 90 DAYS

PWMFY	Farrowing rate	Born alive	Pre-wean mortality	Weaned / litter
27.2 pigs/mated female/yr · target ≥28	76.9 % · target ≥85	12.5 per litter · target ≥13.5	10.4 % · target ≤12	11.1 head · target ≥12

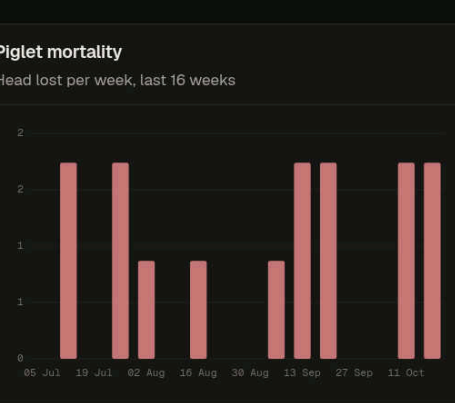
Wean → 1st service: 5.3 days · target ≤6

PWMFY trend
Rolling 90-day window, weekly points · dashed line is target

PWMFY | Farrowing % | Pre-wean mort. %



Piglet mortality
Head lost per week, last 16 weeks



Hub feed
Live, newest first. Filtered on the server to what your grants allow.

40 of 40 LIVE

SPOKE: All | Producer | Barn | Wean pig broker
TYPE: All | Breeding | Health | Offers | Texts

13:47 Oct 24	Panel in → query BARN WEB SMS "KPI"	SAVED
13:47 Oct 24	Panel in → query BARN WEB SMS "KPI"	SAVED
13:47 Oct 24	Panel in → query BARN WEB SMS "KPI"	SAVED
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13:47 Oct 24	Panel in → query BARN WEB SMS "KPI"	SAVED
13:47 Oct 24	Panel in → query BARN WEB SMS "KPI"	SAVED

Open groups
23 open

GROUP	SITE	PHASE	START	HEAD NOW
N26-43	site_sow1	nursery	2026-10-24	9
N-ow1-2642	site_sow1	nursery	2026-10-21	11
N-owb-2641	site_sowb	nursery	2026-10-18	10
N-ow1-2641	site_sow1	nursery	2026-10-12	24
N-ow1-2640	site_sow1	nursery	2026-10-11	12
N-owb-2640	site_sowb	nursery	2026-10-11	32
N-ow1-2639	site_sow1	nursery	2026-09-30	11
N-owb-2639	site_sowb	nursery	2026-09-28	9
N-ow1-2638	site_sow1	nursery	2026-09-22	21
N-owb-2637	site_sowb	nursery	2026-09-15	15
N-ow1-2637	site_sow1	nursery	2026-09-14	8
N-ow1-2636	site_sow1	nursery	2026-09-08	15
N-owb-2635	site_sowb	nursery	2026-09-03	12
N-ow1-2634	site_sow1	nursery	2026-08-26	11
N-owb-2633	site_sowb	nursery	2026-08-22	14
N-ow1-2633	site_sow1	nursery	2026-08-17	13
N-owb-2632	site_sowb	nursery	2026-08-14	10
N-ow1-2632	site_sow1	nursery	2026-08-12	12
N-owb-2631	site_sowb	nursery	2026-08-08	10
N-ow1-2631	site_sow1	nursery	2026-08-04	13
N-ow1-2630	site_sow1	nursery	2026-08-02	13
N-owb-2630	site_sowb	nursery	2026-08-01	10
N-owb-2629	site_sowb	nursery	2026-07-23	13

Herd by status

SITE ID	STATUS	HEAD
site_sow1	pregnant	15
site_sow1	served	7
site_sow1	gilt	4
site_sow1	weaned	1
site_sow1	removed	1
site_sow1	lactating	1
site_sowb	pregnant	10
site_sowb	served	6
site_sowb	gilt	4
site_sowb	lactating	2

In withdrawal
Do not ship before the clear date — 3 ACTIVE

ANIMAL OR GROUP	PRODUCT	TREATED	CLEARS
3004	dexa	2026-10-20	2026-10-27
1005	pen-ls	2026-10-20	2026-11-03
1001	pen-ls	2026-10-24	2026-11-07

Recent events

DATE	EVENT	SOW	GRP	CHANNEL	STATUS
2026-10-24	body_condition	1004	—	sms	SAVED
2026-10-24	preg_check	1002	—	sms	UNDON
2026-10-24	treatment	1001	—	sms	SAVED
2026-10-24	wean	1011	—	sms	SAVED
2026-10-24	piglet_death	1011	—	sms	SAVED
2026-10-24	service	1101	—	sms	SAVED
2026-10-24	service	3011	—	import_csv	SAVED
2026-10-23	piglet_death	3004	—	import_csv	SAVED
2026-10-21	removal	1007	—	import_csv	SAVED
2026-10-21	service	1022	—	import_csv	SAVED
2026-10-21	wean	1007	—	import_csv	SAVED
2026-10-20	treatment	3004	—	import_csv	SAVED

Copilot
One thread with your texts from +15555550102

12 things on today's list. Top 3:
- N-owb-2629 past closeout
- N-owb-2630 past closeout
- N-ow1-2630 past closeout

Full list: /dash

HUB · 13:11 VIA SMS

Good morning Sam. Today's work for SOW1 and SOWB is on your dashboard. Text HELP for the codes.

HUB · 13:17 VIA SMS

What's in withdrawal?

YOU · 13:23

In withdrawal:
- sow 3004 clears 2026-10-27
- sow 1005 clears 2026-11-03

Don't ship before the clear date.

In withdrawal (2)

ANIMAL / GROUP	PRODUCT	TREATED	CLEARS
sow 3004	dexa	2026-10-20	2026-10-27
sow 1005	pen-ls	2026-10-20	2026-11-03

Hub feed →

HUB · 13:29

Which sows are overdue to farrow?

YOU · 13:35

No sows overdue to farrow (>117 days since service).

HUB · 13:41

What needs attention today? | Which sows are overdue to fa

Text the hub… e.g. what needs attention today?

Y / N / UNDO work here too · SMS replies are queued, never sent

Swine Hub
Hub and spoke for pork production

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Sam Ortiz (EXAMPLE)
Barn staff

Producer / Enterprise rollup

Filter tables and feed /

Copilot

Barn staff

2026-07-27 → 2026-10-24

as of 2026-10-24 13:51 ● EXAMPLE
EXAMPLE data only · demo build · nothing is sent

DATE RANGE 07/27/2026 → 10/24/2026 vs previous period Apply

30 d | 90 d | 180 d | YTD

compare 2026-04-28 → 2026-07-26

Prairie Pork LLC (EXAMPLE)

Enterprise → business unit → site. Each level re-pools the underlying events (not an average of averages).

SITE	TYPE	PIG FLOW	INVENTORY	KEY FIGURES (90 D, POOLED FROM EVENTS AT EACH LEVEL)
Prairie Pork LLC (EXAMPLE) enterprise				PWMFY 28.54 · farrow 76.7 % · PWM 9.8 %
Prairie North (EXAMPLE) business unit				PWMFY 29.33 · farrow 76.5 % · PWM 9.3 %
SOW1	sow	NORTH-PF	28	PWMFY 29.33 · farrow 76.5 % · PWM 9.3 %
Prairie South (EXAMPLE) business unit				PWMFY 27.49 · farrow 76.9 % · PWM 10.4 %
SOWB	sow	SOUTH-PF	22	PWMFY 27.49 · farrow 76.9 % · PWM 10.4 %

Copilot
One thread with your texts from +15555550102

What needs attention

2026-10-24 · 2 sites (SOW1, SOWB) · yesterday and last 7 days vs target and your 90-day baseline

FOCUS ON THESE (13)

- MEDIUM Group N-owb-2629 past closeout — Day 93 of a 56-day nursery turn; still open.
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- MEDIUM Group N-ow1-2632 past closeout — Day 73 of a 56-day nursery turn; still open.
- MEDIUM Group N-owb-2632 past closeout — Day 71 of a 56-day nursery turn; still open.
- MEDIUM Group N-ow1-2633 past closeout — Day 68 of a 56-day nursery turn; still open.

+5 more in the full report

SOW1 → | SOWB → | Hub feed →

HUB · 13:17

HELP

YOU · 13:23 VIA SMS

Swine Hub: BRED PREG FARROW FOSTER PDEAD WEAN PWEAN NURSEON/OFF CULL DEAD EUTH TX BCS MOVE GDEAD COUNT FEED STATUS DUE KPI. UNDO, Y, N.

HUB · 13:29 VIA SMS

KPI

YOU · 13:35

Last 7d: weaned 11, litters 0, BA/litter None, PWM None%, PWMFY 24.48

HUB · 13:41

What needs attention today? | Which sows are overdue to fa

Text the hub… e.g. what needs attention today?

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Sam Ortiz (EXAMPLE)
Barn staff

Producer / Site league table

Filter tables and feed /

Copilot

Barn staff

2026-07-27 → 2026-10-24

as of 2026-10-24 13:51 EXAMPLE
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30 d | 90 d | 180 d | YTD

compare 2026-04-28 → 2026-07-26

Sow farms

Ranked by PWMFY. Green meets target, amber within 5%, red worse. Δ = rank change vs comparison period. Trend = weekly PWMFY, 13 wk.

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#	Δ	SITE	PWMFY	FARROW %	BORN ALIVE	PWM %	WEAN/LITTER	TREND
1	▲1	SOW1 Prairie North (EXAMPLE)	29.33	76.50	12.38	9.30	11.53	
2	▼1	SOWB Prairie South (EXAMPLE)	27.49	76.90	12.50	10.40	11.09	

Ask copilot: show my site ranking

Ask copilot: which groups closed worst this quarter

Copilot

One thread with your texts from +15555550102

What needs attention

2026-10-24 · 2 sites (SOW1, SOWB) · yesterday and last 7 days vs target and your 90-day baseline

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+5 more in the full report

SOW1 → SOWB → Hub feed →

HUB · 13:17

HELP

YOU · 13:23 VIA SMS

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HUB · 13:29 VIA SMS

KPI

YOU · 13:35

Last 7d: weaned 11, litters 0, BA/litter None, PWM None%, PWMFY 24.48

HUB · 13:41

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Sam Ortiz (EXAMPLE)
Barn staff

Production / Closeouts

Filter tables and feed /

Copilot

Barn staff

2026-07-27 → 2026-10-24

as of 2026-10-24 13:51 EXAMPLE
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compare 2026-04-28 → 2026-07-26

Group closeouts

Groups closed in range. Colours vs phase targets; open a group for formulas and its expense ledger.

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No groups closed in this range.

Copilot
One thread with your texts from +15555550102

What needs attention
2026-10-24 · 2 sites (SOW1, SOWB) · yesterday and last 7 days vs target and your 90-day baseline

FOCUS ON THESE (13)

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+5 more in the full report

SOW1 → SOWB → Hub feed →

HUB · 13:17

HELP

YOU · 13:23 VIA SMS

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Sam Ortiz (EXAMPLE)
Barn staff

Production / Pig flow

Filter tables and feed /

Copilot

Barn staff

flows, placements, supergroups

as of 2026-10-24 13:51 EXAMPLE
EXAMPLE data only · demo build · nothing is sent

Pig flows

Sow farm → nursery → finisher, as configured per flow.

NORTH-PF North pig flow (EXAMPLE)

SOW1
sow

SOUTH-PF South pig flow (EXAMPLE)

SOWB
sow

Placement plan

Scheduled moves (planned) and their actual placements.

DATE	FROM	TO	GROUP	HEAD	STATUS
2026-09-21	SOWB	NUR3	N3-26-36	1900	PLACED
2026-10-04	SOW1	NUR2	N2-26-38	2400	PLACED
2026-11-03	SOWB	NUR3	N3-26-45	1950	PLANNED
2026-11-07	SOW1	NUR2	N2-26-44	2400	PLANNED
2026-12-05	SOW1	NUR2	N2-26-48	2400	PLANNED

Movements (last 12 wk)

DATE	FROM	TO	GROUP	HEAD
2026-08-25	SOW1	NUR2	N2-26-27	2420
2026-09-09	SOWB	SOW1	—	30
2026-09-21	SOWB	NUR3	N3-26-36	1920
2026-10-04	SOW1	NUR2	N2-26-38	2380

Supergroups

A wean batch split across several nurseries/finishers, closed out as one pooled unit.

No supergroups.

Copilot

One thread with your texts from +15555550102

Swine Hub 2026-10-24: 2 sites. 7d: weaned 21, services 2, PWM 23.1%. Focus: 13 item(s), 0 high.

- Group N-owb-2629 past closeout
- Group N-owb-2630 past closeout
- Group N-ow1-2630 past closeout

Production report

2026-10-24 · 2 sites (SOW1, SOWB) · yesterday and last 7 days vs target and your 90-day baseline

Weaned head · 7d	Born alive / litter · 7d
21	13.0
90d avg 22.2/wk	target 13.5

Pre-wean mortality % · 7d	Services · 7d
23.1	2
target 12.0	90d avg 2.3/wk

KPI	YDAY	7 DAYS	TARGET	90D BASE
Services	0	2	–	2.3
Litters farrowed	0	1	–	1.8
Born alive / litter	–	13.0	13.5	12.4
Weaned head	0	21	–	22.2
Pre-wean mortality %	–	23.1	12.0	9.4
Piglet deaths	2	3	–	2.1
% bred by day 7	–	50.0	90.0	96.0

FOCUS ON THESE (13)

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What needs attention today? | Which sows are overdue to fa

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SO Sam Ortiz (EXAMPLE)
Barn staff

Prairie Sow Farm 1 (EXAMPLE)

as of 2026-10-24 13:51 EXAMPLE
EXAMPLE data only · demo build · nothing is sent

SOW1 SOWB

SOW1 batch calendar

13 weeks back, 8 ahead. Targets from the weekly plan where set, else formula (avg services; due × farrowing rate). Highlighted = this week.

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ISO WEEK	MONDAY	SERVICES / TARGET	FARROWINGS / TARGET	WEANED / TARGET	DUE TO FARROW	TARGET
2026-W30	2026-07-20	1 / 2	1 / 2	0 / 24	1	PLAN
2026-W31	2026-07-27	1 / 2	1 / 2	13 / 24	1	PLAN
2026-W32	2026-08-03	2 / 2	1 / 2	13 / 24	1	PLAN
2026-W33	2026-08-10	0 / 2	0 / 2	12 / 24	1	PLAN
2026-W34	2026-08-17	2 / 2	1 / 2	13 / 24	2	PLAN
2026-W35	2026-08-24	0 / 2	1 / 2	11 / 24	2	PLAN
2026-W36	2026-08-31	1 / 2	2 / 2	0 / 24	1	PLAN
2026-W37	2026-09-07	1 / 2	1 / 2	15 / 24	1	PLAN
2026-W38	2026-09-14	3 / 2	1 / 2	8 / 24	1	PLAN
2026-W39	2026-09-21	0 / 2	2 / 2	21 / 24	3	PLAN
2026-W40	2026-09-28	2 / 2	1 / 2	11 / 24	2	PLAN
2026-W41	2026-10-05	1 / 2	1 / 2	12 / 24	1	PLAN
2026-W42	2026-10-12	2 / 2	1 / 2	24 / 24	1	PLAN
2026-W43	2026-10-19	2 / 2	0 / 2	20 / 24	1	PLAN
2026-W44	2026-10-26	· / 2	· / 2	· / 24	1	PLAN
2026-W45	2026-11-02	· / 2	· / 2	· / 24	3	PLAN
2026-W46	2026-11-09	· / 2	· / 2	· / 24	2	PLAN
2026-W47	2026-11-16	· / 2	· / 2	· / 24	0	PLAN
2026-W48	2026-11-23	· / 2	· / 2	· / 24	1	PLAN
2026-W49	2026-11-30	· / 2	· / 2	· / 24	2	PLAN
2026-W50	2026-12-07	· / 2	· / 2	· / 24	1	PLAN
2026-W51	2026-12-14	· / 2	· / 2	· / 24	1	PLAN

Copilot

One thread with your texts from +15555550102

Swine Hub 2026-10-24: 2 sites. 7d: weaned 21, services 2, PWM 23.1%. Focus: 13 item(s), 0 high.

- Group N-owb-2629 past closeout
- Group N-owb-2630 past closeout
- Group N-ow1-2630 past closeout

Production report

2026-10-24 · 2 sites (SOW1, SOWB) · yesterday and last 7 days vs target and your 90-day baseline

Weaned head · 7d	21 (90d avg 22.2/wk)
Born alive / litter · 7d	13.0 (target 13.5)
Pre-wean mortality % · 7d	23.1 (target 12.0)
Services · 7d	2 (90d avg 2.3/wk)

KPI	YDAY	7 DAYS	TARGET	90D BASE
Services	0	2	–	2.3
Litters farrowed	0	1	–	1.8
Born alive / litter	–	13.0	13.5	12.4
Weaned head	0	21	–	22.2
Pre-wean mortality %	–	23.1	12.0	9.4
Piglet deaths	2	3	–	2.1
% bred by day 7	–	50.0	90.0	96.0

FOCUS ON THESE (13)

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What needs attention today? | Which sows are overdue to fa

Text the hub… e.g. what needs attention today?

Y / N / UNDO work here too · SMS replies are queued, never sent

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SO Sam Ortiz (EXAMPLE)
Barn staff

today · 2026-10-24

as of 2026-10-24 13:51 EXAMPLE
EXAMPLE data only · demo build · nothing is sent

Printable barn sheet

Due to farrow	Preg check due	Weaned, not bred >7 d	Cull suggestions	Groups due a head count
1 today	4 today	0 today	7 today	0 today

Due to farrow

Due to farrow (1): SOW1 1019 114d

CSV XLSX PDF Text me

SITE	TAG	PARITY	PEN	DAYS	DUE
SOW1	1019	1	—	114	2026-10-25

Preg check due

Preg check due (4): SOW1 1005 25d, SOW1 1010 25d, SOW1 1014 18d, SOWB 3018 21d

CSV XLSX PDF Text me

SITE	TAG	PARITY	PEN	DAYS
SOW1	1005	3	—	25
SOW1	1010	7	—	25
SOW1	1014	4	—	18
SOWB	3018	2	—	21

Weaned, not bred >7 d

Weaned, not bred >7 d (0): none

CSV XLSX PDF Text me

Nothing due.

Cull suggestions

Cull suggestions (7): SOW1 1002 (2 returns), SOW1 1010 (parity 7), SOW1 1016 (parity 7), SOW1 1017 (2 returns), SOWB 3010 (parity 7), SOWB 3014 (2 returns) +1 more

CSV XLSX PDF Text me

SITE	TAG	PARITY	PEN	WHY
SOW1	1002	1	—	2 returns
SOW1	1010	7	—	parity 7
SOW1	1016	7	—	parity 7
SOW1	1017	0	—	2 returns
SOWB	3010	7	—	parity 7
SOWB	3014	3	—	2 returns
SOWB	3016	7	—	parity 7

Groups due a head count

Groups due a head count (0): none

CSV XLSX PDF Text me

Nothing due.

Copilot

One thread with your texts from +15555550102

3 sows due in the next 7 days.
- 1019: Sat Oct 24
- 1004: Thu Oct 29
- 3008: this week

Farrow list: /actions

HUB · 13:11 VIA SMS

sow 1005: preg positive on 2026-10-23. Reply Y to save now or N to cancel; saves itself in 10 min.

HUB · 13:17 VIA SMS

What's in withdrawal?

YOU · 13:23

In withdrawal:
- sow 3004 clears 2026-10-27
- sow 1005 clears 2026-11-03

Don't ship before the clear date.

In withdrawal (2)

ANIMAL / GROUP	PRODUCT	TREATED	CLEARS
sow 3004	dexa	2026-10-20	2026-10-27
sow 1005	pen-ls	2026-10-20	2026-11-03

Hub feed →

HUB · 13:29

Which sows are overdue to farrow?

YOU · 13:35

No sows overdue to farrow (>117 days since service).

HUB · 13:41

What needs attention today? Which sows are overdue to far

Text the hub… e.g. what needs attention today?

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SO Sam Ortiz (EXAMPLE)
Barn staff

2026-07-27 → 2026-10-24

as of 2026-10-24 13:51 ● EXAMPLE
EXAMPLE data only · demo build · nothing is sent

DATE RANGE 07/27/2026 → 10/24/2026 vs previous period Apply

30 d | 90 d | 180 d | YTD

compare 2026-04-28 → 2026-07-26

Deaths in range	Groups over curve	Pre-wean <2 d	Pre-wean 2–8 d	Pre-wean >8 d
28	0	0	27	1
90 d	open, >120% of expected	piglet deaths by age	piglet deaths by age	piglet deaths by age

Mortality vs expected curve

Cumulative mortality to date vs the EXAMPLE expected weekly curve for the phase. Red >120% of expected, amber >100%.

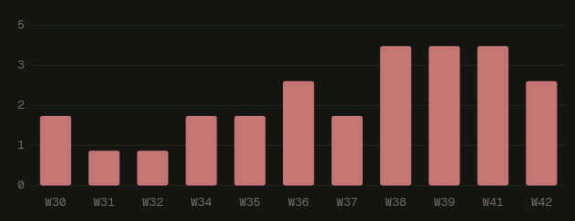
CSV XLSX PDF

GROUP	PHASE	WEEK	ACTUAL %	EXPECTED %	RATIO	CUMULATIVE — ACTUAL -- EXPECTED	
N-ow1-2630	nursery	11	0	4.80	0.00 ×		OPEN
N-ow1-2631	nursery	11	0	4.80	0.00 ×		OPEN
N-ow1-2632	nursery	10	0	4.50	0.00 ×		OPEN
N-ow1-2633	nursery	9	0	4.20	0.00 ×		OPEN
N-ow1-2634	nursery	8	0	3.90	0.00 ×		OPEN
N-ow1-2636	nursery	6	0	3.30	0.00 ×		OPEN
N-ow1-2637	nursery	5	0	3.00	0.00 ×		OPEN
N-ow1-2638	nursery	4	0	2.70	0.00 ×		OPEN
N-ow1-2639	nursery	3	0	2.30	0.00 ×		OPEN
N-ow1-2640	nursery	1	0	1.00	0.00 ×	—	OPEN
N-ow1-2641	nursery	1	0	1.00	0.00 ×	—	OPEN
N-ow1-2642	nursery	1	0	1.00	0.00 ×	—	OPEN
N26-43	nursery	1	0	1.00	0.00 ×	—	OPEN
N-owb-2629	nursery	13	0	5.40	0.00 ×		OPEN
N-owb-2630	nursery	12	0	5.10	0.00 ×		OPEN
N-owb-2631	nursery	11	0	4.80	0.00 ×		OPEN
N-owb-2632	nursery	10	0	4.50	0.00 ×		OPEN
N-owb-2633	nursery	9	0	4.20	0.00 ×		OPEN
N-owb-2635	nursery	7	0	3.60	0.00 ×		OPEN
N-owb-2637	nursery	5	0	3.00	0.00 ×		OPEN
N-owb-2639	nursery	3	0	2.30	0.00 ×		OPEN
N-owb-2640	nursery	1	0	1.00	0.00 ×	—	OPEN
N-owb-2641	nursery	1	0	1.00	0.00 ×	—	OPEN

By cause

CAUSE	KIND	HEAD
crushed	piglet_death	15
starve	piglet_death	9
scours	piglet_death	4

By week



Copilot

One thread with your texts from +15555550102

Two dead in group 2642 this morning, looks like strep

YOU · 13:05 VIA SMS

Got it: 2 dead in N-ow1-2642, strep, today.
Reply Y to save or N to cancel. Saves itself in 10 min.

HUB · 13:11 VIA SMS

Y

YOU · 13:17 VIA SMS

Saved. Text UNDO in the next 24h to take it back.

HUB · 13:23 VIA SMS

sow 1014: died (lame) on 2026-10-23. Sow leaves inventory. Reply Y to save or N to cancel.

HUB · 13:29 VIA SMS

Which sows are overdue to farrow?

YOU · 13:35

No sows overdue to farrow (>117 days since service).

HUB · 13:41

What needs attention today? | Which sows are overdue to fa

Text the hub… e.g. what needs attention today?

Y / N / UNDO work here too · SMS replies are queued, never sent

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Sam Ortiz (EXAMPLE)
Barn staff

Production / Herd structure

Filter tables and feed /

Copilot

Barn staff

2026-07-27 → 2026-10-24

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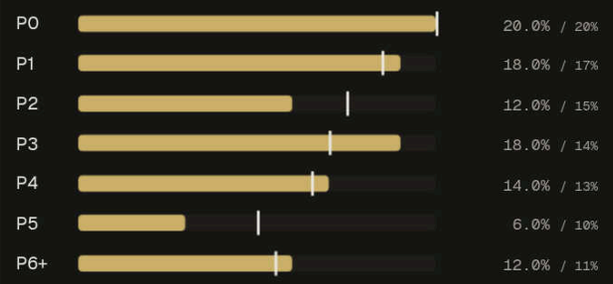
compare 2026-04-28 → 2026-07-26

Females	Avg parity	Gilt pool	Age at 1st service	Culling rate
50	2.62	8	259	9.1
in inventory	target 2.8-3.2	not yet served	days · n=7	% annualised

Sow death rate	NPD	LPV
0.0	44	11.0
% annualised	non-productive days / female / yr	pigs weaned per removed sow

Parity structure

Bar = actual share; tick = EXAMPLE target profile.



Removals by reason

TYPE	REASON	N
culled_sold	age	1

Gilt pool

TAG	DAYS IN POOL	AGE (D)
1105	46	245
1104	37	230
3104	37	230
1103	28	215
3103	28	215
1102	19	200
3102	19	200
3101	10	185

Copilot
One thread with your texts from +15555550102

STATUS 1001
YOU · 13:11 VIA SMS

Sow 1001: pregnant, parity 1, last service 2026-09-18
HUB · 13:17 VIA SMS

Which sows are overdue to farrow?
YOU · 13:23

No sows overdue to farrow (>117 days since service).
HUB · 13:29

Text me the preg check list
YOU · 13:35

Preg check due (4): SOW1 1005 25d, SOW1 1010 25d, SOW1 1014 18d, SOWB 3018 21d

Preg check due
4 item(s)
Printable list →
HUB · 13:41

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SO Sam Ortiz (EXAMPLE)
Barn staff

Health / Disease status

Filter tables and feed /

Copilot | Barn staff

as of 2026-10-24 13:51 EXAMPLE
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Disease status by site

AASV-style classification; newest record per site and disease. Pick a site for its history.

SITE	PRRS	PED	PDCOV	MHYO	SIV
SOW1 Prairie Sow Farm 1 (EXAMPLE)	POSITIVE STABLE 2026-06-26	NEGATIVE 2025-12-28	UNKNOWN	POSITIVE STABLE 2025-12-28	UNKNOWN
SOWB Prairie Sow Farm South (EXAMPLE)	NEGATIVE 2026-05-27	NEGATIVE 2025-12-28	UNKNOWN	NEGATIVE 2025-12-28	UNKNOWN

Copilot

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What needs attention

2026-10-24 · 2 sites (SOW1, SOWB) · yesterday and last 7 days vs target and your 90-day baseline

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- MEDIUM Group N-owb-2629 past closeout — Day 93 of a 56-day nursery turn; still open.
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+5 more in the full report

SOW1 → | SOWB → | Hub feed →

HUB · 13:17

HELP

YOU · 13:23 VIA SMS

Swine Hub: BRED PREG FARROW FOSTER PDEAD WEAN PWEAN NURSEON/OFF CULL DEAD EUTH TX BCS MOVE GDEAD COUNT FEED STATUS DUE KPI. UNDO, Y, N.

HUB · 13:29 VIA SMS

KPI

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Last 7d: weaned 11, litters 0, BA/litter None, PWM None%, PWMFY 24.48

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Barn staff

Health / Labs

Filter tables and feed /

Copilot

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Lab cases

Linked to site, group or sow. Import from the vet-tools lab parser or enter manually.

CSV XLSX PDF

ACCESSION	RECEIVED	SITE	SUBJECT	REASON	RESULT	SOURCE
EX-26-101560	2026-10-04	SOW1	sow 1001	Late-term abortion, sow 1001	0/2 POSITIVE	MANUAL
EX-26-100417	2026-09-14	SOWB	site	Monthly negative-herd monitoring	0/1 POSITIVE	MANUAL
EX-26-097002	2026-08-27	SOW1	site	Quarterly PRRS monitoring	0/2 POSITIVE	MANUAL

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Health / Rx / VFD

Filter tables and feed /

Copilot

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Active	Expiring ≤14 d	Compliance flags
1	0	3
Rx + VFD		3 high

Compliance

Prescription-only treatments without a matching Rx, use after expiry, head over the VFD limit, VFDs expiring.

CSV XLSX PDF

SEVERITY	RULE	SITE	DATE	DETAIL
HIGH	no_rx	SOW1	2026-10-24	pen-ls on sow 1001: no prescription on file
HIGH	no_rx	SOW1	2026-10-20	pen-ls on sow 1005: no prescription on file
HIGH	no_rx	SOWB	2026-10-20	dexa on sow 3004: no prescription on file

Prescriptions & VFDs

CSV XLSX PDF

RX	KIND	SITE	GROUP	PRODUCT	ISSUED	EXPIRES	HEAD USED	STATE
RX-EX-0388	RX	SOW1	—	Oxytetracycline EXAMPLE	2026-07-26	2026-12-23	0 / 40	ACTIVE
RX-EX-0301	RX	SOW1	—	Dexamethasone EXAMPLE	2026-04-07	2026-10-04	0 / 20	EXPIRED

Copilot

One thread with your texts from +15555550102

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+5 more in the full report

#	SOW FARM	PWMFY
1	SOW1	27.5
2	SOWB	27.2

SOW1 → SOWB → Hub feed →

HUB · 13:29

What's in withdrawal?

YOU · 13:35

In withdrawal:
- sow 3004 clears 2026-10-27
- sow 1005 clears 2026-11-03

Don't ship before the clear date.

In withdrawal (2)

ANIMAL / GROUP	PRODUCT	TREATED	CLEARS
sow 3004	dexa	2026-10-20	2026-10-27
sow 1005	pen-ls	2026-10-20	2026-11-03

Hub feed →

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Sam Ortiz (EXAMPLE)
Barn staff

Health / Movements

Filter tables and feed /

Copilot | Barn staff

2026-07-27 → 2026-10-24

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DATE RANGE 07/27/2026 → 10/24/2026 vs previous period Apply

30 d | 90 d | 180 d | YTD

compare 2026-04-28 → 2026-07-26

Animal movements

Moves into a site with a better health status than the source are flagged as downhill.

CSV XLSX PDF

DATE	ROUTE	GROUP	HEAD	KIND	BIOSECURITY
2026-10-04	SOW1 → NUR2		2,380	wean	
2026-09-21	SOWB → NUR3		1,920	wean	
2026-09-09	SOWB → SOW1		30	gilt_in	
2026-08-25	SOW1 → NUR2		2,420	wean	

Copilot

One thread with your texts from +15555550102

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+5 more in the full report

SOW1 → | SOWB → | Hub feed →

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SO Sam Ortiz (EXAMPLE)
Barn staff

Health / Investigations

Filter tables and feed /

Copilot

Barn staff

as of 2026-10-24 13:51 EXAMPLE
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Shared investigations

One thread per problem, shared by producer and herd vet. Notes can link labs, visits, Rx and closeouts.

No investigations.

Open a case

SOW1

What are we investigating?

Trigger (e.g. mortality 2x curve)

Open case

Copilot

One thread with your texts from +15555550102

What needs attention

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Health / Vet visits

Filter tables and feed /

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Vet visits

Visit reports shared with the producer. Billing fields (hours, miles, services) are visible to the clinic only.

CSV XLSX PDF

DATE	SITE	PURPOSE	VET	FOLLOW-UP
2026-09-14	SOWB	Monthly monitoring	Dr Vera Lind (EXAMPLE)	2026-10-14
2026-08-27	SOW1	Quarterly herd check	Dr Vera Lind (EXAMPLE)	2026-09-26

Copilot

One thread with your texts from +15555550102

What's in withdrawal?

YOU · 13:11

In withdrawal:
- sow 3004 clears 2026-10-27
- sow 1005 clears 2026-11-03

Don't ship before the clear date.

In withdrawal (2)

ANIMAL / GROUP	PRODUCT	TREATED	CLEARS
sow 3004	dexa	2026-10-20	2026-10-27
sow 1005	pen-ls	2026-10-20	2026-11-03

Hub feed →

HUB · 13:17

Remind me tomorrow 6am to check feeders

YOU · 13:23 VIA SMS

Reminder Sat Oct 24, 6:00am CT: check feeders. Reply Y to save.

HUB · 13:29 VIA SMS

Text me the preg check list

YOU · 13:35

Preg check due (4): SOW1 1005 25d, SOW1 1010 25d, SOW1 1014 18d, SOWB 3018 21d

Preg check due
4 item(s)

Printable list →

HUB · 13:41

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SECTION

Veterinary clinic

Health status, labs, alerts and visits across every client who shares health data.

Texting Swine Hub as Dr Vera Lind, Heartland Swine Veterinary Clinic (EXAMPLE). The app shows the same chat in detail.
EXAMPLE data from the Swine Hub demo build. Nothing is ever sent: drafts stay queued. Planned = the screen exists, the text answer is not wired yet.
Today the build answers the short phrase under each card, with a shorter reply; the casual wording and the layout shown are the target.

What's blowing up this week?

ALERT · EXAMPLE

Anything going wrong with my clients this week?

6 high alerts. NUR3 is the worst.

site	issue
NUR3	N3-26-36 mort 8.4% vs 2.7% (wk 4)
SOW1	pen-ls on sow 1005, no script
SOWB	dexa on sow 3004, no script

Text the NUR3 site lead? Reply 1

1

DRAFT · QUEUED, NOT SENT

To Kim Moller, site lead NUR3: Hi Kim, Dr Vera Lind. N3-26-36 is at 8.4% mortality vs 2.7% expected (wk 4). Can you check it today and reply with what you see?

Draft queued, not sent.

Open in the app › /alerts
Build phrase today: Client alerts

Did the PED PCR come back?

QUESTION · EXAMPLE

Is the NUR3 PCR back yet?

Yes. EX-26-104233 (NUR3, in Sep 22): PED detected.

test	result
PEDV PCR	detected, Ct 21.4
PDCoV PCR	not detected
TGEV PCR	not detected

On file: NUR3 PED positive unstable, PRRS negative.
Full report: /labs

Open in the app › /labs
Build phrase today: Latest labs

Strep at NUR1: what did the lab say?

QUESTION · EXAMPLE

What did the lab find on the NUR1 strep deaths?

Strep suis confirmed at NUR1 (EX-26-099871, in Oct 17).

test	sample	result
Strep suis PCR	brain swab	detected, Ct 24.0
histopathology	brain	suppurative meningitis
PRRSV PCR	serum	not detected

Open a case for NUR1? Reply CASE

Open in the app › /labs
Build phrase today: Latest labs

Treatments with no script

ALERT · EXAMPLE

Are there any treatments without a prescription?

2 treatments with no prescription on file.

sow	drug	site
1005	pen-ls	SOW1
3004	dexa	SOWB

Both are in withdrawal. Review: /health/rx

Open in the app › /health/rx
Build phrase today: Client alerts

Visit follow-up

DRAFT · EXAMPLE

Send Rory the follow-up from my SOW1 visit

DRAFT · QUEUED, NOT SENT

To Rory Nyberg, barn manager SOW1: Hi Rory, Dr Vera Lind following up on my 2026-08-26 visit. Key steps: cull 2 lame sows; foot-bath weekly. How are the pigs since? (visit report attached)

Draft queued with the visit report. Not sent.

Open in the app › /visits
Build phrase today: Message icon on the visit

For clinic vets and staff

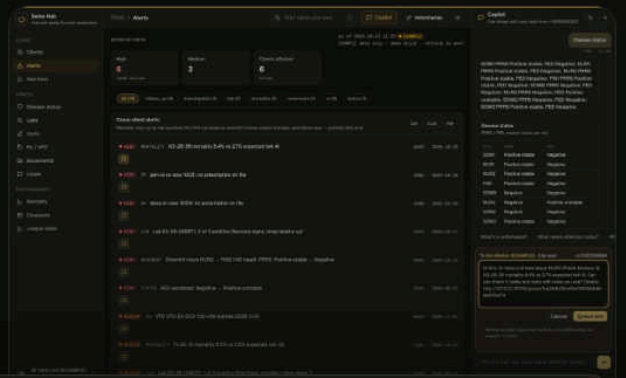
Less chasing paperwork. More time being a vet.

TODAY

- Client data is spread across each farm's system, email and phone calls.
- Rx/VFD paperwork and movement logs eat into your evenings.
- You hear about a mortality spike when the manager finally calls.

WITH SWINE HUB

- One client list with alerts across every farm that grants you access.
- Disease status history, labs and visit records with documents, together.
- Rx/VFD compliance flags and a biosecurity movement log, kept up for you.
- Tap the message icon on any alert and the copilot drafts a text to the right barn manager.



Draft by copilot · you review and send

Nursery 3 mortality is above the expected curve in week 4. Can you check it today and reply? Open group →

EXAMPLE TEXT

OUTCOME See it early, reach the right person in one tap, and spend your time on pigs and clients.

8 site(s) shared with your clinic

as of 2026-10-24 13:51 EXAMPLE
EXAMPLE data only · demo build · nothing is sent

Prairie Pork LLC (EXAMPLE)

7 HIGH 14 alerts

PRRS	PED	MHYO
POSITIVE STABLE	POSITIVE UNSTABLE	POSITIVE STABLE

PWM 9.8% PWMFY 28.2 Cases 1 Active Rx 4

Last visit 2026-10-18 Follow-up –

FIN1 NUR1 NUR2 NUR3 SOW1 SOWB

Bluestem Pork

0 alerts

PRRS	PED
POSITIVE STABLE	NEGATIVE

PWM 9.5% PWMFY 35.5 Cases 0 Active Rx 0

Last visit – Follow-up –

SOW3

Hillcrest Farms

0 alerts

PRRS	PED
NEGATIVE	NEGATIVE

PWM 11.5% PWMFY 30.1 Cases 0 Active Rx 0

Last visit 2026-10-09 Follow-up 2026-11-23

SOW2

Cross-client alerts

Highest severity first, granted sites only.

All 14

HIGH	MORTALITY	N3-26-36 mortality 8.4% vs 2.7% expected (wk 4)	NUR3 · 2026-10-24
HIGH	RX	pen-ls on sow 1001: no prescription on file	SOW1 · 2026-10-24
HIGH	RX	pen-ls on sow 1005: no prescription on file	SOW1 · 2026-10-20
HIGH	RX	dexa on sow 3004: no prescription on file	SOWB · 2026-10-20
HIGH	LAB	Lab EX-26-099871: 2 of 3 positive (Nervous signs, strep deaths up)	NUR1 · 2026-10-18
HIGH	MOVEMENT	Downhill move NUR2 → FIN2 (140 head): PRRS: Positive stable → Negative	NUR2 · 2026-10-15
HIGH	STATUS	PED worsened: Negative → Positive unstable	NUR3 · 2026-09-24
MEDIUM	RX	VFD VFD-EX-0101 (ctc-vfd) expires 2026-11-02	NUR2 · 2026-11-02

Pre-wean mortality 9.3 % · Prairie Sow Farm 1 (EXAMPLE)	Farrowing rate 76.5 % · Prairie Sow Farm 1 (EXAMPLE)	Pre-wean mortality 11.5 % · Hillcrest Farms Sow Farm	Farrowing rate 100.0 % · Hillcrest Farms Sow Farm	Pre-wean mortality 9.5 % · Bluestem Pork Sow Farm
Farrowing rate 100.0 % · Bluestem Pork Sow Farm	Pre-wean mortality 10.4 % · Prairie Sow Farm South (EXAMPLE)	Farrowing rate 76.9 % · Prairie Sow Farm South (EXAMPLE)	In withdrawal 5 animals / groups now	Deaths, 30 d 318 head, all sites
Sites shared 8 health grants				

Hub feed

Health events from granted sites and your clinic's own actions.

40 of 40 LIVE

SPOKE All Producer Barn Vet clinic Hub | TYPE All Breeding Health Texts

13:22 Oct 24	Copilot: New saved report HUB WEB SMS	READY
13:17 Oct 24	Copilot: In withdrawal (5) HUB WEB SMS	READY
12:25 Oct 24	Text in → body condition BARN SMS "BCS 1004 3" ↳ hub: sow 1004: BCS 3.0 on 2026-10-24. Reply Y to save now or N to cancel; saves itself in 10 min.	SAVED
11:57 Oct 24	Text in → treatment BARN SMS "TX grp WF-26A tylan WATER 5d" ↳ hub: grp WF-26A: tylan 1.0dose WATER, withdrawal clear 2026-10-30 on 2026-10-24. prescription RX-EX-0412 on file (expires 2026-11-13). Reply Y to save or N to cancel.	SAVED
11:50 Oct 24	Text in → group death BARN SMS "GDEAD WF-26A 3 strep" ↳ hub: grp WF-26A: 3 dead (strep) on 2026-10-24. Reply Y to save now or N to cancel; saves itself in 10 min.	SAVED
11:36 Oct 24	Text in → preg check BARN SMS	UNDONE

Treatments and withdrawal-clear dates

SITE	TARGET	DATE	PRODUCT	DOSE	UNIT	ROUTE	REA
site_sow1	1001	2026-10-24	pen-ls	5.0	mL	IM	lam
site_nur1	WF-26A	2026-10-24	tylan	1.0	dose	WATER	—
site_sow1	1005	2026-10-20	pen-ls	5.0	mL	IM	lam
site_sowb	3004	2026-10-20	dexa	5.0	mL	IM	lam
site_nur1	WF-26A	2026-10-19	tylan	1.0	g	WATER	—
site_nur3	N3-26-36	2026-10-04	ctc-vfd	400.0	g	FEED	—

Mortality by cause, last 30 days

SITE	EVENT	REASON	HEAD
site_nur3	group_death	scours	61
site_nur3	group_death	starve	47
site_nur3	group_death	strep	42
site_nur2	group_death	starve	30
site_nur1	group_death	strep	20
site_nur2	group_death	scours	20
site_fin1	group_death	ileitis	15
site_nur2	group_death	strep	15
site_fin1	group_death	ulcer	14
site_fin1	group_death	resp	8
site_nur2	group_death	resp	8
site_nur3	group_death	unknown	8
site_sow1	piglet_death	crushed	5
site_nur2	group_death	unknown	4
site_nur3	group_death	resp	4
site_nur1	group_death	resp	3
site_fin1	group_death	unknown	2
site_sow1	piglet_death	starve	2
site_sow2	piglet_death	starve	2
site_sowb	piglet_death	crushed	2
site_sowb	piglet_death	starve	2
site_fin1	group_death	hernia	1
site_fin1	group_death	sudden	1
site_sow1	piglet_death	scours	1
site_sow1	removal	age	1

Copilot

One thread with your texts from +15555550201

unstable
status

MEDIUM NUR2: VFD VFD-EX-0101 (ctc-vfd) expires 2026-11-02
rx

MEDIUM FIN1: F1-26-15 mortality 5.5% vs 3.5% expected (wk 12)
mortality

+5 more in the full report

Alert inbox →

HUB · 13:29

Disease status

YOU · 13:35

SOW1 PRRS Positive stable, PED Negative; NUR1 PRRS Positive stable, PED Negative; NUR2 PRRS Positive stable, PED Negative; FIN1 PRRS Positive stable, PED Negative; SOWB PRRS Negative, PED Negative; NUR3 PRRS Negative, PED Positive unstable; SOW2 PRRS Negative, PED Negative; SOW3 PRRS Positive stable, PED Negative

Disease status

PRRS / PED, newest status per site

SITE	PRRS	PED
SOW1	Positive stable	Negative
NUR1	Positive stable	Negative
NUR2	Positive stable	Negative
FIN1	Positive stable	Negative
SOWB	Negative	Negative
NUR3	Negative	Positive unstable
SOW2	Negative	Negative
SOW3	Positive stable	Negative

Status board →

HUB · 13:41

What's in withdrawal? What needs attention today? Wh

Text the hub… e.g. what needs attention today?

Y / N / UNDO work here too · SMS replies are queued, never sent

Swine Hub
Hub and spoke for pork production

CLINIC
Clients
Alerts
Hub feed

HEALTH
Disease status
Labs
Visits
Rx / VFD
Movements
Cases

PERFORMANCE
Mortality
Closeouts
League table

DV Dr Vera Lind (EXAMPLE)
Veterinarian

across all clients

as of 2026-10-24 13:51 EXAMPLE
EXAMPLE data only · demo build · nothing is sent

High	Medium	Clients affected
7	3	6
need action		sites

All (14) follow_up (3) investigation (1) lab (2) mortality (2) movement (1) rx (4) status (1)

Cross-client alerts

Mortality over curve, lab positives, Rx/VFD compliance, downhill moves, status changes, due follow-ups — granted sites only.

CSV XLSX PDF

HIGH	MORTALITY	N3-26-36 mortality 8.4% vs 2.7% expected (wk 4)	NUR3 · 2026-10-24
HIGH	RX	pen-ls on sow 1001: no prescription on file	SOW1 · 2026-10-24
HIGH	RX	pen-ls on sow 1005: no prescription on file	SOW1 · 2026-10-20
HIGH	RX	dexa on sow 3004: no prescription on file	SOWB · 2026-10-20
HIGH	LAB	Lab EX-26-099871: 2 of 3 positive (Nervous signs, strep deaths up)	NUR1 · 2026-10-18
HIGH	MOVEMENT	Downhill move NUR2 → FIN2 (140 head): PRRS: Positive stable → Negative	NUR2 · 2026-10-15
HIGH	STATUS	PED worsened: Negative → Positive unstable	NUR3 · 2026-09-24
MEDIUM	RX	VFD VFD-EX-0101 (ctc-vfd) expires 2026-11-02	NUR2 · 2026-11-02
MEDIUM	MORTALITY	F1-26-15 mortality 5.5% vs 3.5% expected (wk 12)	FIN1 · 2026-10-24
MEDIUM	LAB	Lab EX-26-104233: 1 of 3 positive (Diarrhoea, mortality rising week 1)	NUR3 · 2026-09-23
LOW	FOLLOW_UP	Follow-up due 2026-10-23: Strep deaths	NUR1 · 2026-10-23
LOW	FOLLOW_UP	Follow-up due 2026-10-15: PED follow-up	NUR3 · 2026-10-15
LOW	FOLLOW_UP	Follow-up due 2026-10-14: Monthly monitoring	SOWB · 2026-10-14
LOW	INVESTIGATION	INV-0001 has no update in 7+ days: N3-26-36 mortality above curve after PED break	NUR3 · 2026-10-01

Copilot

One thread with your texts from +15555550201

you see?

HUB · 13:17 VIA SMS

Draft queued, not sent.

HUB · 13:23 VIA SMS

Draft to Kim Moller, site lead NUR3 (queued, not sent): “Hi Kim, Dr Vera Lind here about NUR3: N3-26-36 mortality 8.4% vs 2.7% expected (wk 4). Can you check it today and reply with what you see?”

HUB · 13:29 VIA SMS

Disease status

YOU · 13:35

SOW1 PRRS Positive stable, PED Negative; NUR1 PRRS Positive stable, PED Negative; NUR2 PRRS Positive stable, PED Negative; FIN1 PRRS Positive stable, PED Negative; SOWB PRRS Negative, PED Negative; NUR3 PRRS Negative, PED Positive unstable; SOW2 PRRS Negative, PED Negative; SOW3 PRRS Positive stable, PED Negative

Disease status

PRRS / PED, newest status per site

SITE	PRRS	PED
SOW1	Positive stable	Negative
NUR1	Positive stable	Negative
NUR2	Positive stable	Negative
FIN1	Positive stable	Negative
SOWB	Negative	Negative
NUR3	Negative	Positive unstable
SOW2	Negative	Negative
SOW3	Positive stable	Negative

Status board →

HUB · 13:41

What's in withdrawal? What needs attention today? Wh

Text the hub… e.g. what needs attention today?

Y / N / UNDO work here too · SMS replies are queued, never sent

Swine Hub
Hub and spoke for pork production

CLINIC
- Clients
- Alerts
- Hub feed

HEALTH
- Disease status
- Labs
- Visits
- Rx / VFD
- Movements
- Cases

PERFORMANCE
- Mortality
- Closeouts
- League table

DV Dr Vera Lind (EXAMPLE)
Veterinarian

Clinic / **Alerts**

Filter tables and feed / Copilot Veterinarian

across all clients

as of 2026-10-24 13:51 EXAMPLE
EXAMPLE data only · demo build · nothing is sent

High	Medium	Clients affected
7	3	6
need action		sites

All (14) | follow_up (3) | investigation (1) | lab (2) | mortality (2) | movement (1) | rx (4) | status (1)

Cross-client alerts
Mortality over curve, lab positives, Rx/VFD compliance, downhill moves, status changes, due follow-ups — granted sites only.

CSV XLSX PDF

HIGH	MORTALITY	N3-26-36 mortality 8.4% vs 2.7% expected (wk 4)	NUR3 · 2026-10-24
HIGH	RX	pen-ls on sow 1001: no prescription on file	SOW1 · 2026-10-24
HIGH	RX	pen-ls on sow 1005: no prescription on file	SOW1 · 2026-10-20
HIGH	RX	dexa on sow 3004: no prescription on file	SOWB · 2026-10-20
HIGH	LAB	Lab EX-26-099871: 2 of 3 positive (Nervous signs, strep deaths up)	NUR1 · 2026-10-18
HIGH	MOVEMENT	Downhill move NUR2 → FIN2 (140 head): PRRS: Positive stable → Negative	NUR2 · 2026-10-15
HIGH	STATUS	PED worsened: Negative → Positive unstable	NUR3 · 2026-09-24
MEDIUM	RX	VFD VFD-EX-0101 (ctc-vfd) expires 2026-11-02	NUR2 · 2026-11-02
MEDIUM	MORTALITY	F1-26-15 mortality 5.5% vs 3.5% expected (wk 12)	FIN1 · 2026-10-24
MEDIUM	LAB	Lab EX-26-104233: 1 of 3 positive (Diarrhoea, mortality rising week 1)	NUR3 · 2026-09-23
LOW	FOLLOW_UP	Follow-up due 2026-10-23: Strep deaths	NUR1 · 2026-10-23
LOW	FOLLOW_UP	Follow-up due 2026-10-15: PED follow-up	NUR3 · 2026-10-15
LOW	FOLLOW_UP	Follow-up due 2026-10-14: Monthly monitoring	SOWB · 2026-10-14
LOW	INVESTIGATION	INV-0001 has no update in 7+ days: N3-26-36 mortality above curve after PED break	NUR3 · 2026-10-01

Copilot
One thread with your texts from +15555550201

you see?

HUB · 13:17 VIA SMS

Draft queued, not sent.

HUB · 13:23 VIA SMS

Draft to Kim Moller, site lead NUR3 (queued, not sent): “Hi Kim, Dr Vera Lind here about NUR3: N3-26-36 mortality 8.4% vs 2.7% expected (wk 4). Can you check it today and reply with what you see?”

HUB · 13:29 VIA SMS

Disease status

YOU · 13:35

SOW1 PRRS Positive stable, PED Negative; NUR1 PRRS Positive stable, PED Negative; NUR2 PRRS Positive stable, PED Negative; FIN1 PRRS Positive stable, PED Negative; SOWB PRRS Negative, PED Negative; NUR3 PRRS Negative, PED Positive unstable; SOW2 PRRS Negative, PED Negative; SOW3 PRRS Positive stable, PED Negative

Disease status
PRRS / PED, newest status per site

What's in withdrawal? | What needs attention today? | Wh

To **Kim Moller (EXAMPLE)** · Site lead +15555560004

Hi Kim, Dr Vera Lind here about NUR3 (Prairie Nursery 3): N3-26-36 mortality 8.4% vs 2.7% expected (wk 4). Can you check it today and reply with what you see? Details: http://127.0.0.1:8000/group/33ca6c34168c4efda53972a99ce7221a

Cancel Queue text

Review and edit. Queue text puts it in the SMS outbox as queued, not sent.

Text the hub… e.g. what needs attention today?

Y / N / UNDO work here too · SMS replies are queued, never sent

Swine Hub
Hub and spoke for pork production

CLINIC
- Clients
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Dr Vera Lind (EXAMPLE)
Veterinarian

Health / Disease status

Filter tables and feed /

Copilot

Veterinarian

as of 2026-10-24 13:51 EXAMPLE
EXAMPLE data only · demo build · nothing is sent

Disease status by site

AASV-style classification; newest record per site and disease. Pick a site for its history.

SITE	PRRS	PED	PDCOV	MHYO	SIV
FIN1 Prairie Finisher 1 (EXAMPLE)	POSITIVE STABLE 2026-04-07	NEGATIVE 2025-12-28	UNKNOWN	UNKNOWN	UNKNOWN
NUR1 Prairie Nursery 1 (EXAMPLE)	POSITIVE STABLE 2026-04-07	NEGATIVE 2025-12-28	UNKNOWN	UNKNOWN	UNKNOWN
NUR2 Prairie Nursery 2 (EXAMPLE)	POSITIVE STABLE 2026-04-07	NEGATIVE 2025-12-28	UNKNOWN	UNKNOWN	UNKNOWN
NUR3 Prairie Nursery 3 (EXAMPLE)	NEGATIVE 2026-04-07	POSITIVE UNSTABLE 2026-09-24	UNKNOWN	UNKNOWN	UNKNOWN
SOW1 Prairie Sow Farm 1 (EXAMPLE)	POSITIVE STABLE 2026-06-26	NEGATIVE 2025-12-28	UNKNOWN	POSITIVE STABLE 2025-12-28	UNKNOWN
SOW2 Hillcrest Farms Sow Farm	NEGATIVE 2026-02-16	NEGATIVE 2026-02-16	UNKNOWN	UNKNOWN	UNKNOWN
SOW3 Bluestem Pork Sow Farm	POSITIVE STABLE 2026-04-27	NEGATIVE 2026-02-16	UNKNOWN	UNKNOWN	UNKNOWN
SOWB Prairie Sow Farm South (EXAMPLE)	NEGATIVE 2026-05-27	NEGATIVE 2025-12-28	UNKNOWN	NEGATIVE 2025-12-28	UNKNOWN

Copilot

One thread with your texts from +15555550201

Latest lab cases

Newest first

ACCESSION	SITE	RECEIVED	POSITIVE
EX-26-099871	NUR1	2026-10-18	2/3
EX-26-101560	SOW1	2026-10-04	0/2
EX-26-104233	NUR3	2026-09-23	1/3
EX-26-100417	SOWB	2026-09-14	0/1
EX-26-097002	SOW1	2026-08-27	0/2

EX-26-099871 → EX-26-101560 → EX-26-104233 → EX-26-100417 →

HUB · 13:29

What's in withdrawal?

YOU · 13:35

In withdrawal:
- grp WF-26A clears 2026-10-25
- sow 3004 clears 2026-10-27
- sow 1005 clears 2026-11-03

Don't ship before the clear date.

In withdrawal (3)

ANIMAL / GROUP	PRODUCT	TREATED	CLEARS
grp WF-26A	tylan	2026-10-19	2026-10-25
sow 3004	dexa	2026-10-20	2026-10-27
sow 1005	pen-ls	2026-10-20	2026-11-03

Hub feed →

HUB · 13:41

What's in withdrawal? | What needs attention today? | Wh

Text the hub… e.g. what needs attention today?

Y / N / UNDO work here too · SMS replies are queued, never sent

Swine Hub
Hub and spoke for pork production

CLINIC
- Clients
- Alerts
- Hub feed

HEALTH
- Disease status
- Labs
- Visits
- Rx / VFD
- Movements
- Cases

PERFORMANCE
- Mortality
- Closeouts
- League table

Dr Vera Lind (EXAMPLE)
Veterinarian

Health / Labs

Filter tables and feed /

Copilot

Veterinarian

as of 2026-10-24 13:51 EXAMPLE
EXAMPLE data only · demo build · nothing is sent

Lab cases

Linked to site, group or sow. Import from the vet-tools lab parser or enter manually.

CSV XLSX PDF

ACCESSION	RECEIVED	SITE	SUBJECT	REASON	RESULT	SOURCE
EX-26-099871	2026-10-18	NUR1	WF-26A	Nervous signs, strep deaths up	2/3 POSITIVE	MANUAL
EX-26-101560	2026-10-04	SOW1	sow 1001	Late-term abortion, sow 1001	0/2 POSITIVE	MANUAL
EX-26-104233	2026-09-23	NUR3	N3-26-36	Diarrhoea, mortality rising week 1	1/3 POSITIVE	MANUAL
EX-26-100417	2026-09-14	SOWB	site	Monthly negative-herd monitoring	0/1 POSITIVE	MANUAL
EX-26-097002	2026-08-27	SOW1	site	Quarterly PRRS monitoring	0/2 POSITIVE	MANUAL

Import from vet-tools

Paste the JSON emitted by the vet-tools lab-report parser. Re-importing the same accession updates it (idempotent).

```
[
 {
  "accession": "EX-26-100001",
  "lab": "State Diagnostic Lab (EXAMPLE)",
  "site_code": "NUR2",
  "received": "2026-10-24",
  "reason": "Coughing",
  "results": [
   {
```

Import cases

Copilot

One thread with your texts from +15555550201

Strep suis confirmed at NUR1 (EX-26-099871, in Oct 17).

test	sample	result
Strep suis PCR	brain swab	detected, Ct 24.0
histopathology	brain	suppurative meningitis
PRRSV PCR	serum	not detected

Open a case for NUR1? Reply CASE

HUB · 13:23 VIA SMS

EX-26-099871 from NUR1: 2 of 3 samples positive. Full result: /labs

HUB · 13:29 VIA SMS

What's in withdrawal?

YOU · 13:35

In withdrawal:
- grp WF-26A clears 2026-10-25
- sow 3004 clears 2026-10-27
- sow 1005 clears 2026-11-03

Don't ship before the clear date.

In withdrawal (3)

ANIMAL / GROUP	PRODUCT	TREATED	CLEARS
grp WF-26A	tylan	2026-10-19	2026-10-25
sow 3004	dexa	2026-10-20	2026-10-27
sow 1005	pen-ls	2026-10-20	2026-11-03

Hub feed →

HUB · 13:41

What's in withdrawal? | What needs attention today? | Wh

Text the hub… e.g. what needs attention today?

Y / N / UNDO work here too · SMS replies are queued, never sent

Swine Hub
Hub and spoke for pork production

CLINIC
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Disease status
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DV Dr Vera Lind (EXAMPLE)
Veterinarian

as of 2026-10-24 13:51 EXAMPLE
EXAMPLE data only · demo build · nothing is sent

Vet visits

Visit reports shared with the producer. Billing fields (hours, miles, services) are visible to the clinic only.

CSV XLSX PDF Invoice export

DATE	SITE	PURPOSE	VET	FOLLOW-UP	HOURS	MILES	INVOICED
2026-10-18	NUR1	Strep deaths	Dr Vera Lind (EXAMPLE)	2026-10-23	2.5	35.0	NOT YET
2026-10-09	SOW2	Herd check	Dr Vera Lind (EXAMPLE)	2026-11-23	1.5	70.0	NOT YET
2026-10-01	NUR3	PED follow-up	Dr Vera Lind (EXAMPLE)	2026-10-15	1.5	55.0	NOT YET
2026-09-23	NUR3	Sick call: diarrhoea	Dr Vera Lind (EXAMPLE)	2026-09-30	3.0	55.0	NOT YET
2026-09-14	SOWB	Monthly monitoring	Dr Vera Lind (EXAMPLE)	2026-10-14	1.0	60.0	NOT YET
2026-08-27	SOW1	Quarterly herd check	Dr Vera Lind (EXAMPLE)	2026-09-26	2.0	40.0	NOT YET

Record a visit

FIN1 · Prairie Finisher 1 (EXAMPLE)

10/24/2026

Purpose

Findings

Recommendations

Groups seen

Hours | Miles | Necropsies | mm/dd/yyyy

Save visit

Copilot

One thread with your texts from +15555550201

3 thing(s) need attention.

- Sow 2200: repeat service
- Sow 3017: repeat service
- Group WF-26A in withdrawal

What needs attention

2026-10-24 · 8 sites (FIN1, NUR1, NUR2, NUR3, SOW1, SOW2, SOW3, SOWB) · yesterday and last 7 days vs target and your 90-day baseline

FOCUS ON THESE (3)

LOW Sow 2200: repeat service
Repeat service on 2026-10-08; watch for a second return.

LOW Sow 3017: repeat service
Repeat service on 2026-10-10; watch for a second return.

LOW Group WF-26A in withdrawal
Clears 2026-10-25 (1 days). Don't ship before then.

CLIENT ALERTS — 6 HIGH OF 13

HIGH N3-26-36 mortality 8.4% vs 2.7% expected (wk 4)
mortality · NUR3

HIGH pen-ls on sow 1005: no prescription on file
rx · SOW1

HIGH dexa on sow 3004: no prescription on file
rx · SOWB

HIGH Lab EX-26-099871: 2 of 3 positive (Nervous signs, strep deaths up)
lab · NUR1

HIGH Downhill move NUR2 → FIN2 (140 head): PRRS: Positive stable → Negative
movement · NUR2

HIGH PED worsened: Negative → Positive unstable
status · NUR3

FIN1 → NUR1 → NUR2 → NUR3 →
SOW1 → SOW2 → SOW3 →
SOWB → Hub feed →

What's in withdrawal? What needs attention today? Wh

Text the hub… e.g. what needs attention today?

Y / N / UNDO work here too · SMS replies are queued, never sent

Swine Hub
Hub and spoke for pork production

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Dr Vera Lind (EXAMPLE)
Veterinarian

Health / Vet visits

Filter tables and feed /

Copilot

Veterinarian

as of 2026-10-24 13:51 EXAMPLE
EXAMPLE data only · demo build · nothing is sent

Vet visits

Visit reports shared with the producer. Billing fields (hours, miles, services) are visible to the clinic only.

CSV XLSX PDF

Invoice export

DATE	SITE	PURPOSE	VET	FOLLOW-UP	HOURS	MILES	INVOICED
2026-10-18	NUR1	Strep deaths	Dr Vera Lind (EXAMPLE)	2026-10-23	2.5	35.0	NOT YET
2026-10-09	SOW2	Herd check	Dr Vera Lind (EXAMPLE)	2026-11-23	1.5	70.0	NOT YET
2026-10-01	NUR3	PED follow-up	Dr Vera Lind (EXAMPLE)	2026-10-15	1.5	55.0	NOT YET
2026-09-23	NUR3	Sick call: diarrhoea	Dr Vera Lind (EXAMPLE)	2026-09-30	3.0	55.0	NOT YET
2026-09-14	SOWB	Monthly monitoring	Dr Vera Lind (EXAMPLE)	2026-10-14	1.0	60.0	NOT YET
2026-08-27	SOW1	Quarterly herd check	Dr Vera Lind (EXAMPLE)	2026-09-26	2.0	40.0	NOT YET

Record a visit

FIN1 · Prairie Finisher 1 (EXAMPLE)

10/24/2026

Purpose

Findings

Recommendations

Groups seen

Hours | Miles | Necropsies | mm/dd/yyyy

Save visit

Copilot

One thread with your texts from +15555550201

3 thing(s) need attention.
- Sow 2200: repeat service
- Sow 3017: repeat service
- Group WF-26A in withdrawal

What needs attention

2026-10-24 · 8 sites (FIN1, NUR1, NUR2, NUR3, SOW1, SOW2, SOW3, SOWB) · yesterday and last 7 days vs target and your 90-day baseline

FOCUS ON THESE (3)

LOW Sow 2200: repeat service

What's in withdrawal? | What needs attention today? | Wr

NUR1 · 2026-10-18 · Strep deaths
Findings

Nervous signs; 3 necropsies consistent with S. suis.

Recommendations

Water-med per Rx RX-EX-0412; review ventilation.

Attached

- Lab submission: Lab submission 2026-10-18 · oral fluids (EXAMPLE)
- Rx written: Feed-grade Rx / VFD 2026-10-18 (EXAMPLE)
- Visit report (PDF): Visit report 2026-10-18 (EXAMPLE)

To **Dana Baker (EXAMPLE)** · Site lead +15555560002

Hi Dana, Dr Vera Lind following up on my 2026-10-18 visit to NUR1 (Strep deaths). Key step: Water-med per Rx RX-EX-0412; review ventilation. I'd like to recheck on 2026-10-23. How are the pigs doing since? Visit report: http://127.0.0.1:8000/visit/a7d0f7ca30cc4e4cbe2c4b4affad3ecc

Cancel | Queue text

Review and edit. Queue text puts it in the SMS outbox as queued, not sent.

Text the hub… e.g. what needs attention today?

Y / N / UNDO work here too · SMS replies are queued, never sent

Swine Hub
Hub and spoke for pork production

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League table

Dr Vera Lind (EXAMPLE)
Veterinarian

as of 2026-10-24 13:51 EXAMPLE
EXAMPLE data only · demo build · nothing is sent

Active	Expiring ≤14 d	Compliance flags
3	1	4
Rx + VFD		3 high

Compliance

Prescription-only treatments without a matching Rx, use after expiry, head over the VFD limit, VFDs expiring.

CSV XLSX PDF

SEVERITY	RULE	SITE	DATE	DETAIL
HIGH	no_rx	SOW1	2026-10-24	pen-ls on sow 1001: no prescription on file
HIGH	no_rx	SOW1	2026-10-20	pen-ls on sow 1005: no prescription on file
HIGH	no_rx	SOWB	2026-10-20	dexa on sow 3004: no prescription on file
MEDIUM	expiring	NUR2	2026-11-02	VFD VFD-EX-0101 (ctc-vfd) expires 2026-11-02

Prescriptions & VFDs

CSV XLSX PDF

RX	KIND	SITE	GROUP	PRODUCT	ISSUED	EXPIRES	HEAD USED	STATE
VFD-EX-0107	VFD	NUR3	N3-26-36	Chlortetracycline (feed) EXAMPLE	2026-09-24	2027-03-23	1,800 / 1,920	ACTIVE
RX-EX-0388	RX	SOW1	—	Oxytetracycline EXAMPLE	2026-07-26	2026-12-23	0 / 40	ACTIVE
RX-EX-0412	RX	NUR1	WF-26A	Tylosin EXAMPLE	2026-10-14	2026-11-13	1,150 / 1,200	ACTIVE
VFD-EX-0101	VFD	NUR2	—	Chlortetracycline (feed) EXAMPLE	2026-05-07	2026-11-02	0 / 2,400	EXPIRING
RX-EX-0301	RX	SOW1	—	Dexamethasone EXAMPLE	2026-04-07	2026-10-04	0 / 20	EXPIRED

Copilot

One thread with your texts from +15555550201

Swine Hub 2026-10-24: 8 sites. 7d: weaned 21, services 2, PWM 23.1%. Focus: 3 item(s), 0 high.

- Sow 2200: repeat service
- Sow 3017: repeat service
- Group WF-26A in withdrawal

Production report

2026-10-24 · 8 sites (FIN1, NUR1, NUR2, NUR3, SOW1, SOW2, SOW3, SOWB) · yesterday and last 7 days vs target and your 90-day baseline

Weaned head · 7d	Born alive / litter · 7d
21	13.0
90d avg 29.9/wk	target 13.5

Pre-wean mortality % · 7d	Services · 7d
23.1	2
target 12.0	90d avg 3.3/wk

KPI	YDAY	7 DAYS	TARGET	90D BASE
Services	0	2	–	3.3
Litters farrowed	0	1	–	2.6
Born alive / litter	–	13.0	13.5	12.8
Weaned head	0	21	–	29.9
Pre-wean mortality %	–	23.1	12.0	9.7
Piglet deaths	2	3	–	3.2
% bred by day 7	–	50.0	90.0	97.0

FOCUS ON THESE (3)

LOW **Sow 2200: repeat service**
Repeat service on 2026-10-08; watch for a second return.

LOW **Sow 3017: repeat service**
Repeat service on 2026-10-10; watch for a second return.

LOW **Group WF-26A in withdrawal**
Clears 2026-10-25 (1 days). Don't ship before then.

What's in withdrawal? | What needs attention today? | Wh

Text the hub… e.g. what needs attention today?

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Veterinarian

Health / Movements

Filter tables and feed /

Copilot

Veterinarian

2026-07-27 → 2026-10-24

as of 2026-10-24 13:51 EXAMPLE
EXAMPLE data · demo build · nothing is sent

DATE RANGE 07/27/2026 → 10/24/2026 vs previous period Apply

30 d | 90 d | 180 d | YTD

compare 2026-04-28 → 2026-07-26

Animal movements

Moves into a site with a better health status than the source are flagged as downhill.

CSV XLSX PDF

DATE	ROUTE	GROUP	HEAD	KIND	BIOSECURITY
2026-10-15	NUR2 → FIN2	N2-26-27	140	transfer	⚠ PRRS: Positive stable → Negative Acknowledge
2026-10-04	SOW1 → NUR2		2,380	wean	
2026-09-21	SOWB → NUR3		1,920	wean	
2026-09-09	SOWB → SOW1		30	gilt_in	
2026-08-30	NUR3 → FIN2	N3-26-21	1,853	transfer	
2026-08-25	SOW1 → NUR2		2,420	wean	

Copilot
One thread with your texts from +15555550201

Swine Hub 2026-10-24: 8 sites. 7d: weaned 21, services 2, PWM 23.1%. Focus: 3 item(s), 0 high.

- Sow 2200: repeat service
- Sow 3017: repeat service
- Group WF-26A in withdrawal

Production report

2026-10-24 · 8 sites (FIN1, NUR1, NUR2, NUR3, SOW1, SOW2, SOW3, SOWB) · yesterday and last 7 days vs target and your 90-day baseline

Weaned head · 7d	21	90d avg 29.9/wk	
Born alive / litter · 7d	13.0	target 13.5	
Pre-wean mortality % · 7d	23.1	target 12.0	
Services · 7d	2	90d avg 3.3/wk	

KPI	YDAY	7 DAYS	TARGET	90D BASE
Services	0	2	–	3.3
Litters farrowed	0	1	–	2.6
Born alive / litter	–	13.0	13.5	12.8
Weaned head	0	21	–	29.9
Pre-wean mortality %	–	23.1	12.0	9.7
Piglet deaths	2	3	–	3.2
% bred by day 7	–	50.0	90.0	97.0

FOCUS ON THESE (3)

LOW **Sow 2200: repeat service**
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Repeat service on 2026-10-10; watch for a second return.

LOW **Group WF-26A in withdrawal**
Clears 2026-10-25 (1 days). Don't ship before then.

What's in withdrawal? | What needs attention today? | Wh

Text the hub… e.g. what needs attention today?

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Dr Vera Lind (EXAMPLE)
Veterinarian

Health / Investigations

Filter tables and feed /

Copilot

Veterinarian

as of 2026-10-24 13:51 EXAMPLE
EXAMPLE data only · demo build · nothing is sent

Shared investigations

One thread per problem, shared by producer and herd vet. Notes can link labs, visits, Rx and closeouts.

REF	TITLE	SITE	GROUP	STATUS	NOTES	LAST ACTIVITY
INV-0001	N3-26-36 mortality above curve after PED break	NUR3	N3-26-36	MONITORING	4	2026-10-01

Open a case

FIN1

What are we investigating?

Trigger (e.g. mortality 2x curve)

Open case

Copilot

One thread with your texts from +15555550201

YOU · 13:35

13 alert(s), 6 high.

- NUR3: N3-26-36 mortality 8.4% vs 2.7% expected (wk 4)
- SOW1: pen-ls on sow 1005: no prescription on file
- SOWB: dexa on sow 3004: no prescription on file

Client alerts

13 across 6 site(s)

HIGHEST FIRST

HIGH NUR3: N3-26-36 mortality 8.4% vs 2.7% expected (wk 4)
mortality

HIGH SOW1: pen-ls on sow 1005: no prescription on file
rx

HIGH SOWB: dexa on sow 3004: no prescription on file
rx

HIGH NUR1: Lab EX-26-099871: 2 of 3 positive (Nervous signs, strep deaths up)
lab

HIGH NUR2: Downhill move NUR2 → FIN2 (140 head): PRRS: Positive stable → Negative
movement

HIGH NUR3: PED worsened: Negative → Positive unstable
status

MEDIUM NUR2: VFD VFD-EX-0101 (ctc-vfd) expires 2026-11-02
rx

MEDIUM FIN1: F1-26-15 mortality 5.5% vs 3.5% expected (wk 12)
mortality

+5 more in the full report

Alert inbox →

HUB · 13:41

What's in withdrawal? | What needs attention today? | Wh

Text the hub… e.g. what needs attention today?

Y / N / UNDO work here too · SMS replies are queued, never sent

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Veterinarian

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DATE RANGE 07/27/2026 → 10/24/2026 vs previous period Apply

30 d | 90 d | 180 d | YTD

compare 2026-04-28 → 2026-07-26

Deaths in range	Groups over curve	Pre-wean <2 d	Pre-wean 2–8 d	Pre-wean >8 d
608	3	0	41	1
90 d	open, >120% of expected	piglet deaths by age	piglet deaths by age	piglet deaths by age

Mortality vs expected curve

Cumulative mortality to date vs the EXAMPLE expected weekly curve for the phase. Red >120% of expected, amber >100%.

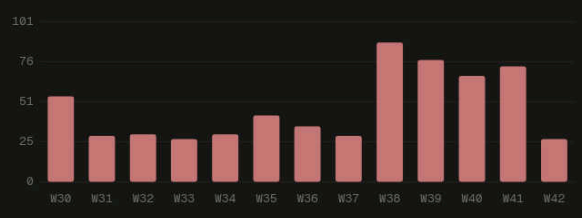
CSV XLSX PDF

GROUP	PHASE	WEEK	ACTUAL %	EXPECTED %	RATIO	CUMULATIVE — ACTUAL -- EXPECTED	
N3-26-36	nursery	4	8.44	2.70	3.13 ×		OPEN
F1-26-15	finisher	12	5.46	3.55	1.54 ×		OPEN
N3-26-21	nursery	7	4.97	3.60	1.38 ×		CLOSED
N2-26-15	nursery	7	4.89	3.60	1.36 ×		CLOSED
N2-26-38	nursery	2	2.23	1.80	1.24 ×		OPEN
WF-26A	wean to finish	17	6.67	5.95	1.12 ×		OPEN
F1-25-44	finisher	16	4.98	4.55	1.09 ×		CLOSED
N2-26-27	nursery	7	3.43	3.60	0.95 ×		CLOSED
F1-26-07	finisher	16	4.21	4.55	0.93 ×		CLOSED
N3-26-09	nursery	7	3.21	3.60	0.89 ×		CLOSED
N2-26-07	nursery	7	2.96	3.60	0.82 ×		CLOSED
N-ow1-2630	nursery	11	0	4.80	0.00 ×		OPEN
N-ow1-2631	nursery	11	0	4.80	0.00 ×		OPEN
N-ow1-2632	nursery	10	0	4.50	0.00 ×		OPEN
N-ow1-2633	nursery	9	0	4.20	0.00 ×		OPEN
N-ow1-2634	nursery	8	0	3.90	0.00 ×		OPEN
N-ow1-2636	nursery	6	0	3.30	0.00 ×		OPEN
N-ow1-2637	nursery	5	0	3.00	0.00 ×		OPEN
N-ow1-2638	nursery	4	0	2.70	0.00 ×		OPEN
N-ow1-2639	nursery	3	0	2.30	0.00 ×		OPEN
N-ow1-2640	nursery	1	0	1.00	0.00 ×	—	OPEN
N-ow1-2641	nursery	1	0	1.00	0.00 ×	—	OPEN
N-ow1-2642	nursery	1	0	1.00	0.00 ×	—	OPEN
N26-43	nursery	1	0	1.00	0.00 ×	—	OPEN
N-ow2-2633	nursery	8	0	3.90	0.00 ×		OPEN
N-ow2-2634	nursery	8	0	3.90	0.00 ×		OPEN
N-ow2-2638	nursery	4	0	2.70	0.00 ×		OPEN
N-ow2-2640	nursery	2	0	1.80	0.00 ×		OPEN
N-ow3-2633	nursery	8	0	3.90	0.00 ×		OPEN
N-ow3-2635	nursery	7	0	3.60	0.00 ×		OPEN
N-ow3-2639	nursery	3	0	2.30	0.00 ×		OPEN
N-owb-2629	nursery	13	0	5.40	0.00 ×		OPEN
N-owb-2630	nursery	12	0	5.10	0.00 ×		OPEN
N-owb-2631	nursery	11	0	4.80	0.00 ×		OPEN
N-owb-2632	nursery	10	0	4.50	0.00 ×		OPEN
N-owb-2633	nursery	9	0	4.20	0.00 ×		OPEN
N-owb-2635	nursery	7	0	3.60	0.00 ×		OPEN
N-owb-2637	nursery	5	0	3.00	0.00 ×		OPEN
N-owb-2639	nursery	3	0	2.30	0.00 ×		OPEN
N-owb-2640	nursery	1	0	1.00	0.00 ×	—	OPEN
N-owb-2641	nursery	1	0	1.00	0.00 ×	—	OPEN

By cause

CAUSE	KIND	HEAD
strep	group_death	123
scours	group_death	115
starve	group_death	110
resp	group_death	78
ileitis	group_death	53
ulcer	group_death	47
unknown	group_death	24
crushed	piglet_death	20
starve	piglet_death	15
hernia	group_death	10
scours	piglet_death	7
sudden	group_death	6

By week



Copilot

One thread with your texts from +15555550201

unstable
status

MEDIUM NUR2: VFD VFD-EX-0101 (ctc-vfd) expires 2026-11-02
rx

MEDIUM FIN1: F1-26-15 mortality 5.5% vs 3.5% expected (wk 12)
mortality

+5 more in the full report

Alert inbox →

HUB · 13:29

Disease status

YOU · 13:35

SOW1 PRRS Positive stable, PED Negative; NUR1 PRRS Positive stable, PED Negative; NUR2 PRRS Positive stable, PED Negative; FIN1 PRRS Positive stable, PED Negative; SOWB PRRS Negative, PED Negative; NUR3 PRRS Negative, PED Positive unstable; SOW2 PRRS Negative, PED Negative; SOW3 PRRS Positive stable, PED Negative

Disease status

PRRS / PED, newest status per site

SITE	PRRS	PED
SOW1	Positive stable	Negative
NUR1	Positive stable	Negative
NUR2	Positive stable	Negative
FIN1	Positive stable	Negative
SOWB	Negative	Negative
NUR3	Negative	Positive unstable
SOW2	Negative	Negative
SOW3	Positive stable	Negative

Status board →

HUB · 13:41

What's in withdrawal? | What needs attention today? | Wh

Text the hub… e.g. what needs attention today?

Y / N / UNDO work here too · SMS replies are queued, never sent

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Hub and spoke for pork production

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DV Dr Vera Lind (EXAMPLE)
Veterinarian

2026-07-27 → 2026-10-24

as of 2026-10-24 13:52 EXAMPLE
EXAMPLE data only · demo build · nothing is sent

DATE RANGE 07/27/2026 → 10/24/2026 vs previous period Apply

30 d | 90 d | 180 d | YTD

compare 2026-04-28 → 2026-07-26

Groups closed	Head out	Mortality	ADG	Feed conversion
3	6,421	4.15	0.697	2.36
90 d	pooled	% pooled	kg/day pooled	kg feed / kg gain

Group closeouts

Groups closed in range. Colours vs phase targets; open a group for formulas and its expense ledger.

CSV XLSX PDF

GROUP	SITE	PHASE	CLOSED	IN	OUT	MORT %	ADG KG	F/C	DAYS
N2-26-27	NUR2	nursery	2026-10-13	2,420	2,337	3.4	0.432	1.38	49
F1-26-07	FIN1	finisher	2026-09-22	2,329	2,231	4.2	0.921	2.68	118
N3-26-21	NUR3	nursery	2026-08-29	1,950	1,853	5.0	0.381	1.50	49

Copilot
One thread with your texts from +15555550201

2	SOW2	30.4	100.0	11.5
3	SOW1	27.8	76.5	8.7
4	SOWB	27.5	76.9	10.4

#	GROW SITE	$/CWT	MORT %	F/C
1	FIN1	63.69	4.2	2.68
2	NUR2	89.67	3.4	1.38
3	NUR3	99.32	5.0	1.50
4	NUR1	–	–	–

League table → Rollup →

HUB · 13:29

Latest labs

YOU · 13:35

Latest labs:

- EX-26-099871 NUR1 2/3 pos
- EX-26-101560 SOW1 0/2 pos
- EX-26-104233 NUR3 1/3 pos
- EX-26-100417 SOWB 0/1 pos

Latest lab cases

Newest first

ACCESSION	SITE	RECEIVED	POSITIVE
EX-26-099871	NUR1	2026-10-18	2/3
EX-26-101560	SOW1	2026-10-04	0/2
EX-26-104233	NUR3	2026-09-23	1/3
EX-26-100417	SOWB	2026-09-14	0/1
EX-26-097002	SOW1	2026-08-27	0/2

EX-26-099871 → EX-26-101560 →
EX-26-104233 → EX-26-100417 →

HUB · 13:41

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compare 2026-04-28 → 2026-07-26

Sow farms

Ranked by PWMFY. Green meets target, amber within 5%, red worse. Δ = rank change vs comparison period. Trend = weekly PWMFY, 13 wk.

CSV XLSX PDF

#	Δ	SITE	PWMFY	FARROW %	BORN ALIVE	PWM %	WEAN/LITTER	TREND
1	▲1	SOW3	35.82	100.00	14.80	9.50	13.25	
2	▲1	SOW2	30.42	100.00	12.20	11.50	11.25	
3	▲1	SOW1 Prairie North (EXAMPLE)	29.33	76.50	12.38	9.30	11.53	
4	▼3	SOWB Prairie South (EXAMPLE)	27.49	76.90	12.50	10.40	11.09	

Nursery & finisher sites

Ranked by mortality over closeouts in range. Trend = mortality % of each closed group (lower is better).

CSV XLSX PDF

#	Δ	SITE	ADG KG	F/C	MORT %	TREND
1	=	FIN1 Prairie North (EXAMPLE)	0.921	2.68	4.21	
2	▲1	NUR2 Prairie North (EXAMPLE)	0.432	1.38	3.43	
3	▼1	NUR3 Prairie South (EXAMPLE)	0.381	1.50	4.97	
4	=	NUR1 Prairie North (EXAMPLE)	–	–	–	—

Ask copilot: show my site ranking

Ask copilot: which groups closed worst this quarter

Copilot

One thread with your texts from +15555550201

Which groups closed worst this quarter?

YOU · 13:23

Worst closeouts this quarter: N2-26-27 (NUR2) mort 3.4%, F/C 1.38, $89.67/cwt

Worst closeouts · this quarter

2026-10-01 to 2026-10-24 · 1 closed group(s) · ranked by metrics off target

GROUP	SITE	MORT %	ADG KG	F/C	$/CWT
N2-26-27	NUR2	3.4	0.432	1.38	89.67

N2-26-27 → All closeouts →

HUB · 13:29

What's in withdrawal?

YOU · 13:35

In withdrawal:

- grp WF-26A clears 2026-10-25
- sow 3004 clears 2026-10-27
- sow 1005 clears 2026-11-03

Don't ship before the clear date.

In withdrawal (3)

ANIMAL / GROUP	PRODUCT	TREATED	CLEARS
grp WF-26A	tylan	2026-10-19	2026-10-25
sow 3004	dexa	2026-10-20	2026-10-27
sow 1005	pen-ls	2026-10-20	2026-11-03

Hub feed →

HUB · 13:41

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Text the hub… e.g. what needs attention today?

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SECTION

Feed company

Requests, contracts, deliveries, mill and bin inventory, and a 12-week demand forecast by ration.

Texting Swine Hub as Fran Keller, Golden Prairie Feeds (EXAMPLE). The app shows the same chat in detail.
EXAMPLE data from the Swine Hub demo build. Nothing is ever sent: drafts stay queued. Planned = the screen exists, the text answer is not wired yet.
Today the build answers the short phrase under each card, with a shorter reply; the casual wording and the layout shown are the target.

Who's short on feed next week?

ALERT · EXAMPLE

Who's going to be short on feed next week?

LAC runs short from W43 on current bins and mill stock. Lowest bins right now:

bin	ration	days left
SOW1-B1	GEST	1.0
SOW5-B2	LAC	1.1
NUR2-B2	NUR-3	1.6
SOW3	GEST	1.8

Put SOW1 and SOW5 on tomorrow's trucks? Reply Y

Open in the app › /feed/forecast?ration=LAC
Build phrase today: Any feed shortfall coming? · Lowest bins

Negotiate a contract

DRAFT · EXAMPLE

Where are we with Prairie Pork on FC-002?

$5.83/t apart on FC-002 (FIN-1, 2,600 t).

us	them
$300.17/t	$306.00/t

Reply with a price to counter.

Counter at 304

Countered FC-002 at $304.00/t. Prairie Pork sees it on the contract in the app; nothing was texted.

Open in the app › /feed/contracts
Build phrase today: Open contracts · Counter FC-002 at 304

Where are my trucks?

QUESTION · EXAMPLE

Where are my trucks?

6 loads on the board today.

- Next: T-22 to NUR2, 22.0 t NUR-2, ETA 08:09

All loads: /feed/deliveries

Open in the app › /feed/deliveries
Build phrase today: Where are today's trucks?

New orders to confirm

QUESTION · EXAMPLE

Any new orders?

10 requests waiting, 153.7 t in total.

- First: FIN1, 16.0 t FIN-1, wanted by Oct 30

Confirm them: /feed/requests

Open in the app › /feed/requests
Build phrase today: New feed requests

For feed mills and nutrition teams

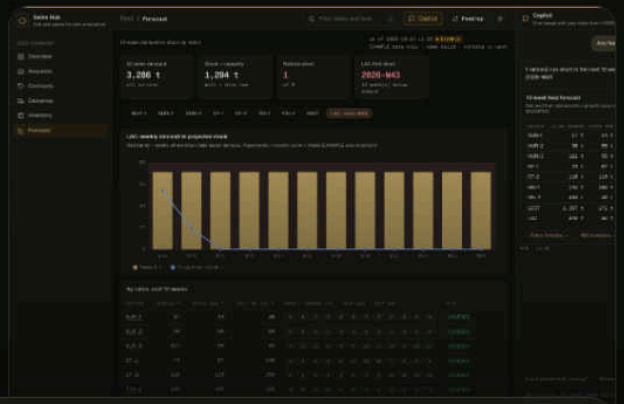
Make the feed the pigs will actually eat.

TODAY

- Orders come in by phone and text, often at the last minute.
- Demand forecasts are guesses from last year's spreadsheet.
- Bin levels are a mystery until the driver gets there.

WITH SWINE HUB

- Feed requests from producers land in one queue.
- Open contracts to negotiate and settle, in the same place.
- Delivery scheduling with ETAs, plus mill and bin inventory.
- A 12-week forecast of demand vs inventory, driven by real pig placements and growth curves.



Swine Hub · feed

New feed request: Site 2 finisher bins need grower ration by Thursday. Schedule it →

EXAMPLE TEXT

OUTCOME Fewer emergency loads, tighter inventory, and producers who know when feed shows up.

Swine Hub
Hub and spoke for pork production

FEED COMPANY

- Overview
- Requests
- Contracts
- Deliveries
- Inventory
- Forecast

FK Fran Keller (EXAMPLE)
Feed rep

Feed / Feed company

Filter tables and feed /

Copilot | Feed rep

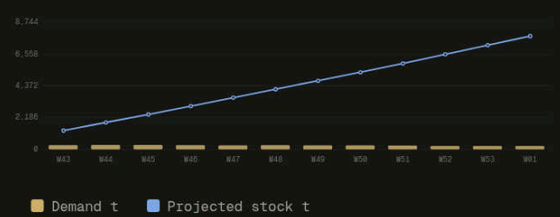
10 sites shared · 6 producers

as of 2026-10-24 13:52 EXAMPLE
EXAMPLE data only · demo build · nothing is sent

New requests	Trucks on the road	Bins under 3 days	Rations short in 12 wk	12-week demand
10	20	8	1	3,298 t
153.7 t to confirm	299.0 t	of 20 bins	LAC	all rations

Demand vs stock, all rations
Weekly tons. Gold = demand, line = projected stock

Forecast →



Today's board

Deliveries →

ETA	TRUCK	DRIVER	SITE	RATION	ORDERE
10-25 08:09	T-22	Marta (EXAMPLE)	NUR2	NUR-2	2
10-25 08:49	T-22	Marta (EXAMPLE)	SOW4	GEST	1
10-25 10:19	T-07	Deb (EXAMPLE)	SOW1	GEST	1
10-25 10:39	T-07	Deb (EXAMPLE)	FIN1	GF-2	1
10-25 10:59	T-07	Deb (EXAMPLE)	SOW5	GEST	1
10-25 12:09	T-22	Marta (EXAMPLE)	SOW6	GEST	1
10-25 12:29	T-22	Marta (EXAMPLE)	SOW2	GEST	1
10-25 12:49	T-22	Marta (EXAMPLE)	FIN2	GF-2	2
10-25 14:39	T-07	Deb (EXAMPLE)	SOW3	GEST	1
10-25 14:59	T-07	Deb (EXAMPLE)	NUR1	GF-1	1
10-26 07:04	T-14	Gus (EXAMPLE)	SOW5	LAC	1
10-26 07:24	T-14	Gus (EXAMPLE)	SOW1	LAC	1
10-26 07:44	T-14	Gus (EXAMPLE)	FIN1	FIN-1	2
10-26 09:14	T-31	Lyle (EXAMPLE)	SOW6	LAC	1
10-26 09:34	T-31	Lyle (EXAMPLE)	SOW2	LAC	1
10-26 09:54	T-31	Lyle (EXAMPLE)	FIN2	FIN-1	1
10-26 11:04	T-14	Gus (EXAMPLE)	NUR1	FIN-1	2
10-26 11:44	T-14	Gus (EXAMPLE)	SOW3	LAC	1
10-26 13:14	T-31	Lyle (EXAMPLE)	NUR2	NUR-3	1
10-26 13:54	T-31	Lyle (EXAMPLE)	SOW4	LAC	
10-27 07:12	T-14	Gus (EXAMPLE)	NUR1	GF-1	1
10-27 07:52	T-14	Gus (EXAMPLE)	SOW3	GEST	1
10-27 09:02	T-31	Lyle (EXAMPLE)	SOW4	GEST	1
10-27 09:22	T-31	Lyle (EXAMPLE)	NUR2	NUR-2	1
10-27 11:12	T-14	Gus (EXAMPLE)	SOW5	GEST	1
10-27 11:32	T-14	Gus (EXAMPLE)	SOW1	GEST	1

Any feed shortfall coming? | Where are today's trucks? | Lowest bins

Copilot
One thread with your texts from +15555550301

10-25 12:09 SOW6 GEST 12.8 t en route

Delivery board →

HUB · 13:29

Open contracts

YOU · 13:35

10 contracts open for negotiation.

Open contracts

ID	PRODUCER	RATION	VOLUME	OUR PRICE	COUNTER
FC-002	Prairie Pork LLC	FIN-1	2,600 t	$300.17	$306.00
FC-001	Prairie Pork LLC	GEST	1,200 t	$306.97	–
FC-004	Prairie Pork LLC	LAC	380 t	$360.91	–
FC-005	Hillcrest Farms	GEST	1,200 t	$309.98	–
FC-007	Bluestem Pork	GEST	1,200 t	$306.47	–
FC-008	Bluestem Pork	LAC	380 t	$359.67	–
FC-009	Cedar Run Swine	GEST	1,200 t	$308.63	–
FC-011	Oak Hollow Farms	GEST	1,200 t	$307.06	–
FC-012	Oak Hollow Farms	LAC	380 t	$360.58	–
FC-013	Riverbend Pork	GEST	1,200 t	$306.01	–

HUB · 13:41

Any feed shortfall coming? | Where are today's trucks?

Text the hub… e.g. what needs attention today?

Y / N / UNDO work here too · SMS replies are queued, never sent

Swine Hub
Hub and spoke for pork production

FEED COMPANY

- Overview
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FK Fran Keller (EXAMPLE)
Feed rep

Incoming orders from shared sites

as of 2026-10-24 13:52 EXAMPLE
EXAMPLE data only · demo build · nothing is sent

Requested	Confirmed	Scheduled	Delivered	Short
10 orders	10 orders	40 orders	35 orders	5 orders

Feed requests

Orders placed by text or in the hub by granted producers

WANTED	SITE	PRODUCER	RATION	TONS	PLACED	STATUS	NOTE
2026-10-15	FIN1	Prairie Pork LLC	GF-2 Grower 2	22.0	10-10 14:00	DELIVERED	
2026-10-15	FIN2	Prairie Pork LLC	GF-2 Grower 2	12.0	10-10 14:00	DELIVERED	
2026-10-15	NUR1	Prairie Pork LLC	GF-1 Grower 1	16.0	10-10 14:00	DELIVERED	
2026-10-15	NUR2	Prairie Pork LLC	NUR-2 Nursery 2	20.0	10-10 14:00	DELIVERED	
2026-10-15	SOW1	Prairie Pork LLC	GEST Gestation	16.0	10-10 14:00	DELIVERED	
2026-10-15	SOW2	Hillcrest Farms	GEST Gestation	11.6	10-10 14:00	DELIVERED	
2026-10-15	SOW3	Bluestem Pork	GEST Gestation	16.0	10-10 14:00	DELIVERED	
2026-10-15	SOW4	Cedar Run Swine	GEST Gestation	16.0	10-10 14:00	DELIVERED	
2026-10-15	SOW5	Oak Hollow Farms	GEST Gestation	17.6	10-10 14:00	DELIVERED	
2026-10-15	SOW6	Riverbend Pork	GEST Gestation	14.4	10-10 14:00	DELIVERED	
2026-10-16	FIN1	Prairie Pork LLC	FIN-1 Finisher 1	18.0	10-11 14:00	DELIVERED	
2026-10-16	NUR1	Prairie Pork LLC	FIN-1 Finisher 1	18.0	10-11 14:00	DELIVERED	
2026-10-16	NUR2	Prairie Pork LLC	NUR-3 Nursery 3	22.0	10-11 14:00	DELIVERED	
2026-10-16	SOW1	Prairie Pork LLC	LAC Lactation	17.6	10-11 14:00	DELIVERED	
2026-10-16	SOW2	Hillcrest Farms	LAC Lactation	11.6	10-11 14:00	DELIVERED	
2026-10-16	SOW3	Bluestem Pork	LAC Lactation	9.6	10-11 14:00	DELIVERED	
2026-10-16	SOW4	Cedar Run Swine	LAC Lactation	11.6	10-11 14:00	DELIVERED	
2026-10-16	SOW5	Oak Hollow Farms	LAC Lactation	14.4	10-11 14:00	DELIVERED	
2026-10-16	SOW6	Riverbend Pork	LAC Lactation	14.4	10-11 14:00	DELIVERED	
2026-10-20	FIN1	Prairie Pork LLC	GF-2 Grower 2	18.0	10-15 14:00	DELIVERED	
2026-10-20	FIN2	Prairie Pork LLC	GF-2 Grower 2	12.0	10-15 14:00	SHORT	
2026-10-20	NUR1	Prairie Pork LLC	GF-1 Grower 1	22.0	10-15 14:00	DELIVERED	
2026-10-20	NUR2	Prairie Pork LLC	NUR-2 Nursery 2	14.5	10-15 14:00	SHORT	
2026-10-20	SOW1	Prairie Pork LLC	GEST Gestation	17.6	10-15 14:00	DELIVERED	
2026-10-20	SOW2	Hillcrest Farms	GEST Gestation	14.4	10-15 14:00	SHORT	
2026-10-20	SOW3	Bluestem Pork	GEST Gestation	17.6	10-15 14:00	DELIVERED	
2026-10-20	SOW4	Cedar Run Swine	GEST Gestation	11.6	10-15 14:00	SHORT	
2026-10-20	SOW5	Oak Hollow Farms	GEST Gestation	14.4	10-15 14:00	DELIVERED	
2026-10-20	SOW6	Riverbend Pork	GEST Gestation	16.0	10-15 14:00	SHORT	
2026-10-21	FIN1	Prairie Pork LLC	FIN-1 Finisher 1	16.0	10-16 14:00	DELIVERED	
2026-10-21	FIN2	Prairie Pork LLC	FIN-1 Finisher 1	22.0	10-16 14:00	DELIVERED	
2026-10-21	NUR1	Prairie Pork LLC	FIN-1 Finisher 1	18.0	10-16 14:00	DELIVERED	
2026-10-21	NUR2	Prairie Pork LLC	NUR-3 Nursery 3	22.0	10-16 14:00	DELIVERED	
2026-10-21	SOW1	Prairie Pork LLC	LAC Lactation	9.6	10-16 14:00	DELIVERED	
2026-10-21	SOW2	Hillcrest Farms	LAC Lactation	12.8	10-16 14:00	DELIVERED	
2026-10-21	SOW3	Bluestem Pork	LAC Lactation	14.4	10-16 14:00	DELIVERED	
2026-10-21	SOW4	Cedar Run Swine	LAC Lactation	11.6	10-16 14:00	DELIVERED	
2026-10-21	SOW5	Oak Hollow Farms	LAC Lactation	16.0	10-16 14:00	DELIVERED	
2026-10-21	SOW6	Riverbend Pork	LAC Lactation	9.6	10-16 14:00	DELIVERED	
2026-10-25	FIN1	Prairie Pork LLC	GF-2 Grower 2	14.5	10-20 14:00	SCHEDULED	auto-request from bin reading
2026-10-25	FIN2	Prairie Pork LLC	GF-2 Grower 2	20.0	10-20 14:00	SCHEDULED	auto-request from bin reading
2026-10-25	NUR1	Prairie Pork LLC	GF-1 Grower 1	14.5	10-20 14:00	SCHEDULED	auto-request from bin reading
2026-10-25	NUR2	Prairie Pork LLC	NUR-2 Nursery 2	22.0	10-20 14:00	SCHEDULED	auto-request from bin reading
2026-10-25	SOW1	Prairie Pork LLC	GEST Gestation	12.8	10-20 14:00	SCHEDULED	auto-request from bin reading
2026-10-25	SOW2	Hillcrest Farms	GEST Gestation	14.4	10-20 14:00	SCHEDULED	auto-request from bin reading
2026-10-25	SOW3	Bluestem Pork	GEST Gestation	16.0	10-20 14:00	SCHEDULED	auto-request from bin reading
2026-10-25	SOW4	Cedar Run Swine	GEST Gestation	12.8	10-20 14:00	SCHEDULED	auto-request from bin reading
2026-10-25	SOW5	Oak Hollow Farms	GEST Gestation	16.0	10-20 14:00	SCHEDULED	auto-request from bin reading
2026-10-25	SOW6	Riverbend Pork	GEST Gestation	12.8	10-20 14:00	SCHEDULED	auto-request from bin reading
2026-10-26	FIN1	Prairie Pork LLC	FIN-1 Finisher 1	20.0	10-21 14:00	SCHEDULED	auto-request from bin reading
2026-10-26	FIN2	Prairie Pork LLC	FIN-1 Finisher 1	12.0	10-21 14:00	SCHEDULED	auto-request from bin reading
2026-10-26	NUR1	Prairie Pork LLC	FIN-1 Finisher 1	22.0	10-21 14:00	SCHEDULED	auto-request from bin reading
2026-10-26	NUR2	Prairie Pork LLC	NUR-3 Nursery 3	12.0	10-21 14:00	SCHEDULED	auto-request from bin reading
2026-10-26	SOW1	Prairie Pork LLC	LAC Lactation	11.6	10-21 14:00	SCHEDULED	auto-request from bin reading
2026-10-26	SOW2	Hillcrest Farms	LAC Lactation	12.8	10-21 14:00	SCHEDULED	auto-request from bin reading
2026-10-26	SOW3	Bluestem Pork	LAC Lactation	12.8	10-21 14:00	SCHEDULED	auto-request from bin reading
2026-10-26	SOW4	Cedar Run Swine	LAC Lactation	9.6	10-21 14:00	SCHEDULED	auto-request from bin reading
2026-10-26	SOW5	Oak Hollow Farms	LAC Lactation	14.4	10-21 14:00	SCHEDULED	auto-request from bin reading
2026-10-26	SOW6	Riverbend Pork	LAC Lactation	16.0	10-21 14:00	SCHEDULED	auto-request from bin reading
2026-10-27	FIN1	Prairie Pork LLC	GF-2 Grower 2	20.0	10-22 14:00	SCHEDULED	
2026-10-27	FIN2	Prairie Pork LLC	GF-2 Grower 2	20.0	10-22 14:00	SCHEDULED	
2026-10-27	NUR1	Prairie Pork LLC	GF-1 Grower 1	14.5	10-22 14:00	SCHEDULED	
2026-10-27	NUR2	Prairie Pork LLC	NUR-2 Nursery 2	16.0	10-22 14:00	SCHEDULED	
2026-10-27	SOW1	Prairie Pork LLC	GEST Gestation	11.6	10-22 14:00	SCHEDULED	
2026-10-27	SOW2	Hillcrest Farms	GEST Gestation	9.6	10-22 14:00	SCHEDULED	
2026-10-27	SOW3	Bluestem Pork	GEST Gestation	17.6	10-22 14:00	SCHEDULED	
2026-10-27	SOW4	Cedar Run Swine	GEST Gestation	17.6	10-22 14:00	SCHEDULED	
2026-10-27	SOW5	Oak Hollow Farms	GEST Gestation	12.8	10-22 14:00	SCHEDULED	
2026-10-27	SOW6	Riverbend Pork	GEST Gestation	16.0	10-22 14:00	SCHEDULED	
2026-10-28	FIN1	Prairie Pork LLC	FIN-1 Finisher 1	18.0	10-23 14:00	SCHEDULED	
2026-10-28	FIN2	Prairie Pork LLC	FIN-1 Finisher 1	12.0	10-23 14:00	SCHEDULED	
2026-10-28	NUR1	Prairie Pork LLC	FIN-1 Finisher 1	20.0	10-23 14:00	SCHEDULED	
2026-10-28	NUR2	Prairie Pork LLC	NUR-3 Nursery 3	12.0	10-23 14:00	SCHEDULED	
2026-10-28	SOW1	Prairie Pork LLC	LAC Lactation	9.6	10-23 14:00	SCHEDULED	
2026-10-28	SOW2	Hillcrest Farms	LAC Lactation	12.8	10-23 14:00	SCHEDULED	
2026-10-28	SOW3	Bluestem Pork	LAC Lactation	11.6	10-23 14:00	SCHEDULED	
2026-10-28	SOW4	Cedar Run Swine	LAC Lactation	12.8	10-23 14:00	SCHEDULED	
2026-10-28	SOW5	Oak Hollow Farms	LAC Lactation	12.8	10-23 14:00	SCHEDULED	
2026-10-28	SOW6	Riverbend Pork	LAC Lactation	14.4	10-23 14:00	SCHEDULED	
2026-10-30	FIN1	Prairie Pork LLC	GF-2 Grower 2	12.0	10-25 14:00	CONFIRMED	
2026-10-30	FIN2	Prairie Pork LLC	GF-2 Grower 2	22.0	10-25 14:00	CONFIRMED	
2026-10-30	NUR1	Prairie Pork LLC	GF-1 Grower 1	14.5	10-25 14:00	CONFIRMED	
2026-10-30	NUR2	Prairie Pork LLC	NUR-2 Nursery 2	12.0	10-25 14:00	CONFIRMED	
2026-10-30	SOW1	Prairie Pork LLC	GEST Gestation	11.6	10-25 14:00	CONFIRMED	
2026-10-30	SOW2	Hillcrest Farms	GEST Gestation	14.4	10-25 14:00	CONFIRMED	
2026-10-30	SOW3	Bluestem Pork	GEST Gestation	11.6	10-25 14:00	CONFIRMED	
2026-10-30	SOW4	Cedar Run Swine	GEST Gestation	12.8	10-25 14:00	CONFIRMED	
2026-10-30	SOW5	Oak Hollow Farms	GEST Gestation	9.6	10-25 14:00	CONFIRMED	
2026-10-30	SOW6	Riverbend Pork	GEST Gestation	12.8	10-25 14:00	CONFIRMED	
2026-10-31	FIN1	Prairie Pork LLC	FIN-1 Finisher 1	16.0	10-26 14:00	REQUESTED	
2026-10-31	FIN2	Prairie Pork LLC	FIN-1 Finisher 1	22.0	10-26 14:00	REQUESTED	
2026-10-31	NUR1	Prairie Pork LLC	FIN-1 Finisher 1	14.5	10-26 14:00	REQUESTED	
2026-10-31	NUR2	Prairie Pork LLC	NUR-3 Nursery 3	16.0	10-26 14:00	REQUESTED	
2026-10-31	SOW1	Prairie Pork LLC	LAC Lactation	14.4	10-26 14:00	REQUESTED	
2026-10-31	SOW2	Hillcrest Farms	LAC Lactation	16.0	10-26 14:00	REQUESTED	
2026-10-31	SOW3	Bluestem Pork	LAC Lactation	9.6	10-26 14:00	REQUESTED	
2026-10-31	SOW4	Cedar Run Swine	LAC Lactation	16.0	10-26 14:00	REQUESTED	
2026-10-31	SOW5	Oak Hollow Farms	LAC Lactation	11.6	10-26 14:00	REQUESTED	
2026-10-31	SOW6	Riverbend Pork	LAC Lactation	17.6	10-26 14:00	REQUESTED	

New feed requests · Where are today's trucks?

Copilot

One thread with your texts from +15555550301

10-25 12:09	SOW6	GEST	12.8 t	en route

Delivery board →

HUB · 13:29

Open contracts

YOU · 13:35

10 contracts open for negotiation.

Open contracts

ID	PRODUCER	RATION	VOLUME	OUR PRICE	COUNTER
FC-002	Prairie Pork LLC	FIN-1	2,600 t	$300.17	$306.00
FC-001	Prairie Pork LLC	GEST	1,200 t	$306.97	–
FC-004	Prairie Pork LLC	LAC	380 t	$360.91	–
FC-005	Hillcrest Farms	GEST	1,200 t	$309.98	–
FC-007	Bluestem Pork	GEST	1,200 t	$306.47	–
FC-008	Bluestem Pork	LAC	380 t	$359.67	–
FC-009	Cedar Run Swine	GEST	1,200 t	$308.63	–
FC-011	Oak Hollow Farms	GEST	1,200 t	$307.06	–
FC-012	Oak Hollow Farms	LAC	380 t	$360.58	–
FC-013	Riverbend Pork	GEST	1,200 t	$306.01	–

HUB · 13:41

Any feed shortfall coming? · Where are today's trucks?

Text the hub… e.g. what needs attention today?

Y / N / UNDO work here too · SMS replies are queued, never sent

Swine Hub
Hub and spoke for pork production

FEED COMPANY

- Overview
- Requests
- Contracts
- Deliveries
- Inventory
- Forecast

Fran Keller (EXAMPLE)
Feed rep

Feed / Contracts

Filter tables and feed /

Copilot

Feed rep

Negotiate and settle feed contracts

as of 2026-10-24 13:52 EXAMPLE
EXAMPLE data only · demo build · nothing is sent

Open	Countered	Settled	Tons in negotiation
9	1	4	10,940
awaiting our reply	back and forth	this season	open + countered

Contracts

Negotiate in the hub. Counter-offers and settlements are logged; nothing is emailed or texted.

ID	PRODUCER	RATION	TONS	LIST $/T	COUNTER $/T	BY	TERM	STATUS
FC-002	Prairie Pork LLC	FIN-1	2,600	$300.17	**$306.00**	producer	2026-11-07 → 2027-05-06	COUNTERED
FC-001	Prairie Pork LLC	GEST	1,200	$306.97	–		2026-11-07 → 2027-05-06	OPEN
FC-004	Prairie Pork LLC	LAC	380	$360.91	–		2026-11-07 → 2027-05-06	OPEN
FC-005	Hillcrest Farms	GEST	1,200	$309.98	–		2026-11-07 → 2027-05-06	OPEN
FC-007	Bluestem Pork	GEST	1,200	$306.47	–		2026-11-07 → 2027-05-06	OPEN
FC-008	Bluestem Pork	LAC	380	$359.67	–		2026-11-07 → 2027-05-06	OPEN
FC-009	Cedar Run Swine	GEST	1,200	$308.63	–		2026-11-07 → 2027-05-06	OPEN
FC-011	Oak Hollow Farms	GEST	1,200	$307.06	–		2026-11-07 → 2027-05-06	OPEN
FC-012	Oak Hollow Farms	LAC	380	$360.58	–		2026-11-07 → 2027-05-06	OPEN
FC-013	Riverbend Pork	GEST	1,200	$306.01	–		2026-11-07 → 2027-05-06	OPEN
FC-003	Prairie Pork LLC	NUR-3	420	$444.90	–		2026-08-25 → 2027-02-21	SETTLED
FC-006	Hillcrest Farms	LAC	380	$362.05	–		2026-08-25 → 2027-02-21	SETTLED
FC-010	Cedar Run Swine	LAC	380	$362.20	–		2026-08-25 → 2027-02-21	SETTLED
FC-014	Riverbend Pork	LAC	380	$360.60	–		2026-08-25 → 2027-02-21	SETTLED

Open contracts

Counter FC-1003 at 352

Copilot

One thread with your texts from +15555550301

HUB · 13:23 VIA SMS

Countered FC-002 at $304.00/t. The producer sees it on their contract; nothing was sent.

HUB · 13:29 VIA SMS

Open contracts

YOU · 13:35

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HUB · 13:41

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Where are today's trucks?

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- Inventory
- Forecast

FK Fran Keller (EXAMPLE)
Feed rep

Feed / Deliveries

Filter tables and feed /

Copilot

Feed rep

Trucks, ETAs, delivered vs ordered

as of 2026-10-24 13:52 EXAMPLE
EXAMPLE data only · demo build · nothing is sent

En route	Loading	Scheduled	Delivered vs ordered	Short loads
10 trucks	10 at the mill	20 next 7 days	97.9% 615.9 of 628.9 t	5 flagged to producer

Delivery board

Trucks, ETAs and delivered vs ordered tons

ETA	TRUCK	DRIVER	SITE	RATION	ORDERED T	DELIV. T	Δ	STATUS
10-15 08:13	T-22	Marta (EXAMPLE)	FIN1	GF-2	22.0	22.2	+0.2	DELIVERED
10-15 08:33	T-22	Marta (EXAMPLE)	SOW5	GEST	17.6	17.7	+0.1	DELIVERED
10-15 08:53	T-22	Marta (EXAMPLE)	SOW1	GEST	16.0	16.1	+0.1	DELIVERED
10-15 10:03	T-07	Deb (EXAMPLE)	SOW2	GEST	11.6	11.5	-0.1	DELIVERED
10-15 10:23	T-07	Deb (EXAMPLE)	FIN2	GF-2	12.0	12.1	+0.1	DELIVERED
10-15 10:43	T-07	Deb (EXAMPLE)	SOW6	GEST	14.4	14.3	-0.1	DELIVERED
10-15 12:13	T-22	Marta (EXAMPLE)	SOW3	GEST	16.0	15.8	-0.2	DELIVERED
10-15 12:33	T-22	Marta (EXAMPLE)	NUR1	GF-1	16.0	16.1	+0.1	DELIVERED
10-15 14:23	T-07	Deb (EXAMPLE)	SOW4	GEST	16.0	16.1	+0.1	DELIVERED
10-15 14:43	T-07	Deb (EXAMPLE)	NUR2	NUR-2	20.0	20.1	+0.1	DELIVERED
10-16 07:08	T-14	Gus (EXAMPLE)	SOW2	LAC	11.6	11.6	+0.0	DELIVERED
10-16 07:28	T-14	Gus (EXAMPLE)	FIN2	FIN-1	20.0	20.2	+0.2	DELIVERED
10-16 07:48	T-14	Gus (EXAMPLE)	SOW6	LAC	14.4	14.3	-0.1	DELIVERED
10-16 09:18	T-31	Lyle (EXAMPLE)	SOW3	LAC	9.6	9.6	+0.0	DELIVERED
10-16 09:38	T-31	Lyle (EXAMPLE)	NUR1	FIN-1	18.0	17.9	-0.1	DELIVERED
10-16 11:28	T-14	Gus (EXAMPLE)	SOW4	LAC	11.6	11.5	-0.1	DELIVERED
10-16 11:48	T-14	Gus (EXAMPLE)	NUR2	NUR-3	22.0	22.2	+0.2	DELIVERED
10-16 13:18	T-31	Lyle (EXAMPLE)	FIN1	FIN-1	18.0	17.8	-0.2	DELIVERED
10-16 13:38	T-31	Lyle (EXAMPLE)	SOW5	LAC	14.4	14.6	+0.2	DELIVERED
10-16 13:58	T-31	Lyle (EXAMPLE)	SOW1	LAC	17.6	17.6	+0.0	DELIVERED
10-20 07:36	T-14	Gus (EXAMPLE)	SOW4	GEST	11.6	9.5	-2.1	SHORT
10-20 07:56	T-14	Gus (EXAMPLE)	NUR2	NUR-2	14.5	11.1	-3.4	SHORT
10-20 09:06	T-31	Lyle (EXAMPLE)	SOW1	GEST	17.6	17.5	-0.1	DELIVERED
10-20 09:26	T-31	Lyle (EXAMPLE)	FIN1	GF-2	18.0	18.0	+0.0	DELIVERED
10-20 09:46	T-31	Lyle (EXAMPLE)	SOW5	GEST	14.4	14.2	-0.2	DELIVERED
10-20 11:16	T-14	Gus (EXAMPLE)	SOW2	GEST	14.4	12.4	-2.0	SHORT
10-20 11:36	T-14	Gus (EXAMPLE)	FIN2	GF-2	12.0	10.3	-1.7	SHORT
10-20 11:56	T-14	Gus (EXAMPLE)	SOW6	GEST	16.0	12.8	-3.2	SHORT
10-20 13:26	T-31	Lyle (EXAMPLE)	SOW3	GEST	17.6	17.5	-0.1	DELIVERED
10-20 13:46	T-31	Lyle (EXAMPLE)	NUR1	GF-1	22.0	21.9	-0.1	DELIVERED
10-21 08:01	T-22	Marta (EXAMPLE)	SOW6	LAC	9.6	9.4	-0.2	DELIVERED
10-21 08:21	T-22	Marta (EXAMPLE)	SOW2	LAC	12.8	12.7	-0.1	DELIVERED
10-21 08:41	T-22	Marta (EXAMPLE)	FIN2	FIN-1	22.0	21.9	-0.1	DELIVERED
10-21 10:31	T-07	Deb (EXAMPLE)	SOW3	LAC	14.4	14.4	+0.0	DELIVERED
10-21 10:51	T-07	Deb (EXAMPLE)	NUR1	FIN-1	18.0	18.0	+0.0	DELIVERED
10-21 12:01	T-22	Marta (EXAMPLE)	NUR2	NUR-3	22.0	22.0	+0.0	DELIVERED
10-21 12:41	T-22	Marta (EXAMPLE)	SOW4	LAC	11.6	11.6	+0.0	DELIVERED
10-21 14:11	T-07	Deb (EXAMPLE)	SOW1	LAC	9.6	9.4	-0.2	DELIVERED
10-21 14:31	T-07	Deb (EXAMPLE)	FIN1	FIN-1	16.0	15.9	-0.1	DELIVERED
10-21 14:51	T-07	Deb (EXAMPLE)	SOW5	LAC	16.0	16.1	+0.1	DELIVERED
10-25 08:09	T-22	Marta (EXAMPLE)	NUR2	NUR-2	22.0	–	–	EN ROUTE
10-25 08:49	T-22	Marta (EXAMPLE)	SOW4	GEST	12.8	–	–	EN ROUTE
10-25 10:19	T-07	Deb (EXAMPLE)	SOW1	GEST	12.8	–	–	EN ROUTE
10-25 10:39	T-07	Deb (EXAMPLE)	FIN1	GF-2	14.5	–	–	EN ROUTE
10-25 10:59	T-07	Deb (EXAMPLE)	SOW5	GEST	16.0	–	–	EN ROUTE
10-25 12:09	T-22	Marta (EXAMPLE)	SOW6	GEST	12.8	–	–	EN ROUTE
10-25 12:29	T-22	Marta (EXAMPLE)	SOW2	GEST	14.4	–	–	EN ROUTE
10-25 12:49	T-22	Marta (EXAMPLE)	FIN2	GF-2	20.0	–	–	EN ROUTE
10-25 14:39	T-07	Deb (EXAMPLE)	SOW3	GEST	16.0	–	–	EN ROUTE
10-25 14:59	T-07	Deb (EXAMPLE)	NUR1	GF-1	14.5	–	–	EN ROUTE
10-26 07:04	T-14	Gus (EXAMPLE)	SOW5	LAC	14.4	–	–	LOADING
10-26 07:24	T-14	Gus (EXAMPLE)	SOW1	LAC	11.6	–	–	LOADING
10-26 07:44	T-14	Gus (EXAMPLE)	FIN1	FIN-1	20.0	–	–	LOADING
10-26 09:14	T-31	Lyle (EXAMPLE)	SOW6	LAC	16.0	–	–	LOADING
10-26 09:34	T-31	Lyle (EXAMPLE)	SOW2	LAC	12.8	–	–	LOADING
10-26 09:54	T-31	Lyle (EXAMPLE)	FIN2	FIN-1	12.0	–	–	LOADING
10-26 11:04	T-14	Gus (EXAMPLE)	NUR1	FIN-1	22.0	–	–	LOADING
10-26 11:44	T-14	Gus (EXAMPLE)	SOW3	LAC	12.8	–	–	LOADING
10-26 13:14	T-31	Lyle (EXAMPLE)	NUR2	NUR-3	12.0	–	–	LOADING
10-26 13:54	T-31	Lyle (EXAMPLE)	SOW4	LAC	9.6	–	–	LOADING
10-27 07:12	T-14	Gus (EXAMPLE)	NUR1	GF-1	14.5	–	–	SCHEDULED
10-27 07:52	T-14	Gus (EXAMPLE)	SOW3	GEST	17.6	–	–	SCHEDULED
10-27 09:02	T-31	Lyle (EXAMPLE)	SOW4	GEST	17.6	–	–	SCHEDULED
10-27 09:22	T-31	Lyle (EXAMPLE)	NUR2	NUR-2	16.0	–	–	SCHEDULED
10-27 11:12	T-14	Gus (EXAMPLE)	SOW5	GEST	12.8	–	–	SCHEDULED
10-27 11:32	T-14	Gus (EXAMPLE)	SOW1	GEST	11.6	–	–	SCHEDULED
10-27 11:52	T-14	Gus (EXAMPLE)	FIN1	GF-2	20.0	–	–	SCHEDULED
10-27 13:02	T-31	Lyle (EXAMPLE)	FIN2	GF-2	20.0	–	–	SCHEDULED
10-27 13:22	T-31	Lyle (EXAMPLE)	SOW6	GEST	16.0	–	–	SCHEDULED
10-27 13:42	T-31	Lyle (EXAMPLE)	SOW2	GEST	9.6	–	–	SCHEDULED
10-28 08:17	T-22	Marta (EXAMPLE)	SOW5	LAC	12.8	–	–	SCHEDULED
10-28 08:37	T-22	Marta (EXAMPLE)	SOW1	LAC	9.6	–	–	SCHEDULED
10-28 08:57	T-22	Marta (EXAMPLE)	FIN1	FIN-1	18.0	–	–	SCHEDULED
10-28 10:07	T-07	Deb (EXAMPLE)	FIN2	FIN-1	12.0	–	–	SCHEDULED
10-28 10:27	T-07	Deb (EXAMPLE)	SOW6	LAC	14.4	–	–	SCHEDULED
10-28 10:47	T-07	Deb (EXAMPLE)	SOW2	LAC	12.8	–	–	SCHEDULED
10-28 12:17	T-22	Marta (EXAMPLE)	NUR1	FIN-1	20.0	–	–	SCHEDULED
10-28 12:57	T-22	Marta (EXAMPLE)	SOW3	LAC	11.6	–	–	SCHEDULED
10-28 14:07	T-07	Deb (EXAMPLE)	SOW4	LAC	12.8	–	–	SCHEDULED
10-28 14:27	T-07	Deb (EXAMPLE)	NUR2	NUR-3	12.0	–	–	SCHEDULED

Where are today's trucks?

Copilot
One thread with your texts from +15555550301

YOU · 13:23

10 new requests waiting to be confirmed, 153.7 t in total.

New feed requests

WANTED	SITE	RATION	TONS
2026-10-31	FIN1	FIN-1	16.0 t
2026-10-31	FIN2	FIN-1	22.0 t
2026-10-31	NUR1	FIN-1	14.5 t
2026-10-31	NUR2	NUR-3	16.0 t
2026-10-31	SOW1	LAC	14.4 t
2026-10-31	SOW2	LAC	16.0 t
2026-10-31	SOW3	LAC	9.6 t
2026-10-31	SOW4	LAC	16.0 t

All requests →

HUB · 13:29

Lowest bins

YOU · 13:35

Lowest bin: SOW1-B1 with 1.0 days on hand.

Bins by days on hand

BIN	RATION	ON HAND	DAYS
SOW1-B1	GEST	4.1 t	1.0 d
SOW5-B2	LAC	3.9 t	1.1 d
NUR2-B2	NUR-3	3.3 t	1.6 d
SOW3-B1	GEST	6.4 t	1.8 d
SOW5-B1	GEST	5.2 t	2.2 d
SOW6-B2	LAC	7.6 t	2.2 d

HUB · 13:41

Any feed shortfall coming? | Where are today's trucks?

Text the hub… e.g. what needs attention today?

Y / N / UNDO work here too · SMS replies are queued, never sent

Swine Hub
Hub and spoke for pork production

FEED COMPANY

- Overview
- Requests
- Contracts
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- Forecast

FK Fran Keller (EXAMPLE)
Feed rep

Mill and farm bins, days on hand

as of 2026-10-24 13:52 EXAMPLE
EXAMPLE data only · demo build · nothing is sent

Mill stock	Mill capacity	Bin stock	Bins < 3 days
503 t	865 t	221.8 t	8
9 rations	per week	20 bins	need a load

Mill

RATION	NAME	ON HAND T	WK CAP T	STOCK VS 1 WK
NUR-1	Nursery 1 (pellet)	14	30	
NUR-2	Nursery 2	38	60	
NUR-3	Nursery 3	52	95	
GF-1	Grower 1	60	140	
GF-2	Grower 2	85	150	
FIN-1	Finisher 1	70	120	
FIN-2	Finisher 2	40	110	
GEST	Gestation	110	120	
LAC	Lactation	34	40	

Farm bins (lowest first)

BIN	SITE	RATION	ON HAND T	CAP T	FILL
SOW1-B1	SOW1	GEST	4.1	18	
SOW5-B2	SOW5	LAC	3.9	18	
NUR2-B2	NUR2	NUR-3	3.3	22	
SOW3-B1	SOW3	GEST	6.4	18	
SOW5-B1	SOW5	GEST	5.2	18	
SOW6-B2	SOW6	LAC	7.6	18	
NUR1-B1	NUR1	GF-1	6.9	22	
NUR1-B2	NUR1	FIN-1	5.4	22	
SOW3-B2	SOW3	LAC	11.1	18	
SOW2-B2	SOW2	LAC	13.4	18	
SOW4-B2	SOW4	LAC	14.6	18	
SOW1-B2	SOW1	LAC	13.0	18	
SOW6-B1	SOW6	GEST	15.8	18	
FIN2-B2	FIN2	FIN-1	16.8	22	
SOW2-B1	SOW2	GEST	14.8	18	
SOW4-B1	SOW4	GEST	14.3	18	
FIN1-B1	FIN1	GF-2	16.0	22	
FIN2-B1	FIN2	GF-2	16.5	22	
FIN1-B2	FIN1	FIN-1	16.1	22	
NUR2-B1	NUR2	NUR-2	16.6	22	

Lowest bins

Copilot

One thread with your texts from +15555550301

12-week feed forecast

Demand from placements × growth curve vs mill + bin stock (EXAMPLE)

RATION	12-WK DEMAND	STOCK NOW	FIRST SHORT
NUR-1	17 t	14 t	ok
NUR-2	38 t	55 t	ok
NUR-3	119 t	55 t	ok
GF-1	74 t	67 t	ok
GF-2	120 t	118 t	ok
FIN-1	143 t	108 t	ok
FIN-2	457 t	40 t	ok
GEST	1,387 t	171 t	ok
LAC	940 t	98 t	2026-W43

Open forecast → Mill inventory →

HUB · 13:29

Where are today's trucks?

YOU · 13:35

6 loads on the board. Next: truck T-22 to NUR2 ETA 08:09.

Upcoming deliveries

ETA	SITE	RATION	TONS	STATUS
10-25 08:09	NUR2	NUR-2	22.0 t	en route
10-25 08:49	SOW4	GEST	12.8 t	en route
10-25 10:19	SOW1	GEST	12.8 t	en route
10-25 10:39	FIN1	GF-2	14.5 t	en route
10-25 10:59	SOW5	GEST	16.0 t	en route
10-25 12:09	SOW6	GEST	12.8 t	en route

Delivery board →

HUB · 13:41

Any feed shortfall coming? Where are today's trucks?

Text the hub… e.g. what needs attention today?

Y / N / UNDO work here too · SMS replies are queued, never sent

Swine Hub
Hub and spoke for pork production

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FK Fran Keller (EXAMPLE)
Feed rep

12-week demand vs stock by ration

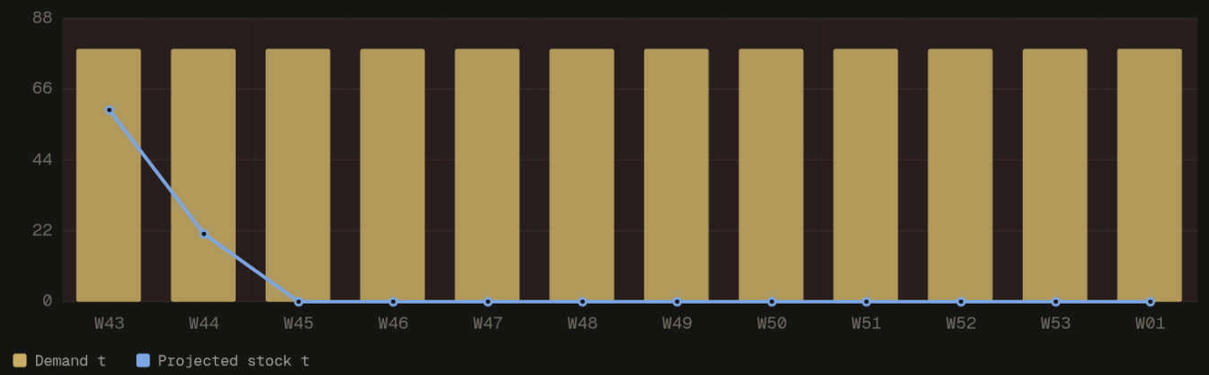
as of 2026-10-24 13:52 · EXAMPLE
EXAMPLE data only · demo build · nothing is sent

12-week demand	Stock + capacity	Rations short	LAC first short
3,298 t	1,294 t	1	2026-W43
all rations	mill + bins now	of 9	12 week(s) below demand

NUR-1 · NUR-2 · NUR-3 · GF-1 · GF-2 · FIN-1 · FIN-2 · GEST · LAC · short W43

LAC: weekly demand vs projected stock

Red bands = weeks where stock falls below demand. Placements × growth curve × intake (EXAMPLE sow inventory)



By ration, next 12 weeks

RATION	DEMAND T	STOCK NOW T	MILL WK CAP T	WEEKLY DEMAND (T) · 2026-W43 → 2027-W01	FLAG
NUR-1	17	14	30	0 0 2 6 0 0 2 6 0 0 0 0	COVERED
NUR-2	38	55	60	7 0 0 1 9 6 0 1 9 6 0 0	COVERED
NUR-3	119	55	95	3 11 12 13 6 4 11 12 14 9 11 12	COVERED
GF-1	74	67	140	0 0 0 0 8 17 19 22 7 0 0 0	COVERED
GF-2	120	118	150	11 0 0 0 0 0 0 0 18 28 30 33	COVERED
FIN-1	144	108	120	37 38 31 33 5 0 0 0 0 0 0 0	COVERED
FIN-2	460	40	110	44 59 72 47 57 65 56 42 18 0 0 0	COVERED
GEST	1,387	171	120	116 116 116 116 116 116 116 116 116 116 116 116	COVERED
LAC	940	98	40	78 78 78 78 78 78 78 78 78 78 78 78	2026-W43 · 12 WK

Any feed shortfall coming?

Copilot

One thread with your texts from +15555550301

12-week feed forecast

Demand from placements × growth curve vs mill + bin stock (EXAMPLE)

RATION	12-WK DEMAND	STOCK NOW	FIRST SHORT
NUR-1	17 t	14 t	ok
NUR-2	38 t	55 t	ok
NUR-3	119 t	55 t	ok
GF-1	74 t	67 t	ok
GF-2	120 t	118 t	ok
FIN-1	143 t	108 t	ok
FIN-2	457 t	40 t	ok
GEST	1,387 t	171 t	ok
LAC	940 t	98 t	2026-W43

Open forecast → · Mill inventory →

HUB · 13:29

Where are today's trucks?

YOU · 13:35

6 loads on the board. Next: truck T-22 to NUR2 ETA 08:09.

Upcoming deliveries

ETA	SITE	RATION	TONS	STATUS
10-25 08:09	NUR2	NUR-2	22.0 t	en route
10-25 08:49	SOW4	GEST	12.8 t	en route
10-25 10:19	SOW1	GEST	12.8 t	en route
10-25 10:39	FIN1	GF-2	14.5 t	en route
10-25 10:59	SOW5	GEST	16.0 t	en route
10-25 12:09	SOW6	GEST	12.8 t	en route

Delivery board →

HUB · 13:41

Any feed shortfall coming? · Where are today's trucks?

Text the hub… e.g. what needs attention today?

Y / N / UNDO work here too · SMS replies are queued, never sent

Swine Hub
Hub and spoke for pork production

FEED COMPANY

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FK Fran Keller (EXAMPLE)
Feed rep

12-week demand vs stock by ration

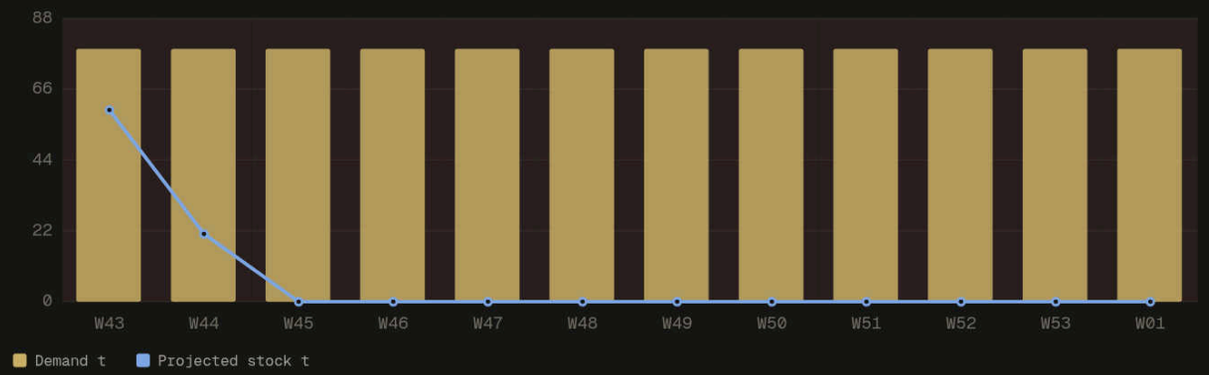
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all rations	mill + bins now	of 9	12 week(s) below demand

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LAC: weekly demand vs projected stock

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GF-1	74	67	140	0 0 0 0 8 17 19 22 7 0 0 0	COVERED
GF-2	120	118	150	11 0 0 0 0 0 0 0 18 28 30 33	COVERED
FIN-1	144	108	120	37 38 31 33 5 0 0 0 0 0 0 0	COVERED
FIN-2	460	40	110	44 59 72 47 57 65 56 42 18 0 0 0	COVERED
GEST	1,387	171	120	116 116 116 116 116 116 116 116 116 116 116 116	COVERED
LAC	940	98	40	78 78 78 78 78 78 78 78 78 78 78 78	2026-W43 · 12 WK

Any feed shortfall coming?

Copilot

One thread with your texts from +15555550301

12-week feed forecast

Demand from placements × growth curve vs mill + bin stock (EXAMPLE)

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FIN-1	143 t	108 t	ok
FIN-2	457 t	40 t	ok
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Open forecast → · Mill inventory →

HUB · 13:29

Where are today's trucks?

YOU · 13:35

6 loads on the board. Next: truck T-22 to NUR2 ETA 08:09.

Upcoming deliveries

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Delivery board →

HUB · 13:41

Any feed shortfall coming? · Where are today's trucks?

Text the hub… e.g. what needs attention today?

Y / N / UNDO work here too · SMS replies are queued, never sent



SECTION

Packer

Shackle space, Dutch-auction bids, the consented supply pipeline, contracts and kill sheets.

Texting Swine Hub as Paco Ruiz, Midwest Premium Pork (EXAMPLE). The app shows the same chat in detail.
EXAMPLE data from the Swine Hub demo build. Nothing is ever sent: drafts stay queued. Planned = the screen exists, the text answer is not wired yet.
Today the build answers the short phrase under each card, with a shorter reply; the casual wording and the layout shown are the target.

How many loads can I fill?

QUESTION · PLANNED · EXAMPLE

How many loads can I still fill in week 44?

W44 has 3,700 hooks open of 13,200 (5 kill days), roughly 22 loads at 170 head a load (planning figure).

Offers waiting for W44:

grower	head	price
Prairie Wind W2F	500	+$3.25 (counter)
Maple Hollow Pork	600	+$3.25

Accept both? Reply Y

Open in the app › /packer/shackle

Post a bid

DRAFT · EXAMPLE

Post a bid for 2,000 head in week 46, starting at 6 over

Posted a Dutch-auction bid for W46.

head	start	step	floor
2,000	+$6.00	$0.50	+$1.00

Growers see it on the bid board in the app; nothing was texted.

Open in the app › /packer/bids
Build phrase today: Post a bid for 2,000 head week 46

What's coming to market?

QUESTION · EXAMPLE

What's coming in over the next 12 weeks?

39,835 hogs reach market weight in 12 weeks from growers who share with you.

week	head
W44	2,200
W45	2,500
W46	6,513

By grower: /packer/supply

Open in the app › /packer/supply
Build phrase today: Supply pipeline

Withdrawal before scheduling

QUESTION · EXAMPLE

Is anything in withdrawal that I shouldn't schedule?

One group: WF-26A clears withdrawal Sat Oct 24.

- Don't schedule it before then

Build phrase today: What's in withdrawal?

Texting Swine Hub as Paco Ruiz, Midwest Premium Pork (EXAMPLE). The app shows the same chat in detail.
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Where are we short in the next 4 weeks?

KILL PLAN, 4 WEEKS OUT · EXAMPLE

Where are we short in the next 4 weeks?

Plant 2 is 2,100 head short for the week of 2026-11-16 (range 1,400 to 2,900).

plant	week of	capacity	committed + projected	gap
Plant 2	11-02	60,000	59,600	400 short
Plant 2	11-09	60,000	59,500	500 short
Plant 2	11-16	60,000	57,900	2,100 short
Plant 2	11-23	48,000	51,200	3,200 over

Thanksgiving week has 4 kill days and is 3,200 over. Reply BIDS to draft offers for the gap, DETAIL for the daily split or SHIFT to draft move requests.

DETAIL

Plant 2 is 2,100 head short for the week of 2026-11-16 (range 1,400 to 2,900).

day	capacity	gap
Mon	12,000	420 short
Tue	12,000	420 short
Wed	12,000	420 short
Thu	12,000	420 short
Fri	12,000	420 short

Reply BIDS to draft offers to producers with groups near market weight.

SHIFT

Drafted move requests for 3,200 head out of Thanksgiving week into the week before. Queued, not sent.

producer	head	move to
Elk Run Growers	1,400	Fri the week before
Sandhill Swine	1,000	Fri the week before
Clear Creek W2F	800	Mon the week after

Approve them on the kill plan screen to send.

Open in the app › /packer/killplan
Build phrase today: Where are we short in the next 4 weeks? · DETAIL · SHIFT

Are the proactive bids working?

PROACTIVE BIDS · EXAMPLE

How are this week's bids doing?

9 of 14 proactive bids accepted this week; 3 are still open until 4:00 PM.

sent	accepted	open	still short
14	9	3	750 head

Reply AUCTION 750 to put the rest on the bid board.

AUCTION 750

Drafted a Dutch auction for 750 head on the bid board. Not posted yet.

start	step	floor
+$6.00/cwt	$0.50	+$1.00/cwt

Open the bid board to post it.

Open in the app › /packer/proactive
Build phrase today: How are this week's bids doing? · AUCTION 750

Texting Swine Hub as Paco Ruiz, Midwest Premium Pork (EXAMPLE). The app shows the same chat in detail.
EXAMPLE data from the Swine Hub demo build. Nothing is ever sent: drafts stay queued. Planned = the screen exists, the text answer is not wired yet.
Today the build answers the short phrase under each card, with a shorter reply; the casual wording and the layout shown are the target.

Do the settlements match?

SETTLEMENT DRAFTS · EXAMPLE

Do today's settlements match the kill sheets?

2 of 4 settlement drafts match the kill sheets; 2 need a look.

draft	group	head	net	check
ST-5501	F1-26-14	160	$31,480	mismatch
ST-5502	F2-26-09	180	$36,090	ok
ST-5503	RI-2640	190	$37,300	ok
ST-5504	SA-2636	185	$35,665	mismatch

F1-26-14: Base is $0.50/cwt below the formula ($68.40 vs $67.90), about $175 on this load. Reply FIX or NOTE.

FIX

Corrected ST-5501 for F1-26-14 to the formula ($68.40/cwt), +$175. Still a draft; no money moved.

line	before	after
net	$31,480	$31,655

Approve the draft on the settlements screen.

Open in the app › /packer/settlement
Build phrase today: Do today's settlements match the kill sheets? · FIX

Which trucks are late?

LOGISTICS · EXAMPLE

Which loads are late today?

1 load is late: Plant 2 is 2 hours behind. Load at 5:30 AM; new plant time 8:00 AM.

load	producer	plant time	status
LD-3301	Prairie Pork LLC	8:00 AM	delayed
LD-3302	Prairie Pork LLC	7:00 AM	scheduled
LD-3303	Ridgeline Finishers	5:30 AM	en route
LD-3304	Sandhill Swine	8:30 AM	scheduled
LD-3305	Clear Creek W2F	6:00 AM	needs truck

Reply OK to text the new times to the driver and producer (queued, not sent).

Open in the app › /packer/logistics
Build phrase today: Which loads are late today?

Which groups lost money on the grid?

CARCASS RESULTS · EXAMPLE

Which groups did worst on carcass this month?

Group 14 did worst against the grid this month: –$0.90/hd after sort loss.

group	lean	outside window	net vs grid/hd
Group 7	53.9%	8%	+$0.10
Group 14	54.1%	11%	–$0.90
Group 9	54.6%	5%	+$1.80
RI-2640	54.4%	6%	+$1.20

Open carcass results to send the producer a note.

Open in the app › /packer/carcass
Build phrase today: Which groups did worst on carcass this month?

Are our contracts filled next week?

CONTRACT FILL · EXAMPLE

Are we short on contracts next week?

Plant 2 is 400 head short next week (12,000 contracted vs 11,600 scheduled).

day	contracted	scheduled
Mon	2,400	2,400
Tue	2,400	2,400
Wed	2,400	2,400
Thu	2,400	2,200
Fri	2,400	2,200

Short on Thursday and Friday. Reply BIDS to fill it with proactive offers.

BIDS

9 of 14 proactive bids accepted this week; 3 are still open until 4:00 PM.

sent	accepted	open	still short
14	9	3	750 head

Reply AUCTION 750 to put the rest on the bid board.

Open in the app › /packer/contract-library
Build phrase today: Are we short on contracts next week? · BIDS

For procurement and plant teams

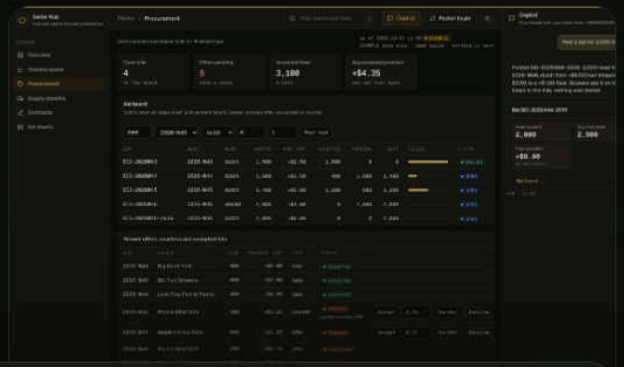
Fill every shackle, every week.

TODAY

- Weekly supply gaps get filled with phone calls and last-minute buys.
- You can't see which groups will reach market weight, or when.
- Contracts and kill sheets live in separate systems.

WITH SWINE HUB

- Plant capacity vs committed hogs, with the gap to fill each week.
- A Dutch auction bid board that wean-to-finish growers see and take.
- A supply pipeline of groups reaching market weight, shared with consent.
- Contracts and kill sheets in the same hub.



Swine Hub · procurement

Week 46 is short on committed hogs. Post a 2,000-head Dutch bid to growers? Reply YES →

EXAMPLE TEXT

OUTCOME See the gap weeks out, and fill it before it costs you.

WORKING DRAFT

Swine Hub: Packer Bids and Contracts

The AI brain for your whole swine operation, run by SMS

Prepared for Les Finemore

Date 24 October 2026

Scope How the big packers buy hogs today, the Swine Hub auction, the contract module, and the next five packer features

Based on public sources listed at the end. Prices and head counts in the example texts are example data. Items marked for legal review are not legal advice.

The short version

The opening

Almost all US hogs are sold on formulas and contracts set up weeks ahead. Only about 1% of producer-sold hogs are traded on the daily cash market in 2026, so that cash price is thin and noisy, yet it still feeds formula prices. Swine Hub can add real, reportable price discovery for the hogs that are left: open-market producers, extra loads, and short-notice fills for holiday and Saturday kills.

Part 1: How packers buy hogs today

Purchase types

Type	How the price is set
Negotiated (spot/cash)	Packer and seller agree a base price for delivery within about 14 days. This is the true daily cash market.
Negotiated formula	Formula price agreed in a negotiation rather than a standing contract. Tiny volumes.
Swine or pork market formula	Base price tied to a reported hog price (often the negotiated average) or the pork cutout. The largest producer-sold category.
Other market formula	Base price tied to lean hog futures or options, often with a basis.
Other purchase arrangement	Everything else: cost-plus (feed-cost based), window or ledger contracts (a floor and ceiling, with a ledger that balances over time), and fixed price.
Packer-owned / packer-sold	Hogs the packer raises itself, for example Smithfield and Seaboard. Not bought on any market.

These are the categories USDA uses in its daily hog reports (LM_HG203 afternoon, LM_HG201 morning, LM_HG217 summary). Contract terms like window or ledger formulas are described from general industry knowledge; each packer's exact terms are private.

How thin the cash market is



Producer-sold barrows and gilts, carcass basis, Thursday 22 October 2026 (USDA prior-day report LM_HG201/ams_3458). Packer-sold hogs that day were another 30,056 head. That day was unusual: other purchase arrangement volume was far above the week-ago figure.

- 2026 year to date: 1.2% of producer-sold hogs and 0.6% of all reported hogs were negotiated (National Hog Farmer).
- 2001–2009 the negotiated share averaged 14.2% of producer-sold hogs.
- Swine or pork market formula has been 53.4% of producer-sold hogs in 2026.
- National negotiated carcass weighted average on 23 October 2026 was $67.40/cwt on 2,573 head (LM_HG217).

Who the packers are

Packer	Main plants	Head/day
Smithfield	Tar Heel NC, Sioux Falls SD, Crete NE, Denison IA, Monmouth IL, Milan MO, Clinton NC, Smithfield VA, Los Angeles CA	122,300
JBS (Swift)	Worthington MN, Marshalltown IA, Louisville KY, Beardstown IL, Ottumwa IA	93,000
Tyson	Waterloo IA, Dakota City SD, Logansport IN, Storm Lake IA, Columbus Junction IA, Madison NE, Perry IA	81,050
Hormel	Austin MN, Fremont NE (sold to Wholestone in 2018)	29,500
Clemens	Hatfield PA, Coldwater MI	23,700
Triumph	St. Joseph MO	21,500
Seaboard	Guymon OK	20,500
Triumph-Seaboard	Sioux City IA	10,200
Prestage	Eagle Grove IA (opened 2019)	6,000 (2019)

Capacity figures are the Fall 2017 EMI Analytics estimates, the latest plant-level table I could find; Prestage is from 2019 reporting. Treat them as dated. A 2026 DOJ filing says the top three hold over 60% of slaughter capacity and the top ten nearly 90%.

How daily bids work

1. **Bid sheets.** Each plant posts a daily base bid and a carcass merit grid, by phone, email, buyer websites or text. Bids change daily and are often withdrawn once the plant is full.
2. **Buyer calls.** Procurement buyers call producers and marketing groups to fill gaps, and raise or lower bids depending on how full the week is.
3. **Buying stations.** Some packers and dealers run buying stations where smaller producers deliver for consolidation. Fewer than in the past.
4. **Delivery scheduling.** Contract hogs are booked in weekly slots. Open-market loads get a plant, date and delivery time, usually within 14 days.

5. **Shackle space.** Plants run most efficiently full. Short weeks before holidays and extra Saturday kills create the most urgent need, and cash bids rise or fall to manage it.

This section is a general description of standard practice; practices vary by packer and I have not verified each company's process.

Grids, premiums and discounts

- Price is quoted on a carcass basis, then adjusted by each packer's carcass merit (grade and yield) grid.
- Grid inputs are carcass weight, backfat, loin depth and lean percentage. USDA's 5-day average market hog was a 219.38 lb carcass, 0.66 in backfat and 2.60 in loin depth (LM_HG217, 23 Oct 2026).
- USDA's weight differential matrix shows heavy discounts outside the sweet spot, for example -$30 at 145 lb and 225 lb carcass versus about $0 to +$4 at 185–205 lb.
- Sort loss is the discount for hogs outside a packer's weight window. It is often the biggest swing in a producer's check.
- Other deductions: checkoff, condemnations, dead on arrival, and in some contracts trucking or yardage.

A typical sale, bid to payment

1. **Day -14 to -1: bid and agree.** Producer gets the plant bid and grid, agrees price and head for a delivery date.
2. **Day -3 to -1: schedule.** Plant assigns a delivery time; the producer books a truck and sorts pigs to the weight window.
3. **Day 0: deliver and kill.** Hogs are weighed and tattooed, held in lairage, then slaughtered, often the same day.
4. **Day 0 to +1: kill sheet.** Plant issues the kill sheet with each carcass's weight, backfat, loin, lean, premiums and discounts.
5. **By the next business day: payment.** The Packers and Stockyards Act requires prompt payment for livestock, generally by the close of the next business day after transfer, unless the seller agrees otherwise in writing (legal to confirm).
6. **Reporting.** The packer reports the purchase to USDA under Livestock Mandatory Reporting; it appears in that day's or the next day's LM_HG reports.

Current issues

- Thin cash market: a tiny negotiated volume still sets the base for formula hogs, so a few trades move many hogs' prices. A 2026 AAEA paper finds negotiated prices have become more sensitive to volume since 2019.
- The negotiated-trade debate: proposals to require packers to buy a minimum share on the cash market have come up repeatedly in Congress. I have not confirmed the 2026 status of any bill.
- Concentration: the 2026 DOJ case against Agri Stats describes pork as a concentrated market.

- Rules under the Packers and Stockyards Act are in flux: USDA withdrew its proposed fair-competition rule in January 2025, and the 2024 Inclusive Competition rule is slated for proposed rescission.
- LMR's last reauthorization listed by USDA is the 2015 act; renewal status should be checked.
- Prop 12: the Supreme Court upheld California's law in 2023 and declined a further challenge in June 2025, so Prop 12-compliant hogs carry their own premiums and segregation.

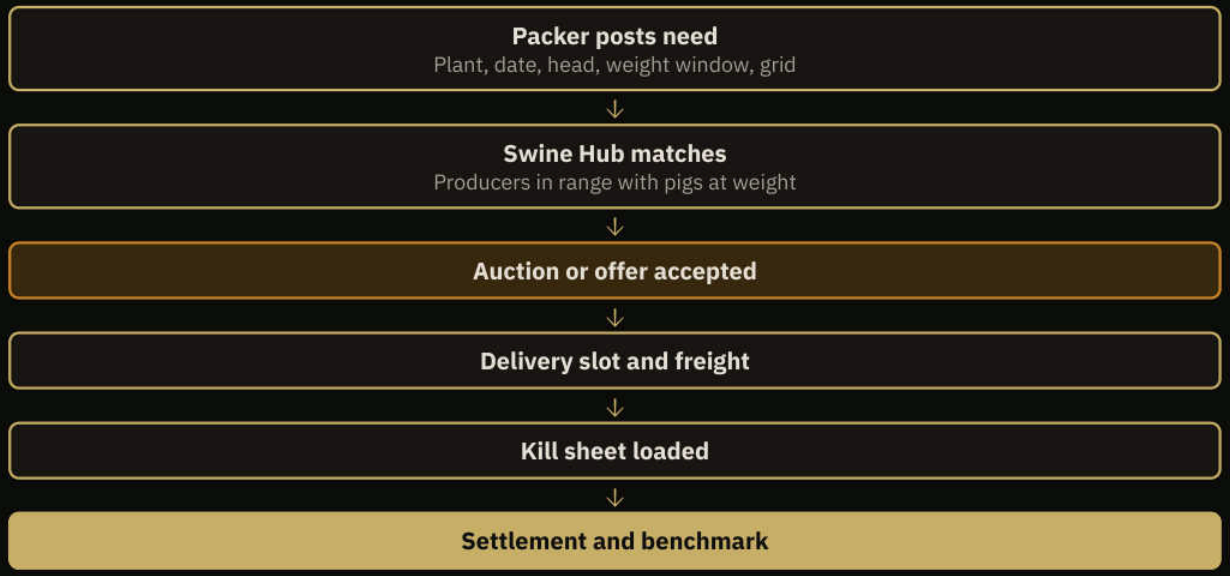
Part 2: How Swine Hub does it

Three ways to trade

Mode	How it works	Best for
Dutch auction	Packer posts a need; the price starts high and steps down until producers fill the head count. First to accept wins.	Urgent fills, holiday and Saturday kills
Producer offers	Producer texts what they have; packers see offers and accept or counter.	Everyday open-market selling
Sealed bids	Packers submit private bids on a lot by a deadline; highest net bid wins.	Large or specialty lots, e.g. Prop 12

Suggested start: Dutch auction for packer needs plus producer offers. Sealed bids can come later.

Mechanics



Posting a need	Plant, kill date, head, carcass weight window, and which grid applies. Start and floor price for a Dutch auction.
Grid	Price is a base price on the packer's own grid. Swine Hub shows each producer an estimated net per head from their recent kill sheets.
Matching	Text only producers within haul distance whose pig counts and weights fit, using barn records already in Swine Hub.
Scheduling and freight	Confirmed trades get a delivery slot. Swine Hub offers a truck from the freight board and texts the driver.

Settlement	Kill sheet is uploaded or synced; Swine Hub checks it against the agreed price and grid and flags differences.
Benchmarks	Producers see their net price and sort loss against county, state and national peers.
Hedge tie-in	When a trade is confirmed, the hedging desk can offer to lift a matching hedge or lock margin on future groups against break-even.

Example texts

PACKER BUYER

Need 1,200 head for Saturday at Plant 2, carcass 205 to 225 lb, start at $72 and floor at $66.

SWINE HUB REPLY

Your Dutch auction for Saturday is live.

Item	Detail
Producers in range	18
Head at weight	3,400
Price	$72.00 down to $66.00
Step	$0.25 every 15 minutes

Next step: I'll text you as loads are taken. Reply STOP to close it early.

SWINE HUB TO PRODUCER

Plant 2 wants hogs for Saturday at $71.25 base on their grid.

Item	Detail
Your estimated net	$68.90/cwt (last 3 kill sheets)
Site 3 at weight	180 head
Delivery	Saturday

Next step: reply YES 180 to take it, or YES and a smaller number.

PRODUCER

Yes 160, and I need a truck.

SWINE HUB REPLY

Done: 160 head at $71.25 base for Saturday.

Item	Detail
Delivery	Saturday, 6:00 AM
Trucks available	2, at $3.10 per loaded mile
Your break-even	$64.20
Margin locked	$7.05/cwt

Next step: reply TRUCK 1 to book the first truck.

All prices in these texts are made up for illustration.

Compliance and legal review

Needs legal review before launch

Whether Swine Hub is acting as a market agency, dealer or broker under the Packers and Stockyards Act, and whether it needs registration and bonding.

- LMR reporting duty sits with packers above the size threshold, not Swine Hub. Each trade should give the packer the fields it needs to report correctly, including the right purchase type. Is a Dutch auction trade 'negotiated'? Legal to confirm; if yes, it adds to the thin cash market, which is a selling point.
- Prompt payment rules, trust protections and who holds the money if Swine Hub settles.
- Fair treatment: equal access to auctions, no hidden preferences among producers or packers.
- Data confidentiality: producers' and packers' prices must not leak to competitors; antitrust care around sharing bid information.
- SMS consent and opt-out rules for texting producers and drivers.

Revenue options

These are options to test, not decided prices.

- Per-head transaction fee, paid by the packer, the producer or split.
- Monthly subscription for packer buyers to post needs and see supply.
- Freight fee on trucks booked through the platform.
- Hedging commissions when a trade triggers a hedge.
- Premium market data built from trades (anonymised, after legal review).

MVP vs later

MVP	Later
Packer posts a need by text or app	Sealed bids
Dutch auction with start, floor and step	Kill-sheet sync by API with packers
Producer offers and YES replies	Automatic freight matching and routing
Estimated net per head from past kill sheets	Hedge execution tied to trades
Manual kill-sheet upload and check	Prop 12 and specialty lots
Peer benchmark on net price	Marketing groups and multi-site pooling

Risks

- × Big packers may not join: most of their hogs are already contracted.
- × Contract producers often can't sell outside their contract, which shrinks supply.
- × Regulatory risk if the model is treated as a dealer or market agency.
- × Disputes over kill sheets and grid adjustments.
- × Freight reliability and biosecurity between farms and plants.
- × Thin early liquidity: an auction with few producers clears poorly.

Likely first customers are mid-size and regional packers and independent open-market producers; that is an assumption to test.

Part 3: Swine Hub contracts

The auction handles the roughly 1% of hogs traded on the cash market. Most hogs move on packer–producer marketing agreements, so a contract module that organises those agreements covers far more volume. The auction then fills any shortfall left by contracts.

Contract types today

Type	How base price works	USDA category
Swine or pork market formula	Base tied to a reported price, such as the negotiated LM_HG average or the pork cutout, plus or minus an agreed adjustment	Swine/pork market formula
Futures-based formula	Base tied to CME lean hog futures or options, often with a basis	Other market formula
Cost-plus / feed-based	Base follows a cost-of-production formula, usually corn and soybean meal prices	Other purchase arrangement
Window with ledger	Market formula with a floor and ceiling; when the market goes beyond them, the gap is booked to a ledger that is later repaid or shared	Any of the three, with a ledger
Fixed price / forward	Price fixed ahead for a set delivery period	Other purchase arrangement
Long-term supply agreement	Multi-year commitment of volume, often combined with one of the formulas above	Other purchase arrangement

USDA's Swine Contract Library (9 CFR Part 206) sorts every contract into six types: the three base-price families, each with or without a ledger. It defines a ledger as a packer-held account that builds a running positive or negative balance when the formula has a floor or ceiling. Packers above the size threshold must submit example contracts and a monthly forecast of committed hogs for the next 6 and 12 months. USDA publishes summaries by region and type, never full contracts or volumes.

Key contract terms

Term	What it covers
Volume	Head per week or year, sometimes a percentage of the producer's output, with allowed variance
Delivery schedule	Plant, weekday slots, lead time for scheduling, holiday and short-week rules
Weight / sort window	Carcass or live weight range; sort-loss discounts outside it
Grid and carcass merit	Lean, backfat, loin depth, weight premiums and discounts (one of USDA's four criteria for telling contracts apart)
Non-carcass premiums	Known in advance, e.g. volume, Prop 12, health status or genetics premiums

Term	What it covers
Ledger rules	Floor, ceiling, how the balance is repaid, and what happens at termination
Shortfall penalties	What happens if the producer under-delivers or the packer can't take hogs
Transport	Who arranges and pays freight; shrink and dead-on-arrival rules
Payment	Timing and method; subject to Packers and Stockyards Act prompt-payment rules unless waived in writing
Term, renewal, termination	Length, notice period, early exit and ledger settlement on exit

The four items USDA uses to decide whether two contracts are the same are base price, ledger, carcass merit grid and non-carcass premiums. The other rows are standard terms from industry practice; specific penalties and notice periods vary and are private.

What the module does

Contract library	Every agreement for each producer and packer, stored as a PDF plus structured terms extracted from it.
Structured terms	Formula, reference report, adjustment, floor, ceiling, ledger rule, volume, window, grid, penalties, transport, payment, dates.
Delivery schedule	Committed weekly slots linked to barns and pig groups, using close-out dates and weights from barn records.
Weekly fill tracker	Committed head versus scheduled head per plant and week, for both sides.
Auto-pricing	Each load priced from its formula and the day's USDA report, futures settle or cutout, before and after kill.
Kill-sheet reconciliation	Each kill sheet checked line by line against the contract grid and price; differences flagged.
Ledger tracker	Running ledger balance for window contracts, with a forecast of where it heads.
SMS alerts	Short-fill warnings to packers, ship-day and estimated price to producers, ledger and renewal reminders.
Compare contracts	Producer sees what their last 6 months of kill sheets would have paid under each contract in their library or on offer.
Hedge tie-in	Open, unpriced contract volume shows up at the hedging desk against break-even.
Auction fill	A projected shortfall can become a Dutch auction need with one reply, filled by open-market producers.
Drafts and renewals	Swine Hub drafts renewals and changes from the structured terms; people review and sign in an e-sign tool. Swine Hub never signs.

Contract example texts

All names, numbers and prices below are example data.

SWINE HUB TO PACKER BUYER

Plant 2 is short 400 head for next week.

Item	Head
Contracted	12,000
Scheduled	11,600
Short (Thu and Fri)	400

Next step: reply AUCTION 400 to post a Dutch auction, or SHOW to see which producers are behind.

SWINE HUB TO PRODUCER

Your Group 14 ships Tuesday to Plant 2, estimated $68.40 per cwt base.

Item	Detail
Head	180
Formula	Negotiated average + $1.50
Today's reference	$66.90

Next step: reply OK to confirm, or LESS and a number if fewer are ready.

PRODUCER

How did my contract do compared with the cash price?

SWINE HUB REPLY

Over the last 6 months your window contract paid $2.10 per cwt less than the cash price would have.

Pricing	Avg $/cwt
Your window contract	$70.20
Negotiated price	$72.30
Futures formula	$71.00
Ledger balance	$18,400 in your favour

Next step: reply DETAIL for the month-by-month table.

SWINE HUB TO PRODUCER

Your Plant 2 contract ends on 31 January, and 60 days' notice is due by 2 December.

- Renew as is
- Request changes
- Let it end

Next step: reply DRAFT and I'll prepare a renewal draft for you and the packer to review. Swine Hub never signs.

Data model sketch

Contract
parties, type, dates, PDF

PriceTerms
formula, reference, adj, floor, ceiling

Grid
weight, lean, sort tables

Commitment
plant, week, head

Load
group, date, est price

KillSheet
carcass lines

LedgerEntry
credit / debit

Links: Contract → PriceTerms; Contract → Grid; Contract → Commitment; Commitment → Load; Load → KillSheet; KillSheet → LedgerEntry.

Loads also link to the existing barn and group records, freight bookings and hedge positions. Reference prices come from a daily feed of USDA LM_HG reports, cutout and futures settles.

Contracts: MVP, revenue, legal

MVP	Later
Upload a contract; key terms entered or extracted and confirmed	Automatic term extraction across many contract formats
Weekly fill tracker and SMS short-fill alerts	Packer-wide planning across plants
Auto-price for negotiated-formula and futures contracts	Cost-plus and cutout formulas
Kill-sheet upload and check against the grid	Kill-sheet sync from packers
Ledger balance tracking	Ledger forecasting and scenario tools
Compare-contracts report for producers	Renewal drafts and e-sign integration

Revenue options to test, not decided: a subscription per producer site or per packer plant, a per-head fee on contracted loads Swine Hub schedules and checks, a fee for contract comparison or renewal support, and links to freight and hedging revenue.

- Legal review: whether drafting or comparing contracts counts as legal advice; keep it to drafts for human review and add disclaimers.
- Confidentiality: contracts often bar sharing terms. Each party sees only its own contracts, and benchmarks must not reveal any one packer's terms.
- Swine Contract Library: packers still file with USDA. Swine Hub can export what they need but doesn't file for them (to confirm).
- Packers and Stockyards Act: prompt payment, fair treatment and the rules now under review apply to how alerts and auction fills are offered.
- Antitrust: no sharing of one packer's prices or volumes with another.

Part 4: Packer module: next five features

Order	Feature	Effort (estimate)	Why this order
1	Carcass results back to the farm	M	Builds the kill sheet reader everything else needs, and gives producers value right away
2	Same-day settlement	M	Reuses the reader plus contract terms; closes the loop on every trade
3	Kill plan 4 weeks out	L	Needs good barn weights and contracts; the forecast drives bids
4	Proactive bids	M	Acts on kill plan gaps; feeds the auction and contracts
5	Logistics	L	Most moving parts: carriers, drivers, biosecurity and tracking

Effort is a rough estimate: S is days, M is a few weeks, L is a month or more for MVP scope. Every figure in the example texts below is example data.

1. Kill plan 4 weeks out

A rolling 4-week shackle-space forecast for each plant, by day and week, showing how many hogs are coming against how many the plant can kill, with a confidence range. Gaps trigger buy-ahead actions.

Data inputs

- Plant capacity and kill schedule, including Saturday kills, holidays and short weeks
- Contract commitments and delivery slots (Part 3)
- Producer group close-out dates and head counts from barn records
- Projected weights from growth curves, mortality and feed data
- Open auction trades and accepted bids

How it works

1. Project each group's weight by day from its growth curve and estimate when it enters the plant's weight window.
2. Assign projected hogs to plants and days from contracts first, then from past delivery patterns.
3. Subtract from capacity per day to get the gap, with a low, expected and high range from growth and mortality spread.
4. When the expected gap passes a buyer-set threshold, suggest proactive bids or an auction, or flag an overfill so loads can move.

Screens in the app

- Plant calendar: 4 weeks by day with capacity, committed and gap
- Gap detail: which producers and groups make up each day
- Assumptions: growth curves, holiday rules, confidence settings

Example texts (example data)

SWINE HUB TO PACKER BUYER

Plant 2 looks 2,100 head short for the week of 16 November.

Item	Detail
Capacity	60,000
Committed	55,400
Projected extra	2,500
Gap (range)	2,100 (1,400 to 2,900)

Next step: Reply BIDS to send proactive bids to producers with hogs at weight, or DETAIL for the daily view.

PACKER BUYER

What does Thanksgiving week look like at Plant 2?

Item	Detail
Kill days	4 (no Thursday)
Capacity	48,000
Projected deliveries	51,200
Overfill	3,200

Next step: Reply SHIFT to ask contract producers to move loads to the week before or after.

MVP	Later
One plant, weekly view, contracts plus barn close-outs	Daily view with confidence ranges for all plants
Simple linear growth projection	Growth curves learned per farm and genetics
Manual holiday calendar	Automatic buy-ahead triggers

Dependencies

- Barn records with weights and close-out dates
- Contract module (Part 3)
- Producer consent to share projections

Risks

- × Poor weight data makes forecasts wrong
- × Packers may not share true capacity
- × Only covers producers on Swine Hub

2. Proactive bids

Swine Hub spots groups nearing market weight and texts the producer a packer bid before they ask, based on rules the packer sets. The producer accepts by reply.

Data inputs

- Group weights and projected market dates, shared only with producer consent
- Packer rules: plants, weight window, haul distance, price formula or limit, head needed
- Kill plan gaps (feature 1)
- Producer contract status, so contracted hogs aren't sold twice

How it works

1. Producers opt in to let packers see anonymised groups near weight.
2. Each day, match groups to packer rules and gaps.
3. Price the bid from the packer's formula and that day's reference price, within its limit.
4. Text the producer; YES books it before a deadline. Unfilled head rolls into a Dutch auction or fills a contract shortfall.

Screens in the app

- Packer bid rules editor
- Matched groups list with bid status
- Producer offers inbox with accept and decline

Example texts (example data)

SWINE HUB TO PRODUCER

Plant 2 is offering $70.75 base for your Group 18, delivered next Wednesday.

Item	Detail
Head at weight	about 190
Your estimated net	$68.20/cwt
Offer open until	4:00 PM today

Next step: Reply YES to accept, YES and a number for fewer, or NO to pass.

SWINE HUB TO PACKER BUYER

Proactive bids filled 1,350 of 2,100 head for next week.

Item	Detail
Bids sent	14
Accepted	9
Still open	3
Head short	750

Next step: Reply AUCTION 750 to post the rest as a Dutch auction.

MVP	Later
Packer rules with a fixed price limit	Auto-send within rules
Buyer reviews before bids are sent	Formula pricing from daily reports
Accept by YES reply	Counter-offers by text

Dependencies

- Kill plan gaps (feature 1)
- Producer consent and opt-in
- Auction (Part 2) and contracts (Part 3)

Risks

- × Producers may feel spammed, so cap messages
- × Fair-treatment questions if bids differ by producer (legal review)
- × Confidentiality of producer data

3. Carcass results back to the farm

Each group's kill sheet is read into Swine Hub, compared with the grid and with peers, and turned into a short plain-English note on what to change. It goes to the producer and their vet.

Data inputs

- Kill sheets (PDF, CSV or packer feed)
- Contract or bid grid
- Group records: genetics, feed, health, days on feed
- Peer data for county, state and national benchmarks

How it works

1. Read each carcass line: weight, lean %, backfat, loin depth, sort, grade and yield, condemns.
2. Calculate premiums and sort losses against the grid.
3. Benchmark against county, state and national peers on lean, sort loss and net per head.
4. Draft a note naming the biggest money lever, such as weight spread or backfat, and track it across groups.

Screens in the app

- Group carcass report with weights plotted against the window
- Peer benchmark panel
- Trend over recent groups

Example texts (example data)

SWINE HUB TO PRODUCER

Group 14 earned $3.20 per head in grid premiums, but sort loss cost $4.10 per head.

Item	Detail
Lean	54.1% (county 53.6%)
Outside weight window	11% (county 7%)
Condemns	2

Next step: Reply WHY for what drove the sort loss, or SEND VET to share it with your vet.

PRODUCER

Why was the sort loss high?

Item	Detail
Under 185 lb carcass	6%
Over 225 lb carcass	5%
Weight spread	Wider than your last 3 groups

Next step: Suggestion: pull the heaviest pigs a week earlier on the next group. Reply PLAN to add a reminder.

MVP	Later
Upload a kill sheet and read common formats	Direct feeds from packers
Grid and peer comparison	Links to feed, genetics and health causes
Note to producer and vet	Group-over-group trends

Dependencies

- Kill sheet reader
- Benchmark data
- Vet role and permissions

Risks

- × Every packer's kill sheet format differs
- × Small peer groups could identify farms
- × Notes must stay suggestions, not vet advice

4. Logistics

Every accepted bid or contract load gets a truck, a load time and a driver text automatically, with biosecurity rules, tracking to the plant and delay alerts. Transport cost and shrink feed into the net price.

Data inputs

- Accepted loads with plant, date and delivery slot
- Carriers: own trucks and the freight board
- Farm and plant locations, wash stations
- Biosecurity rules per farm and plant
- Plant delay notices

How it works

1. Work back from the plant slot to a load time using drive time.
2. Offer the load to own trucks first, then the freight board.
3. Text the driver pickup details, wash requirements and plant time.
4. Track ETA by driver check-in or GPS, and alert producer and plant if the truck is late or the plant is backed up.
5. Add freight and estimated shrink to the net price.

Screens in the app

- Load board by day
- Truck assignment and carrier status
- Map and ETA view

Example texts (example data)

SWINE HUB TO DRIVER

Pickup booked: Wednesday 3:30 AM at Site 3 for Plant 2.

Item	Detail
Head	180
Wash	Full wash and dry before arrival
Plant time	6:00 AM

Next step: Reply OK to confirm, or LATE if you can't make it.

SWINE HUB TO PRODUCER

Plant 2 is running 2 hours behind, so your truck will now load at 5:30 AM.

Item	Detail
New plant time	8:00 AM
Driver	Confirmed

Next step: Reply OK, or CALL if you need the plant to call you.

MVP	Later
Load times worked back from plant slots	Freight board matching
Driver texts with confirm reply	GPS tracking and ETA
Manual carrier assignment	Shrink model in net price

Dependencies

- Freight board
- Plant schedules
- Driver phone numbers and SMS consent

Risks

- × Biosecurity rules vary and mistakes are costly

- Animal welfare and transport rules (legal check)
- Driver adoption

5. Same-day settlement

On kill day, Swine Hub matches the kill sheet to the bid or contract, drafts a full settlement statement, flags anything that doesn't match, and lets both sides review it by text or app. Payment stays with the packer and its bank.

Data inputs

- Kill sheet
- Bid or contract terms and grid
- Freight and other agreed deductions
- Checkoff and other required deductions

How it works

1. Recalculate base, grid premiums and discounts, sorts, freight, checkoff and other deductions per carcass.
2. Compare with the packer's own figures where available and flag differences.
3. Draft the statement the same day and send it to both sides.
4. Producer replies OK or DISPUTE; the packer pays through its normal process. Swine Hub moves no money.

Screens in the app

- Settlement statement
- Discrepancy list
- Settlement history and dispute log

Example texts (example data)

SWINE HUB TO PRODUCER

Your draft settlement for 160 head at Plant 2 is ready: $31,480 net.

Item	Detail
Base	$29,960
Grid premiums	+$2,010
Sorts	-$310
Freight and checkoff	-$180

Next step: Reply OK if it looks right, or DISPUTE and a reason.

SWINE HUB TO PACKER

One settlement doesn't match the contract: Group 14 base is $0.50/cwt below the formula.

Item	Detail
Contract formula	$68.40
Kill sheet base	$67.90
Difference	About $175 for the load

Next step: Reply FIX to update the statement, or NOTE to explain the difference.

MVP	Later
Draft statements from uploaded kill sheets	Packer system integration
Discrepancy flags	Automatic deduction tables
OK or DISPUTE by text	Export to accounting

Dependencies

- Kill sheet reader (feature 3)
- Contract terms (Part 3)
- Freight costs (feature 4)

Risks

- Legal check: Packers and Stockyards Act prompt-payment rules and who issues the official statement
- Errors in drafts could cause disputes
- Packers may treat their own statement as the only official one

Open questions for Les

1. For contracts: should the first users be producers checking their contracts, or packers tracking fill?
2. Do you have a real contract (redacted) we can use to build the term model?
3. Which packers do you already have relationships with, and could one pilot?
4. Who pays the fee: packer, producer, or both?
5. Should Swine Hub hold and settle money, or only match and check?
6. Which region first: Iowa and Minnesota, or somewhere else?
7. Are you happy to pay for a Packers and Stockyards legal review before the pilot?
8. Do we start with Dutch auctions only, or offers too?
9. Should trades show up in our own public price feed?

Sources

Source	Publisher	Link
Is trading volume too thin in pork markets?	National Hog Farmer	https://www.nationalhogfarmer.com/market-news/is-trading-volume-too-thin-in-pork-markets-
LM_HG217 Daily Direct Afternoon Hog Report, 23 Oct 2026	USDA AMS	https://www.ams.usda.gov/mnreports/ams_2675.pdf
Daily Direct Prior Day Hog Report, 22 Oct 2026	USDA AMS	https://www.ams.usda.gov/mnreports/ams_3458.pdf
Estimated daily US slaughter capacity by plant, Fall 2017	EMI Analytics via pork.org	https://www.porkcdn.com/sites/porkorg/library/2015/12/estimated_daily_u.s._slaughter_capacity_by_plant_hpd.pdf
Pork packing: 3 themes (Prestage, Wholestone)	National Hog Farmer	https://www.nationalhogfarmer.com/market-reports/3-themes-frame-2019-pork-packing-report
US v. Agri Stats, competitive impact statement	Federal Register, 2026	https://www.federalregister.gov/documents/2026/06/05/2026-11329/united-states-et-al-v-agri-stats-inc-proposed-final-judgment-and-competitive-impact-statement
Thin at the Margin: negotiated hog volumes	AAEA 2026	https://ideas.repec.org/p/ags/aaea26/404531.html
What's next for Proposition 12?	Iowa State CALT	https://www.calt.iastate.edu/article/whats-next-proposition-12
Fair and Competitive Livestock Markets rule withdrawn	Federal Register, 2025	https://www.federalregister.gov/documents/2025/01/16/2025-00534/fair-and-competitive-livestock-and-poultry-markets
2026 Unified Agenda	Federal Register	https://www.federalregister.gov/documents/2026/08/14/2026-16604/2026-unified-agenda
9 CFR Part 206, Swine Contract Library	eCFR	https://www.ecfr.gov/current/title-9/chapter-II/part-206
Swine Contract Library FAQ	USDA AMS	https://www.ams.usda.gov/rules-regulations/packers-and-stockyards-act/regulated-entities/swine-contract-library-faq
Swine Contract Library report to Congress, 2024	AgManager / USDA AMS	https://agmanager.info/sites/default/files/pdf/FinalReport_AMS-SCL_04-17-24.pdf
LMR reauthorization statutes	USDA AMS	https://www.ams.usda.gov/rules-regulations/mmr/lmr/reauthorization

Swine Hub
Hub and spoke for pork production

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Paco Ruiz (EXAMPLE)
Packer buyer

Packer / Packer

Filter tables and feed /

Copilot

Packer buyer

Finished hog procurement

as of 2026-10-24 13:52 EXAMPLE
EXAMPLE data only · demo build · nothing is sent

Next 4 wk capacity	Committed	Gap to fill	Open bids	Contracts
49,200	39,500	9,700	3	6
hooks	80% full	head, next 4 weeks	5 offers pending	formula + fixed

Shackle space, 12 weeks

Shackle plan →



Open bids

Bid board →

BID	WEEK	MODE	WANTED	NOW /CWT	ACCEPT
BID-2026W44	2026-W44	dutch	1,800	+$3.50	4
BID-2026W45	2026-W45	dutch	2,400	+$5.00	1,2
BID-2026W46	2026-W46	sealed	2,000	+$4.00	

Post a bid for 2,000 head week 46 | Shackle gap | Pending offers

Copilot
One thread with your texts from +15555550401

Pending offers

WEEK	GROWER	HEAD	PREMIUM	TYPE
2026-W44	Prairie Wind W2F	500	+$3.25	counter
2026-W44	Maple Hollow Pork	600	+$3.25	offer
2026-W45	Big Bend Pork	800	+$4.75	offer
2026-W46	Clear Creek W2F	1,000	+$3.40	offer
2026-W46	Sandhill Swine	600	+$3.75	offer

Bid board →

HUB · 13:29

Supply pipeline

YOU · 13:35

39,835 hogs reach market weight in the next 12 weeks from consenting growers.

Supply pipeline

WEEK	HEAD AT MARKET WT
2026-W43	0
2026-W44	2,200
2026-W45	2,500
2026-W46	6,513
2026-W47	0
2026-W48	8,400
2026-W49	6,923
2026-W50	4,600

HUB · 13:41

Post a bid for 2,000 head week 46 | Shackle gap | Pendir

Text the hub… e.g. what needs attention today?

Y / N / UNDO work here too · SMS replies are queued, never sent

Swine Hub
Hub and spoke for pork production

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Paco Ruiz (EXAMPLE)
Packer buyer

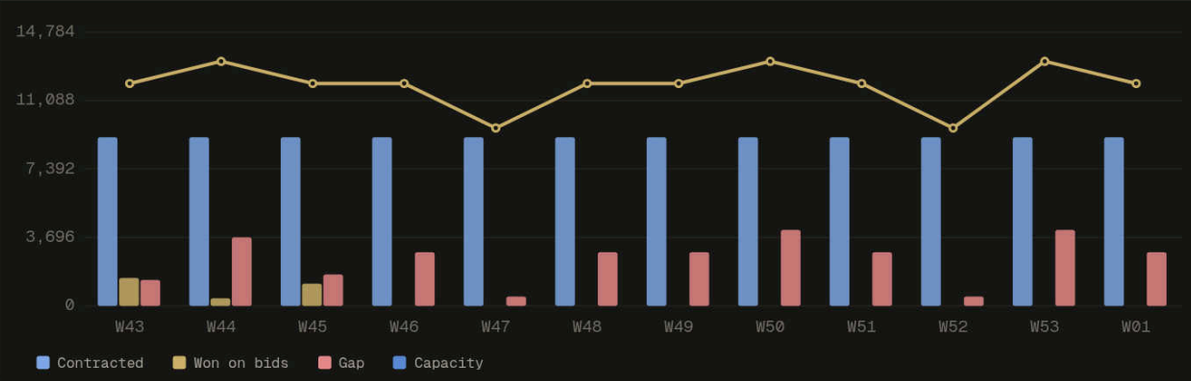
Hooks per week vs committed supply

as of 2026-10-24 13:52 EXAMPLE
EXAMPLE data only · demo build · nothing is sent

12-wk capacity	Contracted	Won on bids	Open gap
142,800	109,200	3,100	30,500
hooks	formula + fixed	accepted lots	head to buy

Capacity vs committed

2,400 head/day plant (EXAMPLE)



By week

WEEK	DAYS	CAPACITY	CONTRACTED	BID WON	COMMITTED	GAP	FILL	
2026-W43	5	12,000	9,100	1,500	10,600	1,400	88%	Post bid
2026-W44	5	13,200	9,100	400	9,500	3,700	72%	BID OPEN
2026-W45	5	12,000	9,100	1,200	10,300	1,700	86%	BID OPEN
2026-W46	5	12,000	9,100	0	9,100	2,900	76%	BID OPEN
2026-W47	4	9,600	9,100	0	9,100	500	95%	Post bid
2026-W48	5	12,000	9,100	0	9,100	2,900	76%	Post bid
2026-W49	5	12,000	9,100	0	9,100	2,900	76%	Post bid
2026-W50	5	13,200	9,100	0	9,100	4,100	69%	Post bid
2026-W51	5	12,000	9,100	0	9,100	2,900	76%	Post bid
2026-W52	4	9,600	9,100	0	9,100	500	95%	Post bid
2026-W53	5	13,200	9,100	0	9,100	4,100	69%	Post bid
2027-W01	5	12,000	9,100	0	9,100	2,900	76%	Post bid

Shackle gap
Post a bid for 2,000 head week 46

Copilot

One thread with your texts from +15555550401

Pending offers

WEEK	GROWER	HEAD	PREMIUM	TYPE
2026-W44	Prairie Wind W2F	500	+$3.25	counter
2026-W44	Maple Hollow Pork	600	+$3.25	offer
2026-W45	Big Bend Pork	800	+$4.75	offer
2026-W46	Clear Creek W2F	1,000	+$3.40	offer
2026-W46	Sandhill Swine	600	+$3.75	offer

Bid board →

HUB · 13:29

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2026-W46	6,513
2026-W47	0
2026-W48	8,400
2026-W49	6,923
2026-W50	4,600

HUB · 13:41

Post a bid for 2,000 head week 46
Shackle gap
Pendir

Text the hub… e.g. what needs attention today?

Y / N / UNDO work here too · SMS replies are queued, never sent

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Paco Ruiz (EXAMPLE)
Packer buyer

Dutch-auction and sealed bids for finished hogs

as of 2026-10-24 13:52 EXAMPLE
EXAMPLE data only · demo build · nothing is sent

Open bids	Offers pending	Accepted head	Avg accepted premium
3	5	3,100	+$4.35
on the board	need a reply	4 lots	per cwt over base

Bid board

Dutch: premium steps down until growers take it. Sealed: growers offer, you accept or counter.

2000 | 2026-W43 | dutch | 6 | 1 | Post bid

BID	WEEK	MODE	WANTED	NOW /CWT	ACCEPTED	PENDING	LEFT	FILLED	STATUS
BID-2026W43	2026-W43	dutch	1,500	+$2.50	1,500	0	0		FILLED
BID-2026W44	2026-W44	dutch	1,800	+$3.50	400	1,600	1,400		OPEN
BID-2026W45	2026-W45	dutch	2,400	+$5.00	1,200	800	1,200		OPEN
BID-2026W46	2026-W46	sealed	2,000	+$4.00	0	1,600	2,000		OPEN

Grower offers, counters and accepted lots

WEEK	GROWER	HEAD	PREMIUM /CWT	TYPE	STATUS				
2026-W43	Big Bend Pork	600	+$4.00	take	ACCEPTED				
2026-W43	Elk Run Growers	900	+$3.00	take	ACCEPTED				
2026-W44	Lone Tree Family Farms	400	+$4.50	take	ACCEPTED				
2026-W44	Prairie Wind W2F	500	+$3.25	counter	PENDING packer counter-offer	Accept	2.75	Counter	Decline
2026-W44	Maple Hollow Pork	600	+$3.25	offer	PENDING	Accept	2.75	Counter	Decline
2026-W44	Prairie Wind W2F	500	+$2.75	offer	COUNTERED				
2026-W45	Elk Run Growers	1,200	+$5.50	take	ACCEPTED				
2026-W45	Big Bend Pork	800	+$4.75	offer	PENDING	Accept	4.25	Counter	Decline
2026-W46	Clear Creek W2F	1,000	+$3.40	offer	PENDING	Accept	2.90	Counter	Decline
2026-W46	Sandhill Swine	600	+$3.75	offer	PENDING	Accept	3.25	Counter	Decline
2026-W46	North Fork Farms	800	+$2.90	offer	DECLINED				

Post a bid for 2,000 head week 46 | Pending offers

Copilot

One thread with your texts from +15555550401

W46 from +$6.00/cwt stepping $0.50 to a +$1.00 floor. Growers see it on the bid board in the hub; nothing was texted.

HUB · 13:17 VIA SMS

Supply pipeline

YOU · 13:23

39,835 hogs reach market weight in the next 12 weeks from consenting growers.

Supply pipeline

WEEK	HEAD AT MARKET WT
2026-W43	0
2026-W44	2,200
2026-W45	2,500
2026-W46	6,513
2026-W47	0
2026-W48	8,400
2026-W49	6,923
2026-W50	4,600

HUB · 13:29

What's in withdrawal?

YOU · 13:35

In withdrawal: grp WF-26A clears 2026-10-25. Don't ship before the clear date.

In withdrawal (1)

ANIMAL / GROUP	CLEARS
grp WF-26A	2026-10-25

Hub feed →

HUB · 13:41

Post a bid for 2,000 head week 46 | Shackle gap | Pendir

Text the hub… e.g. what needs attention today?

Y / N / UNDO work here too · SMS replies are queued, never sent

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PR Paco Ruiz (EXAMPLE)
Packer buyer

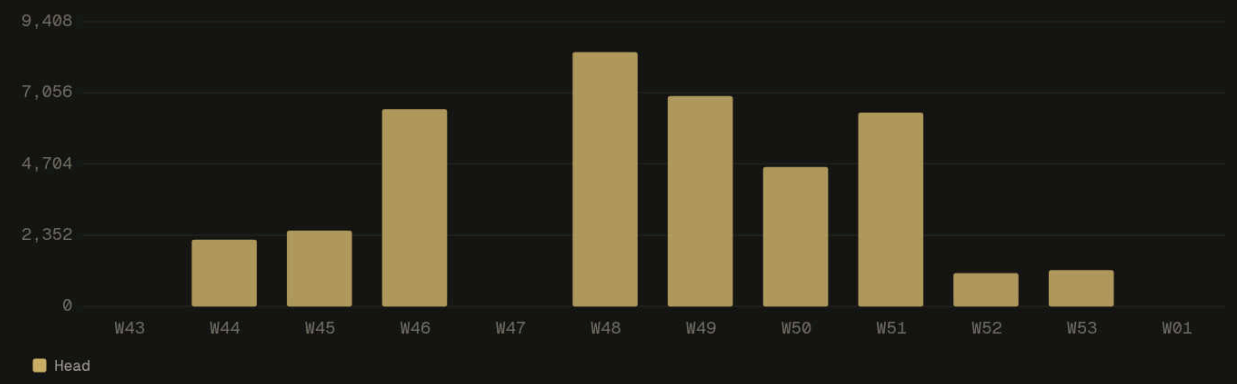
With grower consent

as of 2026-10-24 13:52 EXAMPLE
EXAMPLE data only · demo build · nothing is sent

Market-ready, 12 wk	Growers	Peak week
39,862 head	11 sharing supply	2026-W48 8,400 head

Hogs reaching market weight

Only growers who consented to share their pipeline



Pipeline by group

MARKET WK	GROWER	SITE	GROUP	HEAD	AVG WT LB	SOURCE
2026-W44	Elk Run Growers	Elk W2F-2	EL-2633	2,200	271	EXAMPLE
2026-W45	Maple Hollow Pork	Maple W2F-2	MA-2631	1,250	255	EXAMPLE
2026-W45	Prairie Wind W2F	Prairie W2F-1	PR-2631	1,250	264	EXAMPLE
2026-W46	Hartwig Pork	Hartwig W2F-1	HA-2638	1,100	247	EXAMPLE
2026-W46	Prairie Pork LLC (EXAMPLE)	FIN1	F1-26-15	2,113	–	HUB
2026-W46	Ridgeline Finishers	Ridgeline W2F-2	RI-2639	1,100	243	EXAMPLE
2026-W46	Sandhill Swine	Sandhill W2F-2	SA-2635	2,200	246	EXAMPLE
2026-W48	Big Bend Pork	Big W2F-2	BI-2634	1,200	224	EXAMPLE
2026-W48	Elk Run Growers	Elk W2F-1	EL-2634	2,400	226	EXAMPLE
2026-W48	Lone Tree Family Farms	Lone W2F-1	LO-2633	1,200	216	EXAMPLE
2026-W48	Maple Hollow Pork	Maple W2F-1	MA-2632	2,400	220	EXAMPLE
2026-W48	North Fork Farms	North W2F-2	NO-2636	1,200	220	EXAMPLE
2026-W49	Clear Creek W2F	Clear W2F-1	CL-2639	2,400	206	EXAMPLE
2026-W49	Lone Tree Family Farms	Lone W2F-2	LO-2632	1,200	199	EXAMPLE
2026-W49	Prairie Pork LLC (EXAMPLE)	NUR1	WF-26A	1,150	–	HUB
2026-W49	Sandhill Swine	Sandhill W2F-1	SA-2636	2,200	211	EXAMPLE
2026-W50	Prairie Wind W2F	Prairie W2F-2	PR-2630	2,400	181	EXAMPLE
2026-W50	Ridgeline Finishers	Ridgeline W2F-1	RI-2640	2,200	193	EXAMPLE
2026-W51	Clear Creek W2F	Clear W2F-2	CL-2638	2,200	180	EXAMPLE
2026-W51	Hartwig Pork	Hartwig W2F-2	HA-2637	2,400	169	EXAMPLE
2026-W51	Prairie Pork LLC (EXAMPLE)	FIN2	F2-26-21	1,799	–	HUB
2026-W52	North Fork Farms	North W2F-1	NO-2637	1,100	163	EXAMPLE
2026-W53	Big Bend Pork	Big W2F-1	BI-2635	1,200	162	EXAMPLE

Supply pipeline

Copilot

One thread with your texts from +15555550401

W45 2,500
W46 6,513
By grower: /packer/supply

HUB · 13:17 VIA SMS

What's in withdrawal?

YOU · 13:23

In withdrawal: grp WF-26A clears 2026-10-25. Don't ship before the clear date.

In withdrawal (1)

ANIMAL / GROUP	CLEARS
grp WF-26A	2026-10-25

Hub feed →

HUB · 13:29

Shackle gap

YOU · 13:35

Biggest open gap in the next 6 weeks: 2026-W44 with 3,700 hooks to fill.

Shackle space

WEEK	CAPACITY	COMMITTED	GAP
2026-W43	12,000	10,600	1,400
2026-W44	13,200	9,500	3,700
2026-W45	12,000	10,300	1,700
2026-W46	12,000	9,100	2,900
2026-W47	9,600	9,100	500
2026-W48	12,000	9,100	2,900

Shackle plan →

HUB · 13:41

Post a bid for 2,000 head week 46 | Shackle gap | Pendir

Text the hub… e.g. what needs attention today?

Y / N / UNDO work here too · SMS replies are queued, never sent

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Hub and spoke for pork production

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PR Paco Ruiz (EXAMPLE)
Packer buyer

Formula and fixed contracts with grid premiums

as of 2026-10-24 13:52 EXAMPLE
EXAMPLE data only · demo build · nothing is sent

Contracts	Head / week	Formula	Fixed
6	9,100	4	1
active	contracted	base + grid	locked $/cwt

Grower contracts

EXAMPLE terms. Grid premiums apply per carcass on lean %, weight band and sort.

ID	GROWER	TYPE	BASE	BASE $/CWT	HEAD/WK	GRID PREMIUMS $/CWT
PC-001	Ridgeline Finishers	FORMULA	national negotiated carcass + base	formula	2,600	lean 54-56% +1.50 le
PC-002	Clear Creek W2F	FORMULA	national negotiated carcass + base	$0.50	1,800	lean 54-56% +1.50 le
PC-004	North Fork Farms	WINDOW	window: $88–$104 carcass, 50/50 share outside	formula	1,500	lean 54-56% +1.50 le
PC-003	Hartwig Pork	FIXED	fixed carcass price	$96.40	1,200	lean 54-56% +1.50 le
PC-006	Prairie Pork LLC	FORMULA	national negotiated carcass + base	$0.75	1,100	lean 54-56% +1.50 le
PC-005	Sandhill Swine	FORMULA	national negotiated carcass + base	$-0.25	900	lean 54-56% +1.50 le

Copilot

One thread with your texts from +15555550401

2026-W44	Maple Hollow Pork	600	+$3.25 offer
2026-W45	Big Bend Pork	800	+$4.75 offer
2026-W46	Clear Creek W2F	1,000	+$3.40 offer
2026-W46	Sandhill Swine	600	+$3.75 offer

Bid board →

HUB · 13:17

Which contracts deliver next week?

YOU · 13:23 VIA SMS

Contracts and their delivery weeks are on this screen: /packer/contracts

HUB · 13:29 VIA SMS

Shackle gap

YOU · 13:35

Biggest open gap in the next 6 weeks: 2026-W44 with 3,700 hooks to fill.

Shackle space

WEEK	CAPACITY	COMMITTED	GAP
2026-W43	12,000	10,600	1,400
2026-W44	13,200	9,500	3,700
2026-W45	12,000	10,300	1,700
2026-W46	12,000	9,100	2,900
2026-W47	9,600	9,100	500
2026-W48	12,000	9,100	2,900

Shackle plan →

HUB · 13:41

Post a bid for 2,000 head week 46 | Shackle gap | Pendir

Text the hub… e.g. what needs attention today?

Y / N / UNDO work here too · SMS replies are queued, never sent

Results returned to the producer's record

as of 2026-10-24 13:52 EXAMPLE
EXAMPLE data only · demo build · nothing is sent

Loads	Head	Avg lean
5	7,917	55.9%
kill sheets	killed	carcass

Kill sheets

DATE	PRODUCER	GROUP	HEAD	CARCASS KG	LEAN %	BACKFAT MM	INDEX	LOAD
2026-10-24	Prairie Pork LLC	WF-26A	40	–	55.8	–	–	EX-LOAD-1
2026-10-02	Prairie Pork LLC	F2-26-09	1,769	–	54.3	–	–	EX-F2-26-09
2026-09-22	Prairie Pork LLC	F1-26-07	2,231	–	56.6	–	–	EX-F1-26-07
2026-06-14	Prairie Pork LLC	F2-25-46	1,739	–	56.1	–	–	EX-F2-25-46
2026-06-04	Prairie Pork LLC	F1-25-44	2,138	–	56.8	–	–	EX-F1-25-44

Copilot

One thread with your texts from +15555550401

Don't ship before the clear date.

In withdrawal (1)

ANIMAL / GROUP	CLEARS
grp WF-26A	2026-10-25

Hub feed →

HUB · 13:17

Kill sheet for yesterday's lots

YOU · 13:23 VIA SMS

Each lot's head, weights and grade are on the kill sheets screen: /packer/kills

HUB · 13:29 VIA SMS

Pending offers

YOU · 13:35

5 grower offers waiting on you across 3 open bids.

Pending offers

WEEK	GROWER	HEAD	PREMIUM	TYPE
2026-W44	Prairie Wind W2F	500	+$3.25	counter
2026-W44	Maple Hollow Pork	600	+$3.25	offer
2026-W45	Big Bend Pork	800	+$4.75	offer
2026-W46	Clear Creek W2F	1,000	+$3.40	offer
2026-W46	Sandhill Swine	600	+$3.75	offer

Bid board →

HUB · 13:41

Post a bid for 2,000 head week 46 | Shackle gap | Pendir

Text the hub… e.g. what needs attention today?

Y / N / UNDO work here too · SMS replies are queued, never sent

Swine Hub
Hub and spoke for pork production

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PR Paco Ruiz (EXAMPLE)
Packer buyer

Every grower contract with its terms, fill and ledger

as of 2026-10-24 13:52 EXAMPLE
EXAMPLE data only · demo build · nothing is sent

Contracts	Head / week	Types	Plant 2 next week
8	17,300	6	-400
EXAMPLE library	contracted	cost-plus, fixed / forward, futures formula…	head short

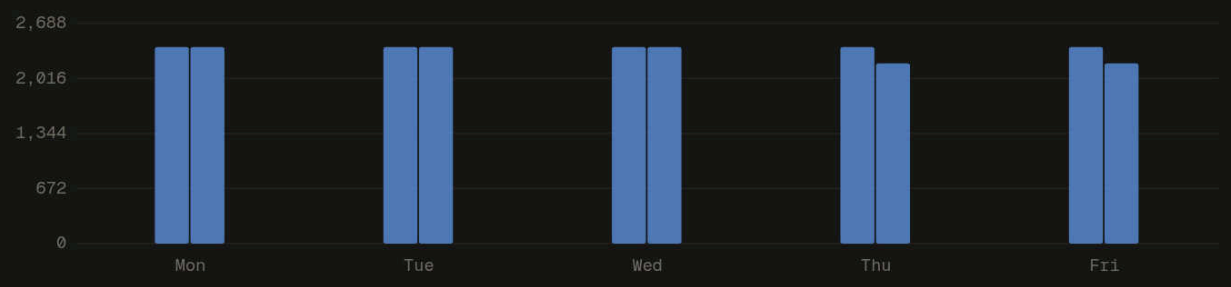
Contract library

Structured terms: volume, schedule, weight window, grid, non-carcass premiums, ledger, penalties, transport, payment and term.

ID	COUNTERPARTY	TYPE	PLANT	HEAD/WK	FORMULA
CT-101	Prairie Pork LLC	MARKET FORMULA	Plant 2	1,100	Negotiated average + $1.50
CT-102	Ridgeline Finishers	FUTURES FORMULA	Plant 1	2,600	Nearby lean hog futures – $2.10 basis
CT-103	Clear Creek W2F	COST-PLUS	Plant 2	1,800	Feed cost index + $9.50 margin
CT-104	Prairie Pork LLC	WINDOW WITH LEDGER	Plant 2	900	Negotiated average inside a $66 to $76 window; 50/50 share outside
CT-105	Hartwig Pork	FIXED / FORWARD	Plant 1	1,200	Fixed $71.25 for December deliveries
CT-106	North Fork Farms	LONG-TERM	Plant 1	1,500	Negotiated average + $0.75, 5-year supply
CT-107	Sandhill Swine	MARKET FORMULA	Plant 2	2,400	Negotiated average + $1.00
CT-108	Elk Run Growers	WINDOW WITH LEDGER	Plant 2	5,800	Negotiated average inside a $65 to $77 window

Weekly fill vs commitment · Plant 2 · week of 2026-10-26

Plant 2 is 400 head short next week (12,000 contracted vs 11,600 scheduled; short on Thursday and Friday).



DAY	CONTRACTED	SCHEDULED	GAP
Mon	2,400	2,400	+0
Tue	2,400	2,400	+0
Wed	2,400	2,400	+0
Thu	2,400	2,200	-200
Fri	2,400	2,200	-200

CONTRACT	CONTRACTED	SCHEDULED	GAP
CT-101	1,100	1,100	+0
CT-103	1,800	1,800	+0
CT-104	900	900	+0
CT-107	2,400	2,000	-400
CT-108	5,800	5,800	+0

Are we short on contracts next week?

Which contracts end in the next 90 days?

Drafts only. EXAMPLE data. Swine Hub never moves money, never signs a contract and never sends a message without a person approving it.

Copilot

One thread with your texts from +15555550401

Wed	2,400	2,400
Thu	2,400	2,200
Fri	2,400	2,200

Short on Thursday and Friday. Reply BIDS to fill it with proactive offers.

HUB · 13:17 VIA SMS

BIDS

YOU · 13:23 VIA SMS

9 of 14 proactive bids accepted this week; 3 are still open until 4:00 PM.

sent	accepted	open	still short
14	9	3	750 head

Reply AUCTION 750 to put the rest on the bid board.

HUB · 13:29 VIA SMS

Supply pipeline

YOU · 13:35

39,835 hogs reach market weight in the next 12 weeks from consenting growers.

Supply pipeline

WEEK	HEAD AT MARKET WT
2026-W43	0
2026-W44	2,200
2026-W45	2,500
2026-W46	6,513
2026-W47	0
2026-W48	8,400
2026-W49	6,923
2026-W50	4,600

HUB · 13:41

Post a bid for 2,000 head week 46

Shackle gap

Pendir

Text the hub… e.g. what needs attention today?

Y / N / UNDO work here too · SMS replies are queued, never sent

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Hub and spoke for pork production

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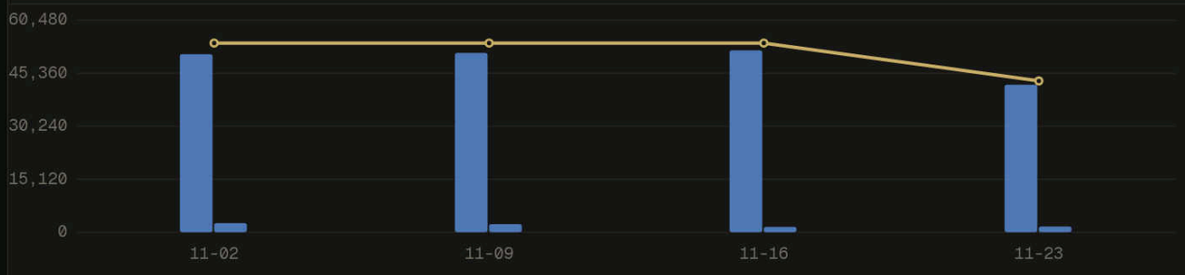
PR Paco Ruiz (EXAMPLE)
Packer buyer

Capacity vs committed and projected supply, per plant, 4 weeks out

as of 2026-10-24 13:52 EXAMPLE
EXAMPLE data only · demo build · nothing is sent

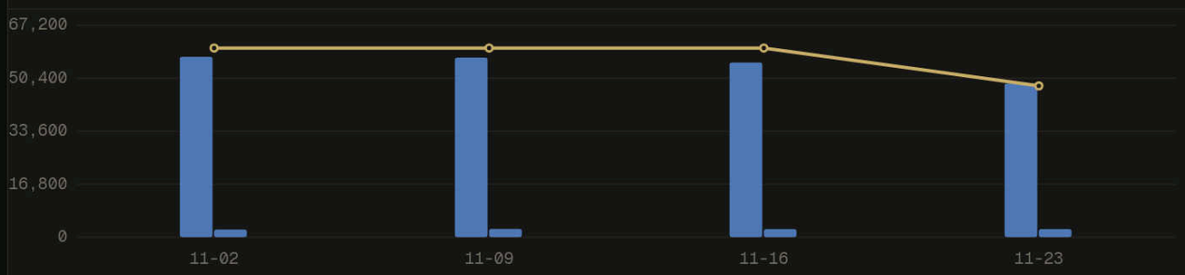
Biggest gap	Range	Overfill	Plants
2,100	1,400 to 2,900	3,200	2
Plant 2 · week of 2026-11-16	head	Plant 2 · Thanksgiving week	4 weeks out

Plant 1 · next 4 weeks



WEEK OF	KILL DAYS	CAPACITY	COMMITTED	PROJECTED EXTRA	GAP	RANGE	PER DAY
2026-11-02	5	54,000	50,800	2,600	600 short	0 to 1,400	+120
2026-11-09	5	54,000	51,200	2,300	500 short	0 to 1,300	+100
2026-11-16	5	54,000	51,900	1,500	600 short	0 to 1,400	+120
2026-11-23 Thanksgiving week	4	43,200	42,100	1,600	500 over	-1,200 to 200	-125

Plant 2 · next 4 weeks



WEEK OF	KILL DAYS	CAPACITY	COMMITTED	PROJECTED EXTRA	GAP	RANGE	PER DAY
2026-11-02	5	60,000	57,200	2,400	400 short	0 to 1,200	+80
2026-11-09	5	60,000	56,900	2,600	500 short	0 to 1,300	+100
2026-11-16	5	60,000	55,400	2,500	2,100 short	1,400 to 2,900	+420
2026-11-23 Thanksgiving week	4	48,000	48,700	2,500	3,200 over	-3,900 to -2,500	-800

Plant 2 is 2,100 head short for the week of 2026-11-16 (range 1,400 to 2,900). Reply BIDS to draft proactive bids or DETAIL for the daily split. Thanksgiving week: 4 kill days, projected 51,200 vs capacity 48,000, 3,200 over. Reply SHIFT to draft move requests.

Where are we short in the next 4 weeks?

What happens Thanksgiving week?

Copilot

One thread with your texts from +15555550401

t 2	16	0	57,900	short
Plan t 2	11-23	48,000	51,200	3,200 over

Thanksgiving week has 4 kill days and is 3,200 over. Reply BIDS to draft offers for the gap, DETAIL for the daily split or SHIFT to draft move requests.

HUB · 13:17 VIA SMS

DETAIL

YOU · 13:23 VIA SMS

Plant 2 is 2,100 head short for the week of 2026-11-16 (range 1,400 to 2,900).

day	capacity	gap
Mon	12,000	420 short
Tue	12,000	420 short
Wed	12,000	420 short
Thu	12,000	420 short
Fri	12,000	420 short

Reply BIDS to draft offers to producers with groups near market weight.

HUB · 13:29 VIA SMS

SHIFT

YOU · 13:35 VIA SMS

Drafted move requests for 3,200 head out of Thanksgiving week into the week before. Queued, not sent.

producer	head	move to
Elk Run Growers	1,400	Fri the week before
Sandhill Swine	1,000	Fri the week before
Clear Creek W2F	800	Mon the week after

Approve them on the kill plan screen to send.

HUB · 13:41 VIA SMS

Post a bid for 2,000 head week 46

Shackle gap

Pendir

Text the hub… e.g. what needs attention today?

Y / N / UNDO work here too · SMS replies are queued, never sent

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PR Paco Ruiz (EXAMPLE)
Packer buyer

Offers to producers whose groups are close to market weight

as of 2026-10-24 13:52 EXAMPLE
EXAMPLE data · demo build · nothing is sent

Bids sent	Accepted	Open	Still short
14	9	3	750
this week	by reply	until 4:00 PM	head · reply AUCTION 750

Proactive bids · groups near market weight

Sent by text to consenting producers whose groups are within 2 weeks of market weight. Producers reply YES, YES n or NO.

BID	PRODUCER	GROUP	HEAD	AVG WT	PLANT	DELIVER	BASE $/CWT	EST. NET	OPEN UNTIL	STATUS
PB-018	Prairie Pork LLC	Group 18	190	268 lb	Plant 2	2026-10-28	$70.75	$68.20	4:00 PM	OPEN
PB-019	Ridgeline Finishers	RI-2639	1,100	271 lb	Plant 2	2026-10-28	$70.75	$68.15	4:00 PM	ACCEPTE
PB-020	Clear Creek W2F	CL-2639	800	266 lb	Plant 2	2026-10-28	$70.75	$68.30	4:00 PM	ACCEPTE
PB-021	Sandhill Swine	SA-2636	600	270 lb	Plant 2	2026-10-28	$70.75	$68.00	4:00 PM	ACCEPTE
PB-022	Big Bend Pork	BI-2635	900	272 lb	Plant 2	2026-10-28	$70.75	$68.15	4:00 PM	DECLINE
PB-023	Elk Run Growers	EL-2634	1,200	267 lb	Plant 2	2026-10-28	$70.75	$68.30	4:00 PM	OPEN
PB-024	Maple Hollow Pork	MA-2633	700	265 lb	Plant 2	2026-10-28	$70.75	$68.00	4:00 PM	OPEN

Example text to the producer: *Plant 2 offers $70.75 base for Group 18, delivered next Wednesday. About 190 head, estimated net $68.20/cwt. Open until 4:00 PM. Reply YES, YES n (for part of the group) or NO.*

How are this week's bids doing?

Who has pigs near market weight?

Drafts only. EXAMPLE data. Swine Hub never moves money, never signs a contract and never sends a message without a person approving it.

Copilot

One thread with your texts from +15555550401

9 of 14 proactive bids accepted this week; 3 are still open until 4:00 PM.

sent	accepted	open	still short
14	9	3	750 head

Reply AUCTION 750 to put the rest on the bid board.

HUB · 13:17 VIA SMS

AUCTION 750

YOU · 13:23 VIA SMS

Drafted a Dutch auction for 750 head on the bid board. Not posted yet.

start	step	floor
+$6.00/cwt	$0.50	+$1.00/cwt

Open the bid board to post it.

HUB · 13:29 VIA SMS

Shackle gap

YOU · 13:35

Biggest open gap in the next 6 weeks: 2026-W44 with 3,700 hooks to fill.

Shackle space

WEEK	CAPACITY	COMMITTED	GAP
2026-W43	12,000	10,600	1,400
2026-W44	13,200	9,500	3,700
2026-W45	12,000	10,300	1,700
2026-W46	12,000	9,100	2,900
2026-W47	9,600	9,100	500
2026-W48	12,000	9,100	2,900

Shackle plan →

HUB · 13:41

Post a bid for 2,000 head week 46

Shackle gap

Pendir

Text the hub… e.g. what needs attention today?

Y / N / UNDO work here too · SMS replies are queued, never sent

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PR Paco Ruiz (EXAMPLE)
Packer buyer

Per group, against the grid and county, state and country peers

as of 2026-10-24 13:52 EXAMPLE
EXAMPLE data only · demo build · nothing is sent

Groups returned	Avg lean	Net vs grid
4	54.2%	+$1.05
last 4 weeks	county 53.6%	per head

Carcass results by group

Kill-sheet data returned to the farm record. Peers are EXAMPLE anonymised averages.

GROUP	PRODUCER	KILLED	HEAD	LEAN	OUTSIDE WINDOW	PREMIUMS/HD	SORT LOSS/HD	NET VS GRID/HD	COND
Group 7	Prairie Pork LLC	2026-10-08	175	53.9%	8%	+$2.90	-$2.80	+$0.10	
Group 14	Prairie Pork LLC	2026-10-22	160	54.1%	11%	+$3.20	-$4.10	-$0.90	
Group 9	Prairie Pork LLC	2026-10-15	180	54.6%	5%	+$3.70	-$1.90	+$1.80	
RI-2640	Ridgeline Finishers	2026-10-01	2,200	54.4%	6%	+$3.40	-$2.20	+$1.20	

Group 7 vs peers

MEASURE	THIS GROUP	COUNTY	STATE	COUNTRY
Lean %	53.9	53.6	53.9	54.0
Outside weight window %	8	7.0	6.5	6.0
Premiums $/hd	$2.90	$2.70	$2.90	$3.00
Sort loss $/hd	$2.80	$2.60	$2.40	$2.30

Sort loss is a little above the county. Weigh a sample pen 10 days before shipping.

Why did Group 14 lose money on sorts?

How do my carcasses compare to the county?

Copilot
One thread with your texts from +15555550401

Pending offers

WEEK	GROWER	HEAD	PREMIUM	TYPE
2026-W44	Prairie Wind W2F	500	+$3.25	counter
2026-W44	Maple Hollow Pork	600	+$3.25	offer
2026-W45	Big Bend Pork	800	+$4.75	offer
2026-W46	Clear Creek W2F	1,000	+$3.40	offer
2026-W46	Sandhill Swine	600	+$3.75	offer

Bid board →

HUB · 13:29

Supply pipeline

YOU · 13:35

39,835 hogs reach market weight in the next 12 weeks from consenting growers.

Supply pipeline

WEEK	HEAD AT MARKET WT
2026-W43	0
2026-W44	2,200
2026-W45	2,500
2026-W46	6,513
2026-W47	0
2026-W48	8,400
2026-W49	6,923
2026-W50	4,600

HUB · 13:41

Post a bid for 2,000 head week 46

Shackle gap

Pendir

Text the hub… e.g. what needs attention today?

Y / N / UNDO work here too · SMS replies are queued, never sent

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Hub and spoke for pork production

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Paco Ruiz (EXAMPLE)
Packer buyer

Loads, trucks, wash rules, ETAs and delay alerts

as of 2026-10-24 13:52 EXAMPLE
EXAMPLE data only · demo build · nothing is sent

Loads	Head	Delays	Need a truck
5	910	1	1
next 2 days	scheduled	plant behind	unassigned

Delay · LD-3301. Plant 2 is 2 hours behind. Load at 5:30 AM; new plant time 8:00 AM. Driver and producer get the new time by text after you approve it.

Load schedule

Wash rules per plant: full wash and dry before any load into Plant 2.

LOAD	PRODUCER	GROUP	PICKUP SITE	PLANT	HEAD	PICKUP	TRUCK · DRIVER	WASH RULE	P
LD-3301	Prairie Pork LLC	F1-26-14	Site 3	Plant 2	180	Wed 5:30 AM	TRK-12 · D. Alvarez	Full wash and dry	8
LD-3302	Prairie Pork LLC	F2-26-09	Site 2	Plant 2	180	Wed 4:15 AM	TRK-07 · J. Kemp	Full wash and dry	7
LD-3303	Ridgeline Finishers	RI-2640	Ridgeline W2F-1	Plant 1	190	Wed 2:45 AM	TRK-21 · S. Patel	Wash only	5
LD-3304	Sandhill Swine	SA-2636	Sandhill W2F-2	Plant 2	185	Wed 5:00 AM	TRK-03 · M. Ruiz	Full wash and dry	8
LD-3305	Clear Creek W2F	CL-2639	Clear W2F-1	Plant 2	175	Thu 3:00 AM	unassigned	Full wash and dry	6

Which loads are late today?

When does my truck pick up?

Copilot

One thread with your texts from +15555550401

Reply OK to text the new times to the driver and producer (queued, not sent).

HUB · 13:17 VIA SMS

Supply pipeline

YOU · 13:23

39,835 hogs reach market weight in the next 12 weeks from consenting growers.

Supply pipeline

WEEK	HEAD AT MARKET WT
2026-W43	0
2026-W44	2,200
2026-W45	2,500
2026-W46	6,513
2026-W47	0
2026-W48	8,400
2026-W49	6,923
2026-W50	4,600

HUB · 13:29

What's in withdrawal?

YOU · 13:35

In withdrawal: grp WF-26A clears 2026-10-25. Don't ship before the clear date.

In withdrawal (1)

ANIMAL / GROUP	CLEARS
grp WF-26A	2026-10-25

Hub feed →

HUB · 13:41

Post a bid for 2,000 head week 46

Shackle gap

Pendir

Text the hub… e.g. what needs attention today?

Y / N / UNDO work here too · SMS replies are queued, never sent

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PR Paco Ruiz (EXAMPLE)
Packer buyer

Same-day drafts checked against kill sheets and contract formulas

as of 2026-10-24 13:52 EXAMPLE
EXAMPLE data only · demo build · nothing is sent

Drafts today	Net	Mismatches	Money moved
4	$140,535	2	$0
same day	all drafts	vs kill sheet and formula	drafts only

ST-5501 · F1-26-14. Base is $0.50/cwt below the formula ($68.40 vs $67.90), about $175 on this load. Reply FIX to correct the draft or NOTE to hold it for review.

ST-5504 · SA-2636. Base is $0.50/cwt below the formula ($67.90 vs $67.40), about $160 on this load. Reply FIX to correct the draft or NOTE to hold it for review.

Settlement drafts reconciled to kill sheets

DRAFT	PRODUCER	GROUP	HEAD	BASE	PREMIUMS	SORTS	FREIGHT & CHECKOFF	NET	FORMULA $/CWT	A
ST-5501	Prairie Pork LLC	F1-26-14	160	$29,960	+$2,010	-$310	-$180	**$31,480**	$68.40	
ST-5502	Prairie Pork LLC	F2-26-09	180	$34,020	+$2,420	-$150	-$200	**$36,090**	$68.40	
ST-5503	Ridgeline Finishers	RI-2640	190	$35,480	+$2,290	-$260	-$210	**$37,300**	$64.80	
ST-5504	Sandhill Swine	SA-2636	185	$34,310	+$1,980	-$420	-$205	**$35,665**	$67.90	

Do today's settlements match the kill sheets?
Why is my settlement lower?

Drafts only. EXAMPLE data. Swine Hub never moves money, never signs a contract and never sends a message without a person approving it.

Copilot

One thread with your texts from +15555550401

YOU · 13:11 VIA SMS

2 of 4 settlement drafts match the kill sheets; 2 need a look.

draft	group	head	net	check
ST-5501	F1-26-14	160	$31,480	mismatch
ST-5502	F2-26-09	180	$36,090	ok
ST-5503	RI-2640	190	$37,300	ok
ST-5504	SA-2636	185	$35,665	mismatch

F1-26-14: Base is $0.50/cwt below the formula ($68.40 vs $67.90), about $175 on this load. Reply FIX or NOTE.

HUB · 13:17 VIA SMS

FIX

YOU · 13:23 VIA SMS

Corrected ST-5501 for F1-26-14 to the formula ($68.40/cwt), +$175. Still a draft; no money moved.

line	before	after
net	$31,480	$31,655

Approve the draft on the settlements screen.

HUB · 13:29 VIA SMS

What's in withdrawal?

YOU · 13:35

In withdrawal: grp WF-26A clears 2026-10-25. Don't ship before the clear date.

In withdrawal (1)

ANIMAL / GROUP	CLEARS
grp WF-26A	2026-10-25

Hub feed →

HUB · 13:41

Post a bid for 2,000 head week 46
Shackle gap
Pendir

Text the hub… e.g. what needs attention today?

Y / N / UNDO work here too · SMS replies are queued, never sent



SECTION

Futures hedging desk

Per-client break-even and lockable margin on EXAMPLE curves. Offers and tickets queue; nothing is sent.

Texting Swine Hub as Ivy Chen, analyst, Northfield Hedging Desk (EXAMPLE). The desk answers come from the in-app chat today; texting from a desk phone is planned.
EXAMPLE data from the Swine Hub demo build. Nothing is ever sent: drafts stay queued. Planned = the screen exists, the text answer is not wired yet.
Today the build answers the short phrase under each card, with a shorter reply; the casual wording and the layout shown are the target.

Who has margin to lock?

QUESTION · EXAMPLE

Who has the best margin to lock in right now?

Hillcrest Farms, then Prairie Pork, both best in Jul 27 (EXAMPLE prices).

client	month	break-even	margin/hd
Hillcrest Farms	Jul 27	$80.22	$51.56
Prairie Pork LLC	Jul 27	$89.84	$30.87

Jul 27 lean hogs $104.20. Draft an offer? Reply with the client

Open in the app › /hedge/clients
Build phrase today: Margin for Prairie Pork · Margin for Hillcrest

Draft a margin offer

DRAFT · EXAMPLE

Prairie Pork, June hogs, half of them

DRAFT · QUEUED, NOT SENT

To Prairie Pork LLC: lock in $30.12/head on 4,800 Jun 27 hogs (50% of expected marketings)? Break-even $89.84/cwt vs Jun 27 lean hogs $103.85 (EXAMPLE prices). Reply YES to accept. Not advice; prices move.

Offer queued for compliance review. Nothing is sent.

Open in the app › /hedge/offers
Build phrase today: Draft a margin offer for Prairie Pork June hogs

How's the book?

QUESTION · EXAMPLE

How is the book doing today?

Open hedges are down $5,390 across clients (EXAMPLE marks). Most of it is one position.

client	position	P&L
Bluestem Pork	sell 6 LH M27	-$4,920
others		-$470

All positions: /hedge/positions

Open in the app › /hedge/positions
Build phrase today: Positions and P&L

Tickets waiting

DRAFT · EXAMPLE

Are any order tickets waiting?

3 order tickets queued for Hillcrest Farms. None sent to a broker.

side	qty	contract
sell	7	LH K27
buy	2	ZC Z26
buy	1	ZM F27

Open in the app › /hedge/offers
Build phrase today: Order tickets

For our introducing broker desk

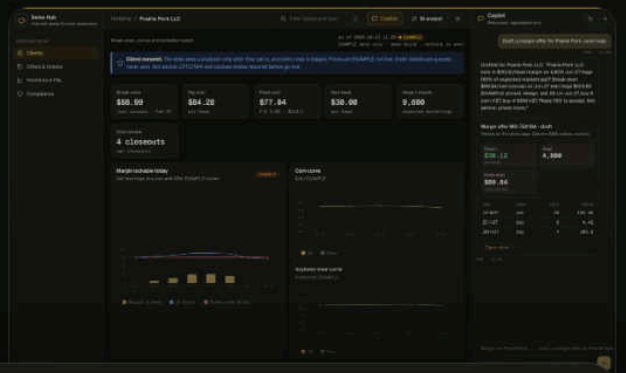
Show every client the margin they can lock today.

TODAY

- Break-evens are rough guesses, not the client's real costs.
- Margin opportunities slip by while the desk works the phones.
- Tickets, positions and compliance notes sit in different tools.

WITH SWINE HUB

- Each client's break-even, built from their real feed and pig costs.
- The margin they'd lock in today, by contract month.
- A margin offer by text. A yes becomes an order ticket.
- Positions and P&L, with compliance checks and a full audit log.



Swine Hub · hedging desk

Lock in $X/head for June hogs? Based on your own feed and pig costs. Reply YES for an order ticket →

EXAMPLE TEXT

OUTCOME Hedge on real numbers, at the moment the margin is there.

Swine Hub
Hub and spoke for pork production

HEDGING DESK

- Clients
- Offers & tickets
- Positions & P&L
- Compliance

Ivy Chen (EXAMPLE)
IB analyst

Hedging / **Futures hedging desk**

Filter tables and feed /

Copilot | IB analyst

Margin hedges for producer clients

as of 2026-10-24 13:52 EXAMPLE
EXAMPLE data only · demo build · nothing is sent

Client consent. The desk sees a producer only after they opt in, and every read is logged. Prices are EXAMPLE, not live. Order tickets are queued, never sent. Not advice; CFTC/NFA and counsel review required before go-live.

Clients opted in	Best lockable	Open P&L	Tickets queued	LH Feb 27
4	$51.56	-$5,390	3	$88.65
producer consent	per head, any month	EXAMPLE marks	not sent	+0.55 · EXAMPLE

Lean hog curve
EXAMPLE prices, $/cwt — EXAMPLE



Clients

CLIENT	HEAD/MO	BREAK-EVEN /CWT	BEST MONTH
Bluestem Pork	2,500	$79.33	Jul 27 $51.56
Hillcrest Farms	2,500	$79.33	Jul 27 $51.56
Oak Hollow Farms	2,500	$79.33	Jul 27 $51.56
Prairie Pork LLC	9,600	$88.99	Jul 27 $30.87

Margin for Prairie Pork | Draft a margin offer for Prairie Pork June hogs | Positions and P&L

Copilot
Web panel · aggregates only

HUB · 13:17

Order tickets
YOU · 13:23

3 order tickets queued. None has been sent to a broker.

Order tickets

CLIENT	TICKET	STATUS
Hillcrest Farms	sell 7 LH K27	queued, not sent
Hillcrest Farms	buy 2 ZC Z26	queued, not sent
Hillcrest Farms	buy 1 ZM F27	queued, not sent

HUB · 13:29

Positions and P&L
YOU · 13:35

Open hedge P&L across clients: $-5,390 (EXAMPLE marks).

Positions

CLIENT	CONTRACT	SIDE	LOTS	P&L
Bluestem Pork	LH M27	sell	6	$-4,920
Bluestem Pork	ZM K27	buy	3	$-570
Hillcrest Farms	LH J27	sell	8	$-4,000
Hillcrest Farms	ZC H27	buy	10	$-2,500
Prairie Pork LLC	LH G27	sell	18	$5,400
Prairie Pork LLC	LH Z26	sell	24	$18,240
Prairie Pork LLC	ZC Z26	buy	30	$-12,000
Prairie Pork LLC	ZM Z26	buy	9	$-5,040

Positions & P&L →

HUB · 13:41

Margin for Prairie Pork | Draft a margin offer for Prairie Pork

Text the hub… e.g. what needs attention today?

Y / N / UNDO work here too · SMS replies are queued, never sent

Swine Hub
Hub and spoke for pork production

HEDGING DESK

- Clients
- Offers & tickets
- Positions & P&L
- Compliance

Ivy Chen (EXAMPLE)
IB analyst

Hedging / **Futures hedging desk**

Filter tables and feed /

Copilot | IB analyst

Margin hedges for producer clients

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producer consent	per head, any month	EXAMPLE marks	not sent	+0.55 · EXAMPLE

Lean hog curve
EXAMPLE prices, $/cwt



Clients

CLIENT	HEAD/MO	BREAK-EVEN /CWT	BEST MONTH
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Hillcrest Farms	2,500	$79.33	Jul 27 $51.56
Oak Hollow Farms	2,500	$79.33	Jul 27 $51.56
Prairie Pork LLC	9,600	$88.99	Jul 27 $30.87

Margin for Prairie Pork | Draft a margin offer for Prairie Pork June hogs | Positions and P&L

Copilot
Web panel · aggregates only

HUB · 13:17 VIA SMS

Positions and P&L

YOU · 13:23

Open hedge P&L across clients: $-5,390 (EXAMPLE marks).

Positions

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Prairie Pork LLC	ZC Z26	buy	30	$-12,000
Prairie Pork LLC	ZM Z26	buy	9	$-5,040

Positions & P&L →

HUB · 13:29

Order tickets

YOU · 13:35

3 order tickets queued. None has been sent to a broker.

Order tickets

CLIENT	TICKET	STATUS
Hillcrest Farms	sell 7 LH K27	queued, not sent
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Hillcrest Farms	buy 1 ZM F27	queued, not sent

HUB · 13:41

Margin for Prairie Pork | Draft a margin offer for Prairie Pork

Text the hub… e.g. what needs attention today?

Y / N / UNDO work here too · SMS replies are queued, never sent

Swine Hub
Hub and spoke for pork production

HEDGING DESK

- Clients
- Offers & tickets
- Positions & P&L
- Compliance

Ivy Chen (EXAMPLE)
IB analyst

Hedging / **Offers & tickets**

Filter tables and feed /

Copilot | IB analyst

Drafted offers and queued futures orders

as of 2026-10-24 13:52 EXAMPLE
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Margin offers

OFFER	CLIENT	MONTH	HEAD	B/E	LH	MARGIN/HD	STATUS	TEXT
MO-3A9385	Hillcrest Farms	K27	1,250	$79.44	$97.10	$37.97	ACCEPTED	Hillcrest Farms: lock in $37.97/head margin on 1,250 May 27 hogs (50% of expected marketings)? Break-even $79.44/cwt car…
MO-04DC77	Bluestem Pork	N27	1,250	$80.22	$104.20	$51.56	QUEUED NOT SENT	Bluestem Pork: lock in $51.56/head margin on 1,250 Jul 27 hogs (50% of expected marketings)? Break-even $80.22/cwt carca…

Order tickets (queued, not sent)

TICKET	CLIENT	SIDE	LOTS	CONTRACT	LIMIT	STATUS	CREATED
FX-050DF2	Hillcrest Farms	SELL	7	LH K27	97.10	QUEUED NOT SENT	2026-10-24 16:47
FX-D3D568	Hillcrest Farms	BUY	2	ZC Z26	4.28	QUEUED NOT SENT	2026-10-24 16:47
FX-A4EC98	Hillcrest Farms	BUY	1	ZM F27	301.20	QUEUED NOT SENT	2026-10-24 16:47

Order tickets

Copilot

Web panel · aggregates only

YOU · 13:05 VIA SMS

Draft · queued, not sent

To Prairie Pork LLC: lock in $30.12/head on 4,800 Jun 27 hogs (50% of expected marketings)? Break-even $89.84/cwt vs Jun 27 lean hogs $103.85 (EXAMPLE prices). Reply YES to accept. Not advice; prices move.

HUB · 13:11 VIA SMS

Offer queued for compliance review. Nothing is sent.

HUB · 13:17 VIA SMS

Are any order tickets waiting?

YOU · 13:23 VIA SMS

3 order tickets queued for Hillcrest Farms. None sent to a broker.

side	qty	contract
sell	7	LH K27
buy	2	ZC Z26
buy	1	ZM F27

HUB · 13:29 VIA SMS

Order tickets

YOU · 13:35

3 order tickets queued. None has been sent to a broker.

Order tickets

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Hillcrest Farms	sell 7 LH K27	queued, not sent
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Hillcrest Farms	buy 1 ZM F27	queued, not sent

HUB · 13:41

Margin for Prairie Pork | Draft a margin offer for Prairie Pork

Text the hub… e.g. what needs attention today?

Y / N / UNDO work here too · SMS replies are queued, never sent

Swine Hub
Hub and spoke for pork production

HEDGING DESK

- Clients
- Offers & tickets
- Positions & P&L
- Compliance

Ivy Chen (EXAMPLE)
IB analyst

Hedging / **Positions & P&L**

Filter tables and feed /

Copilot | IB analyst

Marked to EXAMPLE settlement prices

as of 2026-10-24 13:52 EXAMPLE
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Open P&L	Positions	LH lots short	Grain lots long
-$5,390	8	56	52
EXAMPLE marks	3 clients	40,000 lb each	corn + SBM

P&L by client



Positions

CLIENT	CONTRACT	SIDE	LOTS	ENTRY	MARK
Bluestem Pork	LH M27	SELL	6	101.80	103.85
Bluestem Pork	ZM K27	BUY	3	311.00	309.10
Hillcrest Farms	LH J27	SELL	8	91.15	92.40
Hillcrest Farms	ZC H27	BUY	10	4.47	4.42
Prairie Pork LLC	LH G27	SELL	18	89.40	88.65
Prairie Pork LLC	LH Z26	SELL	24	86.10	84.20
Prairie Pork LLC	ZC Z26	BUY	30	4.36	4.28
Prairie Pork LLC	ZM Z26	BUY	9	304.00	298.40

Positions and P&L

Copilot

Web panel · aggregates only

Lockable margin by month

MONTH	LH	BREAK-EVEN	MARGIN/HD
Feb 27	$88.65	$88.99	$-0.73
Apr 27	$92.40	$89.09	$7.12
May 27	$97.10	$89.09	$17.22
Jun 27	$103.85	$89.84	$30.12
Jul 27	$104.20	$89.84	$30.87
Aug 27	$101.90	$90.34	$24.85
Oct 27	$88.30	$90.67	$-5.10
Dec 26	$84.20	$88.99	$-10.30

Client hedge page →

HUB · 13:29

Positions and P&L

YOU · 13:35

Open hedge P&L across clients: $-5,390 (EXAMPLE marks).

Positions

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Positions & P&L →

HUB · 13:41

Margin for Prairie Pork | Draft a margin offer for Prairie Pork

Text the hub… e.g. what needs attention today?

Y / N / UNDO work here too · SMS replies are queued, never sent

Swine Hub
Hub and spoke for pork production

HEDGING DESK

Clients
Offers & tickets
Positions & P&L
Compliance

IC Ivy Chen (EXAMPLE)
IB analyst

Consent register and audit trail

as of 2026-10-24 13:52 EXAMPLE
EXAMPLE data only · demo build · nothing is sent

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Client consents

PRODUCER	GRANTED	STATUS
Bluestem Pork	2026-09-09	ACTIVE
Hillcrest Farms	2026-08-05	ACTIVE
Oak Hollow Farms	2026-09-24	ACTIVE
Prairie Pork LLC	2026-06-26	ACTIVE

Audit trail

Every client read, offer and ticket, newest first

AT	ACTOR	OP	OBJECT	REF
2026-10-24 16:52	u_ib	read_sensitive	hedge_client	org_p
2026-10-24 16:52	u_ib	read_sensitive	hedge_client	org_p
2026-10-24 16:52	u_ib	read_sensitive	hedge_client	org_p
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2026-10-24 16:49	u_ibc	read_sensitive	hedge_client	org_p
2026-10-24 16:49	u_ibc	read_sensitive	hedge_client	org_p
2026-10-24 16:49	u_ibc	read_sensitive	hedge_client	org_p
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2026-10-24 16:49	u_ib	read_sensitive	hedge_client	org_p
2026-10-24 16:49	u_ib	read_sensitive	hedge_client	org_p

Copilot

Web panel · aggregates only

HUB · 13:17

Order tickets

YOU · 13:23

3 order tickets queued. None has been sent to a broker.

Order tickets

CLIENT	TICKET	STATUS
Hillcrest Farms	sell 7 LH K27	queued, not sent
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Hillcrest Farms	buy 1 ZM F27	queued, not sent

HUB · 13:29

Margin for Prairie Pork

YOU · 13:35

Prairie Pork LLC can lock the most in Jul 27: $30.87/head (LH $104.20 vs break-even $89.84). EXAMPLE prices.

Lockable margin by month

MONTH	LH	BREAK-EVEN	MARGIN/HD
Feb 27	$88.65	$88.99	$-0.73
Apr 27	$92.40	$89.09	$7.12
May 27	$97.10	$89.09	$17.22
Jun 27	$103.85	$89.84	$30.12
Jul 27	$104.20	$89.84	$30.87
Aug 27	$101.90	$90.34	$24.85
Oct 27	$88.30	$90.67	$-5.10
Dec 26	$84.20	$88.99	$-10.30

Client hedge page →

HUB · 13:41

Margin for Prairie Pork | Draft a margin offer for Prairie Pork

Text the hub… e.g. what needs attention today?

Y / N / UNDO work here too · SMS replies are queued, never sent

Swine Hub
Hub and spoke for pork production

HEDGING DESK

- Clients
- Offers & tickets
- Positions & P&L
- Compliance

IC Ivy Chen (EXAMPLE)
IB analyst

Break-even, curves and lockable margin

as of 2026-10-24 13:52 EXAMPLE
EXAMPLE data only · demo build · nothing is sent

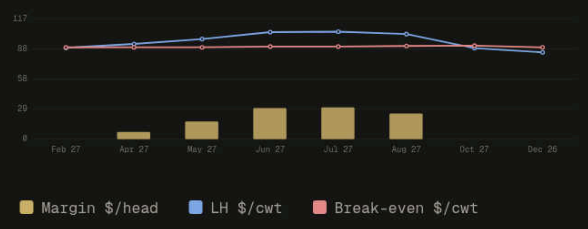
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Break-even	Pig cost	Feed cost	Non-feed	Head / month
$88.99	$84.28	$77.04	$30.00	9,600
/cwt carcass · Feb 27	per head	F/C 2.63 · $215/t	per head	expected marketings

Cost source
4 closeouts
own closeouts

Margin lockable today

Sell lean hogs, buy corn and SBM. EXAMPLE curves — EXAMPLE



Corn curve

$/bu EXAMPLE



Soybean meal curve

$/short ton EXAMPLE



By month

MONTH	LH	CORN	SBM	FEED $/HD	BREAK-EVEN	MARGIN /CWT	MARGIN /HEAD	
Feb 27	$88.65	Z26 $4.28	Z26 $298	$77.04	$88.99	-0.34	-$0.73	Draft offer
Apr 27	$92.40	Z26 $4.28	F27 $301	$77.26	$89.09	+3.31	$7.12	Draft offer
May 27	$97.10	Z26 $4.28	F27 $301	$77.26	$89.09	+8.01	$17.22	Draft offer
Jun 27	$103.85	H27 $4.42	H27 $306	$78.88	$89.84	+14.01	$30.12	Draft offer
Jul 27	$104.20	H27 $4.42	H27 $306	$78.88	$89.84	+14.36	$30.87	Draft offer
Aug 27	$101.90	K27 $4.51	K27 $309	$79.94	$90.34	+11.56	$24.85	Draft offer
Oct 27	$88.30	N27 $4.56	N27 $313	$80.66	$90.67	-2.37	-$5.10	Draft offer
Dec 26	$84.20	Z26 $4.28	Z26 $298	$77.04	$88.99	-4.79	-$10.30	Draft offer

Margin offers

Queue puts the text in the outbox as queued_not_sent. Acceptance creates order tickets; nothing is sent to a broker.

Nothing to show yet.

Order tickets

Nothing to show yet.

Margin for Prairie Pork LLC · Draft a margin offer for Prairie Pork LLC Jun hogs

Copilot

Web panel · aggregates only

MONTH	LH	BREAK-EVEN	MARGIN/HD
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Client hedge page →

HUB · 13:17

Draft a margin offer for Prairie Pork June hogs

YOU · 13:23 VIA SMS

Draft for Prairie Pork LLC (queued, not sent): “lock in $30.12/head margin on 4,800 Jun 27 hogs (50% of expected marketings)? Break-even $89.84/cwt vs Jun 27 lean hogs $103.85 (EXAMPLE prices). Reply YES to accept. Not advice; prices move.”

HUB · 13:29 VIA SMS

Order tickets

YOU · 13:35

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Order tickets

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HUB · 13:41

Margin for Prairie Pork · Draft a margin offer for Prairie Pork

Text the hub… e.g. what needs attention today?

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Swine Hub
Hub and spoke for pork production

HEDGING DESK

- Clients
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- Positions & P&L
- Compliance

CM Cole Martin (EXAMPLE)
IB compliance

Consent register and audit trail

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Hillcrest Farms	2026-08-05	ACTIVE
Oak Hollow Farms	2026-09-24	ACTIVE
Prairie Pork LLC	2026-06-26	ACTIVE

Audit trail

Every client read, offer and ticket, newest first

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2026-10-24 16:52	u_ibc	read_sensitive	hedge_client	org_p
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2026-10-24 16:52	u_ib	read_sensitive	hedge_client	org_p
2026-10-24 16:52	u_ib	read_sensitive	hedge_client	org_p
2026-10-24 16:52	u_ib	read_sensitive	hedge_client	org_p
2026-10-24 16:52	u_ib	read_sensitive	hedge_client	org_p
2026-10-24 16:52	u_ib	read_sensitive	hedge_client	org_p
2026-10-24 16:52	u_ib	read_sensitive	hedge_client	org_p
2026-10-24 16:52	u_ib	read_sensitive	hedge_client	org_p
2026-10-24 16:52	u_ib	read_sensitive	hedge_client	org_p
2026-10-24 16:49	u_ibc	read_sensitive	hedge_client	org_p
2026-10-24 16:49	u_ibc	read_sensitive	hedge_client	org_p
2026-10-24 16:49	u_ibc	read_sensitive	hedge_client	org_p
2026-10-24 16:49	u_ibc	read_sensitive	hedge_client	org_p
2026-10-24 16:49	u_ibc	read_sensitive	hedge_client	org_p
2026-10-24 16:49	u_ibc	read_sensitive	hedge_client	org_p
2026-10-24 16:49	u_ibc	read_sensitive	hedge_client	org_p
2026-10-24 16:49	u_ibc	read_sensitive	hedge_client	org_p
2026-10-24 16:49	u_ibc	read_sensitive	hedge_client	org_p
2026-10-24 16:49	u_ib	read_sensitive	hedge_client	org_p
2026-10-24 16:49	u_ib	read_sensitive	hedge_client	org_p
2026-10-24 16:49	u_ib	read_sensitive	hedge_client	org_p
2026-10-24 16:49	u_ib	read_sensitive	hedge_client	org_p
2026-10-24 16:49	u_ib	read_sensitive	hedge_client	org_p
2026-10-24 16:49	u_ib	read_sensitive	hedge_client	org_p
2026-10-24 16:49	u_ib	read_sensitive	hedge_client	org_p
2026-10-24 16:49	u_ib	read_sensitive	hedge_client	org_p
2026-10-24 16:49	u_ib	read_sensitive	hedge_client	org_p

Copilot

Web panel · aggregates only

Order tickets

CLIENT	TICKET	STATUS
Hillcrest Farms	sell 7 LH K27	queued, not sent
Hillcrest Farms	buy 2 ZC Z26	queued, not sent
Hillcrest Farms	buy 1 ZM F27	queued, not sent

HUB · 13:17

Who opted in this month?

YOU · 13:23 VIA SMS

The consent register lists each producer who opted in and what they share: /hedge/compliance

HUB · 13:29 VIA SMS

Positions and P&L

YOU · 13:35

Open hedge P&L across clients: $-5,390 (EXAMPLE marks).

Positions

CLIENT	CONTRACT	SIDE	LOTS	P&L
Bluestem Pork	LH M27	sell	6	$-4,920
Bluestem Pork	ZM K27	buy	3	$-570
Hillcrest Farms	LH J27	sell	8	$-4,000
Hillcrest Farms	ZC H27	buy	10	$-2,500
Prairie Pork LLC	LH G27	sell	18	$5,400
Prairie Pork LLC	LH Z26	sell	24	$18,240
Prairie Pork LLC	ZC Z26	buy	30	$-12,000
Prairie Pork LLC	ZM Z26	buy	9	$-5,040

Positions & P&L →

HUB · 13:41

Margin for Prairie Pork | Draft a margin offer for Prairie Pork

Text the hub… e.g. what needs attention today?

Y / N / UNDO work here too · SMS replies are queued, never sent

Swine Hub
Hub and spoke for pork production

HEDGING DESK

- Clients
- Offers & tickets
- Positions & P&L
- Compliance

Cole Martin (EXAMPLE)
IB compliance

Hedging / **Futures hedging desk**

Filter tables and feed /

Copilot

IB compliance

Margin hedges for producer clients

as of 2026-10-24 13:52 EXAMPLE
EXAMPLE data only · demo build · nothing is sent

Client consent. The desk sees a producer only after they opt in, and every read is logged. Prices are EXAMPLE, not live. Order tickets are queued, never sent. Not advice; CFTC/NFA and counsel review required before go-live.

Clients opted in	Best lockable	Open P&L	Tickets queued	LH Feb 27
4	$51.56	-$5,390	3	$88.65
producer consent	per head, any month	EXAMPLE marks	not sent	+0.55 · EXAMPLE

Lean hog curve
EXAMPLE prices, $/cwt

EXAMPLE



Clients

CLIENT	HEAD/MO	BREAK-EVEN /CWT	BEST MONTH
Bluestem Pork	2,500	$79.33	Jul 27 $51.56
Hillcrest Farms	2,500	$79.33	Jul 27 $51.56
Oak Hollow Farms	2,500	$79.33	Jul 27 $51.56
Prairie Pork LLC	9,600	$88.99	Jul 27 $30.87

Margin for Prairie Pork | Draft a margin offer for Prairie Pork June hogs | Positions and P&L

Copilot
Web panel · aggregates only

Positions and P&L
YOU · 13:23

Open hedge P&L across clients: $-5,390 (EXAMPLE marks).

Positions

CLIENT	CONTRACT	SIDE	LOTS	P&L
Bluestem Pork	LH M27	sell	6	$-4,920
Bluestem Pork	ZM K27	buy	3	$-570
Hillcrest Farms	LH J27	sell	8	$-4,000
Hillcrest Farms	ZC H27	buy	10	$-2,500
Prairie Pork LLC	LH G27	sell	18	$5,400
Prairie Pork LLC	LH Z26	sell	24	$18,240
Prairie Pork LLC	ZC Z26	buy	30	$-12,000
Prairie Pork LLC	ZM Z26	buy	9	$-5,040

Positions & P&L →

HUB · 13:29

Order tickets
YOU · 13:35

3 order tickets queued. None has been sent to a broker.

Order tickets

CLIENT	TICKET	STATUS
Hillcrest Farms	sell 7 LH K27	queued, not sent
Hillcrest Farms	buy 2 ZC Z26	queued, not sent
Hillcrest Farms	buy 1 ZM F27	queued, not sent

HUB · 13:41

Margin for Prairie Pork | Draft a margin offer for Prairie Pork

Text the hub… e.g. what needs attention today?

Y / N / UNDO work here too · SMS replies are queued, never sent



SECTION

Market hog broker

Availability from producers who share it, and market offers.

Texting Swine Hub as Hank Dorsey, Tri-County Hog Marketing (EXAMPLE). The app shows the same chat in detail.
EXAMPLE data from the Swine Hub demo build. Nothing is ever sent: drafts stay queued. Planned = the screen exists, the text answer is not wired yet.
Today the build answers the short phrase under each card, with a shorter reply; the casual wording and the layout shown are the target.

What's coming available?

QUESTION · EXAMPLE

What hogs are coming available?

3,236 market hogs projected from the 2 sites that share with you.

week	head
W50	1,123
W01	2,113

Projections only, not commitments.

Open in the app › /dash
Build phrase today: Availability summary

Monday availability text

SCHEDULED · EXAMPLE

Send me that every Monday at 7

Every Monday 7:00am CT: availability for your granted sites, by text.
Reply Y to save.

Y

Saved. First one Mon Oct 26, 7:00am CT. Text “my reports” to change it.

Build phrase today: Every Monday at 7am send me an availability summary

Offer hogs to a producer

DRAFT · PLANNED · EXAMPLE

Offer Prairie Pork a home for 1,000 head in week 50

Offer drafted: 1,000 head, W50, for Prairie Pork to see in the app.
- Nothing is texted

Open it: /dash

Open in the app › /dash

Reminder to call

SCHEDULED · EXAMPLE

Remind me Monday at 7am to call Prairie Pork about week 50

Reminder Mon Oct 26, 7:00am CT: call Prairie Pork re W50.
Reply Y to save.

Build phrase today: Remind me Monday 7am to call Prairie Pork

For brokers moving finished hogs

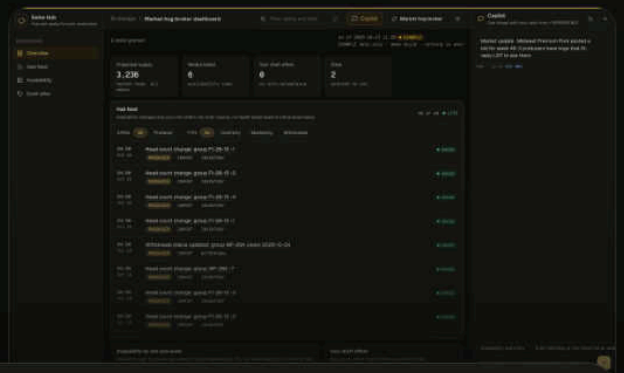
Match finished hogs to packer demand, fast.

TODAY

- Finding hogs means calling growers one by one.
- Packer needs change week to week, and you hear late.
- Availability lives in notebooks and spreadsheets.

WITH SWINE HUB

- Finished hogs from growers who grant you access, by site and week.
- Packer demand and bids in the same pipeline and bid tools.
- Draft offers and match loads in one place.
- A text the moment a packer bid fits hogs you can see.



Swine Hub · brokerage

A packer posted a bid for week 46. 3 producers have hogs that fit. Reply LIST to see them →

EXAMPLE TEXT

OUTCOME More matched loads, fewer phone calls.

Swine Hub
Hub and spoke for pork production

BROKERAGE

- Overview
- Hub feed
- Availability
- Draft offer

HD Hank Dorsey (EXAMPL…
Market hog broker

2 site(s) granted

as of 2026-10-24 13:52 · EXAMPLE
EXAMPLE data only · demo build · nothing is sent

Projected supply	Weeks listed	Your draft offers	Sites
3,263	7	1	2
market hogs, all weeks	availability rows	no auto-acceptance	granted to you

Hub feed

Availability changes and your own offers. No other buyers, no health detail beyond withdrawal status.

40 of 40 · LIVE

SPOKE: All | Producer | Barn | Packer | Hog broker

TYPE: All | Feed | Inventory | Marketing | Offers | Withdrawal

13:01 Oct 24	Kill sheet group WF-26A: 40 head, lean 55.8% PACKER WEB MARKETING	SAVED
12:57 Oct 24	Draft offer: 600 market hogs, week 2026-W50 HOG BROKER WEB OFFER	DRAFT
12:18 Oct 24	Head count group WF-26A: 1190 BARN SMS FEED	SAVED
12:04 Oct 24	Withdrawal status updated: group WF-26A clears 2026-10-30 BARN SMS WITHDRAWAL	SAVED
12:04 Oct 24	Head count change: group WF-26A -3 BARN SMS INVENTORY	SAVED
07:00 Oct 24	Head count change: group F1-26-15 -1 PRODUCER IMPORT INVENTORY	SAVED
07:00 Oct 24	Head count change: group F1-26-15 -2 PRODUCER IMPORT INVENTORY	SAVED
07:00 Oct 24	Head count change: group F1-26-15 -4 PRODUCER IMPORT INVENTORY	SAVED

Availability by site and week

Served through the brokerage adapter (LocalTableAdapter). The live brokerage build is external; see README.

SITE ID	KIND	ISO WEEK	HEAD PROJECTED	HEAD ACTUAL
site_fin1	market_hog	2026-W23	0	2138
site_fin1	market_hog	2026-W30	0	0
site_fin1	market_hog	2026-W39	0	2231
site_nur1	market_hog	2026-W43	0	40
site_fin1	market_hog	2026-W45	0	0
site_nur1	market_hog	2026-W50	1150	0
site_fin1	market_hog	2027-W01	2113	0

Your draft offers

Only yours. Other buyers' offers are never shown.

ISO WEEK	SITE ID	HEAD	PRICE NOTE	STATUS
2026-W50	site_nur1	600	EXAMPLE	DRAFT

Draft an offer

Drafts only. Nothing is sent or accepted automatically.

DRAFT

Site: site_nur1 | ISO week: 2026-W45 | Head: 100 | Note: EXAMPLE terms | Save draft

Copilot

One thread with your texts from +15555550601

3,236 market hogs projected from the 2 sites that share with you.

week	head
W50	1,123
W01	2,113

Projections only, not commitments.

HUB · 13:11 VIA SMS

Offer Prairie Pork a home for 1,000 head in week 50

YOU · 13:17 VIA SMS

Offer drafted: 1,000 head, W50, for Prairie Pork to see in the app.

- Nothing is texted

Open it: /dash

HUB · 13:23 VIA SMS

Monday 7:00am availability · W50 1,123 and W01 2,113 projected market hogs from 2 sites that share with you. Projections only.

HUB · 13:29 VIA SMS

Availability summary

YOU · 13:35

Swine Hub availability (market hogs, 2 site(s)): W50 1123, W01 2113.

Availability summary

2026-10-24 · 2 granted site(s) · projections only

WEEK	PROJECTED MARKET HOGS
2026-W50	1,123
2027-W01	2,113

Open availability → | Hub feed →

HUB · 13:41

Availability summary | Every Monday at 7am send me an avai

Text the hub… e.g. what needs attention today?

Y / N / UNDO work here too · SMS replies are queued, never sent